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**Performance of Retail Banking in India
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Indian retail banking sector which mainly depends upon transactions directly with consumers savings and lending, registered a decline in share of 5.02 per cent during the first quarter of FY '10 as compared to the corresponding period last year as per analyses of thirty public or private Indian banks by the Assocham Financial Pulse (AFP).

The Retail Banking in India covers segments like current account, saving account, housing loan, auto loan, personal loan, education loan, consumer durable loan, credit card and debit card etc. The share of retail banking in total income stood at 41.06 per cent during Q1 FY '10 and was lower than the share of 46.08 per cent in the corresponding period last year.

The total income of banking sector increased about 24.3 per cent during Q1 FY '10, whereas the income from retail banking registered a growth of 6.03 per cent during the period.

Due to the global meltdown, Indian government took major steps in monetary policy and cut the banking interest rate for lending like housing and auto loans which impacted the revenue of Indian retail banking segment. Other reason behind the decline in retail revenue may be due to higher collateral charged by the banks for retail loans.

The analyses of fifteen private and fifteen public banks show that the private banks are performing better than the public banks in terms of their revenue from retail segment. The private and public banks have registered about 54.27 per cent and 35.47 per cent share in retail banking during Q1 FY '10 respectively.

In the context of banking sector, the public sector banks registered a growth of 28.96 per cent in total income and 9.92 per cent in retail banking during the first quarter of FY '10. While the share of retail banking in public banks declined 6.14 per cent during the period from 41.61 per cent in Q1 FY '09 to 35.47 per cent in Q1 FY '10.

However the private banks registered only 13.52 per cent growth in total income during the period and show a minimal decline of 0.16 per cent in retail banking. The share of retail banking in private banks declined by 7.44 percentage points during the period from 61.71 per cent in Q1 FY '09 to 54.27 per cent in Q1 FY '10.

Quarter wise growth of banking sector in India			
	Total Income Growth	Retail Income Growth	% change in share of retail banking
Private Bank	13.52	-0.16	-7.44
Public Bank	28.96	9.92	-6.14
All Bank	24.3	6.03	-5.02

Source: Assocham Financial Pulse

Public Bank

The analyses of fifteen public banks shows that State Bank of Hyderabad recorded a major share in retail banking segment from its total income about 81.84 per cent followed by Andhra Bank with 42.14 per cent, State Bank of India with 39.81 per cent and Indian Bank with 38.01 per cent.

State Bank of Hyderabad registered a major share in retail banking from its total income during Q1 FY '10. The total income of the bank stood at Rs. 1724.41 crore during the period, out of which Rs. 1448.94 crore came from the retail banking. The bank has involved about 81.84 per cent in retail banking segment during Q1 FY '10 registered a minimal decline in share of 2.03 per cent from the last year same period.

Andhra Bank registered about 42.14 per cent share in retail banking from its total income during the Q1 FY '10. The total income of the bank during the period stood at Rs. 1742.70 crore and the revenue from retail banking was Rs. 734.44 crore, the bank registered 1.17 per cent decline in share of retail banking as compared to the last year same period.

The major wholesale and retail banking operator, State Bank of India (SBI) shows 39.81 per cent share in the retail banking segment from its total income during Q1 FY '10. The bank registered a major decline in share of retail segment about 6.23 per cent as compared to the same period last year. The total income of the bank during the period stood at Rs. 21041.51 crore and the revenue from retail banking was about Rs. 8377.09 crore.

Indian Bank had a 38.01 per cent share in retail banking from its total income during Q1 FY '10. The total income of the bank during the period stood at Rs. 2230.39 crore and revenue from retail banking was Rs. 847.84 crore. The bank registered a minimal decline of 0.98 per cent in share as compared to the last year same period.

Punjab National Bank registered 7.03 per cent decline in share of retail banking during Q1 FY '10 as compared to the same period of last year. The total income of the bank during the period was about Rs. 6177.68 crore and revenue earned from the retail banking stood at Rs. 847.84 crore, which translated to a share of 38.01 per cent.

