

J.R.D. TATA MEMORIAL LECTURE - 2009 SPECIAL PUBLICATION

MECHANICAL DATA

Size	:	23 x 21 cm
Print Area	:	21 x 18 cm
Paper	:	Art Paper

BOOK MARK

Print Area	:	15 cm x 7.5 cm
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ADVERTISEMENT MATERIAL

Positives/Art Pull/CD(Coral/Pdf format)

ADVERTISEMENT TARIFF

Back Cover Colour	:	Rs. 80,000/-
Front Inside Cover Colour	:	Rs. 60,000/-
Back Inside Cover Colour	:	Rs. 60,000/-
Spl. Page Facing Front Inside Cover Colour	:	Rs. 45,000/-
Spl. Page Facing Back Inside Cover Colour	:	Rs. 35,000/-
Double Spread Colour (Front & Back)	:	Rs. 80,000/-
Book Mark	:	Rs. 40,000/-
Special Front Ten Pages Colour	:	Rs. 35,000/-
Full Page Colour	:	Rs. 30,000/-
Full Page B/W	:	Rs. 25,000/-

* will be booked on first come first served basis

The advertisement material alongwith the Demand Draft/Cheque in favour of “The Associated Chambers of Commerce & Industry of India” may kindly be sent to :

Pradeep Minocha

Director

ASSOCHAM

1, Community Centre, Zamrudpur, Kailash Colony

New Delhi – 110048

Tel: 91-11-46550555 (Hunting line), 46550541(D) Fax:91-11-46536481/82, 46536498

E-Mail : pradeep.minocha@assochem.com, sunita.dobhal@assochem.com,
assochem@nic.in