



Presents



20th April 2016

Nomination closing date 21st March 2016

The urban landscape is changing fast and the rise of the Indian consumer is driving greater aspirations, demand for world class product and services, sophisticated technology. India is on the rise to be among the largest consumer markets of the world. This is an opportunity for Indian and Global Brands to tap fast growing market in India and with initiatives such as MAKE IN INDIA there is opportunity for Indian brands to scale up their global presence.

With every passing year with new technologies, new strategies and new tools there is a need for Brands to stay relevant and maintain leadership. There are young stars who are moving up the charts in India and internationally.

ASSOCHAM presents a power packed day meet to raise the bar through interaction with the leaders, sharing best practices, and to discuss the way forward. Program will also have the best of the best being honoured.

The key topics are-

Brands: Being Innovative / Moving ahead: Global Positioning / Redefining: Leveraging the power of technology / the future: New strategies and tools for changing world

THE AWARD CATEGORIES FOR CORPORATE AND INDIVIDUALS ARE

Iconic Brands Award

The comeback Brand

Most valued B2B brand

B2C brand of the year

Brand strategist (Individual award)

Young Leaders Award

Best Innovative Brand

Luxury Brand

Special Jury Award

Brand of the year

The awards are by nomination only. Organizations may self nominate or may be nominated by Peer. The nomination fee is Rs 6,000/-. Closing date is 21st March 2016.

Who Can Apply

Participation is invited from corporate/ business houses from all sectors - Banking / Technology/ Manufacturing/ FMCG/ Consumer Goods/ Luxury Products Education/ Logistics/ Service Providers/ Etail / Young Entrepreneurs / Chief Marketing Officers/ Brand Strategists/ Corporate Communication Head/Consumer Service Heads/Export Organizations/Large Stores/Professionals related to media and communication.

Who should attend (registration Fee Rs 2000/- per person)

Corporate CEOs/MDs/Directors/Decision Makers/ Marketing Heads/Brand Heads/ Consumer Department Heads/ Service providers/ Brand promotion organizations/Advertisement and media professionals/ MSMEs and SMEs/ Bankers/ Consumer Industry experts/ Retailers/ Education sector professional/ management consultants/ market research agencies/ Individual learners

For nomination, registration and partnership opportunities write to

Ms. Shagufta Parveen, Consultant, M: 9007485728, Email: kolkata@assochem.com

Mr. Roopanshu Tiwari, Assistant Director, M: 8336920361, Email: roopanshu.tiwari@assochem.com

Mr. Manesh Kr Sharma, Sr. Assistant, M: 9339093226, Email: manesh.sharma@assochem.com

Sponsorship Opportunities

Amount	Categories	Speaker Slot in the Inaugural Session	Corporate Video Presentations during Breaks	Corporate Literature on the Head Table	Speaker Slot (Technical Session)	One Corporate Standee (at the registration)	Logo in the Back Drop	Complementary Delegate Passes
₹ 8 lakhs	Platinum Sponsor	√	√	√	√	√	√	8
₹ 5 Lakhs	Gold Sponsor		√	√	√	√	√	7
₹ 3 Lakhs	Silver Sponsor				√	√	√	5
₹ 2 Lakhs	Associate Sponsor			√		√	√	4
₹ 1 Lakh	Corporate Sponsor					√	√	3

For any assistance please feel free to call

Mr. Roopanshu Tiwari (83369 20361)

Mr. Manesh Sharma (93390 93226)

Email: roopanshu.tiwari@assochem.com

Email: manesh.sharma@assochem.com

Ms. Shagufta Parveen (90074 85785)

Email: kolkata@assochem.com

Participation Fees

₹ 2,000/-

Note: There is 10% discount for 3 and more delegates from same company.

Payments through Cheque/DD in favour of "ASSOCHAM REGIONAL OFFICE, KOLKATA"

RTGS details - Account Number 00141110005388, IFSC Code: HDFC000001

HDFC Bank Limited, 2/6, Sharat Bose Road, Central Plaza, Kolkata – 700020.