Other banks which present major share in retail banking segment from their total income were UCO Bank (37.42 per cent), Central Bank of India (34.45 per cent), Canara Bank (33.42 per cent) and Union bank of India (31.36 per cent).

The banks which registered decline in share of retail banking during Q1 FY '10 as compared to the same period last year were Oriental Bank of commerce (33.96 per cent), Allahabad Bank (10.54 per cent), Corporation Bank (7.81 per cent), Bank of India (7.71 per cent), Indian Overseas Bank (6.64 per cent) and Bank of Baroda (5.88 per cent).

Performance of Public Banks in Retail Segment (Q1 FY '10)			
Highest Share of Retail (in %)		Major decline in share of Retail (change in %)	
State Bank of Hyderabad	81.84	Oriental Bank of Commerce	33.96
Andhra Bank	43.32	Allahabad Bank	10.54
State Bank of India	39.81	Corporation Bank	7.81
Indian Bank	38.01	Bank of India	7.71
Punjab National Bank	35.14	Punjab National Bank	7.03

Source: Assocham Financial Pulse

Private Bank

In the context of fifteen private banks, Ing Vysya Bank Limited shows a major share (80.20 per cent) of retail banking in its total income, followed by Kotak Mahindra Bank Limited (75.36 per cent), HDFC Bank of India (74.82 per cent) and ICICI Bank Limited (53.52 per cent).

Ing Vysya Bank Limited recorded a major share in retail banking from its total income during Q1 FY '10. The total income of the bank stood at Rs. 742.55 crore during the period, out of which Rs. 595.73 crore came from the retail banking. The bank earned about 80.20 per cent revenue from retail banking segment during Q1 FY '10 however registered a minimal decline in share of 2.22 per cent from the last year same period.

Kotak Mahindra Bank Limited had a share of 75.36 per cent of retail banking in its total income during the Q1 FY '10. The total income of the bank during the period stood at Rs. 894.23 crore and the revenue from retail banking was Rs. 673.91 crore, the bank registered 3.52 per cent decline in share of retail banking as compared to the same period last year.

HDFC bank recorded about 74.82 per cent share in retail banking from its total income during the Q1 FY '10. The total income of the bank during the period stood at Rs. 5126.75 crore and the revenue from retail banking was Rs. 3843.34 crore, the bank registered 2.83 per cent decline in share of retail banking as compared to the same period last year.

The major private bank which involved in wholesale and retail banking operations, State ICICI Bank Limited shows 53.52 per cent share in the retail banking segment from its total income during Q1 FY '10. The bank registered a major decline in share of retail segment about 10.936 per cent as compared to the last year same period. The total income of the bank during the period stood at Rs. 9223.32 crore and the revenue comes from retail banking was about Rs. 4936.18 crore.

Development Credit Bank Limited recorded 52.26 per cent share in retail banking from its total income during Q1 FY '10. The total income of the bank during the period stood at Rs. 147.08 crore and revenue from retail banking was Rs. 76.85 crore, registering a 7.52 per cent growth in share as compared to the same period last year.

Other banks which recorded major share in retail banking segment from their total income were Axis Bank (47.16 per cent), South Indian Bank (46.92 per cent), J&K Bank (45.90 per cent), IDBI Bank (43.45 per cent) and The Bank of Rajasthan Limited (22.91 per cent).

The banks which registered decline in share of retail banking during Q1 FY '10 as compared to the same period last year were The Federal Bank Limited (20.07 per cent), IndusInd Bank (16.22 per cent), Dhanalakshmi Bank (15.89 per cent) and Karnataka Bank (13.29 per cent),

Performance of Private Banks in Retail Segment (Q1 FY '10)			
Highest Share in Retail (in %)		Major decline in share of Retail (change in %)	
Ing Vysya Bank Limited	80.20	The Federal Bank Limited	20.07
Kotak Mahindra Bank Limited	75.36	IndusInd Bank	16.22
HDFC Bank	74.82	Dhanalakshmi Bank	15.89
ICICI Bank Limited	53.52	Karnataka Bank	13.29
Development Credit Bank Limited	52.26	ICICI Bank	10.93

Source: Assocham Financial Pulse