

## ASSOCHAM conducts interactive session on Kisan Sampada Yojana



Commissioner and secretary department of Industries and Commerce N Husheli Sema addressing the gathering on Monday.

**DIMAPUR, JUL 31 (NPN):** ASSOCHAM along with Ministry of Food Processing Government of India and department of Industries and Commerce, Nagaland organised interactive session on Kisan Sampada Yojana, a new scheme of MoFPI, to promote entrepreneurs in food sector and to create forward and backward linkage and reduce waste of food produce at Niathu Resort, Dimapur on

Monday.

The programme was graced by joint secretary Ashok Kumar as chief guest. He explained on the scheme, the credit facility and other resources to develop the northeast region. Earlier, commissioner and secretary department of Industries and Commerce N Husheli Sema, pointed out that the state has huge potential and that centre should extend special hand-holding schemes for the

entrepreneurs of the region. ASSOCHAM regional director for East and North East, Perminder Kaur, in her welcome address said that the purpose of the scheme was to encourage entrepreneurs to take up initiatives. The session was also attended by NABARD, Spice Board, department of MSME, department of Animal Husbandry, ICAR and members of APEDA, NGOs, and several other entrepreneurs.

## Road Show for World Food India 2017



Joint Secretary, MoFPI, Ashok Kumar addressing a gathering at Niathu Resort, Dimapur on Monday. (Morung Photo)

### Morung Express News

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To promote World Food India 2017 and Kisan Sampada Yojana, an interactive session was held on Monday at Niathu Resort, Dimapur between entrepreneurs and organizers that included ASSOCHAM, Ministry of Food Processing Industries (MoFPI), Government of India and Department of Industries & Commerce, Government of Nagaland.

Speaking as the chief guest, Joint Secretary, MoFPI, Ashok Kumar said that the World Food India 2017 event aims to showcase India's strength in the food sector, as the country offers the largest diversified production base. He said there was a growing infrastructure support with 42 Mega Food Park projects being taken up, out of which nine are operational. He also informed that the government has approved 238 Integrated Cold Chain and Value Addition Infrastructures and that 103 such projects have been completed.

Commissioner & Secretary, Industries & Commerce, N. Hushili Sema, IAS pointed out that the first generation of young Naga entrepreneurs were struggling with the lack of infra-

structure yet trying hard to move ahead. She appealed to the MoFPI to find ways to uplift the young entrepreneurs who can contribute to the success and development of the state and the country as well.

She also appealed the Ministry to give a serious thought for special consideration to the Naga entrepreneurs in any of the Ministry's activities.

A handout provided by the organizers stated that India's food and grocery market was the sixth largest in the world and that the country's online food delivery industry grew 150% last year.

Kisan Sampada Yojana is an umbrella programme of 'SAMPADA' for food processing sector with Rs 6,000 Cr outlay to integrate current and new schemes aimed at reducing food wastage and doubling farmers' income.

The handout also stated that the current post-harvest losses were estimated at Rs 92,000 Crore annually and that the food parks and cold chain would help in reducing the wastage. The Yojana would help entrepreneurs to take up projects at lower financial outlay.

The programme was chaired by Regional Director East and Northeast of ASSOCHAM, Perminder Jeet Kaur.

## Govt-ASSOCHAM event highlights new scheme for entrepreneurs

Dimapur, July 31 (EMN): The Ministry of Food Processing, and the department of Industries and Commerce of Nagaland, and the Associated Chambers of Commerce of India (ASSOCHAM) organised an 'interactive session' focussing on the Kisan Sampada Yojana, stated to be a new scheme to

promote entrepreneurs in the food sector. The event was also to create a 'forward and backward linkage' and reduce waste of food produce, a press release from the District Industry Centre on Monday.

Joint Secretary Ashok Kumar, the chief guest of the event, explained the scheme, available

credit facility, and other resources that are available. He said that the government was focussed on the development of the region.

Commissioner and Secretary of the department of Industries and Commerce N Husheli Sema said that the state of Nagaland has 'huge potential' and the centre

should 'extend special handholding schemes for the entrepreneurs of this region.'

In her welcome address, Per-minder Kaur, the ASSOCHAM's regional director for the east and Northeast, said that the purpose of the scheme was to encourage entrepreneurs to take up initiatives.

