

## Assocham slams closure of NCR's coal-based units

OUR BUREAU

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Trade body Assocham is up in arms against the recommendations of a Central Pollution Control Board-led taskforce. The taskforce had sought closure of all coal-based industries in Delhi-NCR for a fortnight from January 15 to contain air pollution during the upcoming ASEAN meet.

In a letter to Environment Minister Harsh Vardhan, Assocham said: "The complying industrial units should not suffer because of the administrative failure to control air pollution. It is not appropriate to see the industry as solely responsible for air pollution as there are other factors as well."

Construction activity, vehicular pollution, waste burning and other such factors are responsible for deteriorating air quality not just in Delhi-NCR but other urban centres across India, it added. Assocham Secretary General DS Rawat said: "It being the last quarter, the industry is required to meet production/sales targets and failure in doing so would cost them dearly."

# Marching ahead with robust growth & economic leadership

## Industrial Growth Story (2000-2017)

Due to the proactive investment friendly policy and large-scale investment in industrial infrastructure, Odisha clocked a CAGR of about nine per cent in industry sector between FY12 and FY17, ahead of all-India's growth rate of about six per cent during this period. The study conducted by ASSOCHAM Economic Research Bureau (AERB) noted that Odisha had attracted over 900 projects with live investments worth over INR 13 lakh crore as of FY17.

Mega investments in core sectors has led to the industrial capacity in Alumina, Aluminium and Steel increasing manifold as given in the table 1 below. It is pertinent to note that stainless steel which had a negligible production capacity in 2000, today has a capacity of 0.8 million tonnes in the State.



## Bhubaneswar Smart City

Bhubaneswar was ranked #1 in Smart City Challenge, quite an honour for the city that has beautifully blended its rich cultural legacy and heritage with modern outlook and vision. It has also won the American Planning Association (APA)'s Pierre L'Enfant International Planning Excellence Award 2017 for the smart city project, being the 1st Indian city to do so. The award is a recognition of the citizen-driven vision planned to ensure economic growth and improve the quality of life in Bhubaneswar city with the help of technology.

## Global benchmark in Disaster Management

The United Nation (UN) hailing the state and chief Minister Naveen Patnaik for its disaster management efforts, exclaimed: "Today, Odisha is a global leader in disaster management and risk reduction after Phailin Cyclone". Odisha has also adopted a "Mission Zero Casualty" policy for all disasters; the template for which is being now emulated by many other states and nations. Close to 800 multipurpose cyclone and flood shelters have been dedicated, Cyclone Management Centres activated in vulnerable regions in Odisha, an ambitious Early Warning Dissemination System (EWDS) operational across the state's 480 km coastline- some shining examples of the state's resolve to be a world-leader in disaster reduction, mitigation and management.

## Robust Institutional Setup

Odisha is a pioneer in the single window legislation, and the State Government has been persistently working towards building a conducive environment for potential investors and existing industries in the State. Towards this end, the Government has constituted the State Level Single Window Clearance Authority (SLSWCA) and the State Level Facilitation Cell (SLFC), who recently held their 75th and 100th meeting respectively. In these 75 meetings, the SLSWCA has facilitated 281 new projects, with INR 4.92 lakh crore worth new investments approved by the Authority. In little more than 2 years of its constitution, The SLFC has facilitated 98 projects, while handholding INR 1.73 lakh crore worth new investments into the State. The SLFC, targeting a healthy industrial ecosystem, has redressed 201 grievances from the industries.

## Pioneer in Technology facilitated Ease of Doing Business

The State Government has been a leader in leveraging IT for ease of doing business and industrial development. The Government of Odisha has introduced the Single Window Investor Facilitation and Tracking (GO SWIFT) portal for the industries. This revolutionary, and first of its kind, portal shall provide all required services and support to an investor during the entire investment life-cycle of a project in a time-bound, hassle-free, paper-less and transparent manner. A query management system has been integrated, mandating that queries shall be raised only once within 7 working days from the date of application by the investors. Timelines under the Odisha Right to Public Services Act, 2012 have been mapped for each service to guarantee time-bound delivery.

GO SWIFT has seamlessly integrated all existing technological applications of Industries Department via the Single-Sign on Framework. As a result, through this portal, an Industrial unit can -

- Get customized information regarding incentives and requisite approvals,
- Select land,
- Apply and receive for single window and other statutory clearances,
- Obtain land and other utilities,
- Take advantage of risk-based synchronized inspections by regulatory agencies,
- Obtain post-land allotment services from IDCO,
- Resolve issues with government departments, and,
- Dovetail its CSR activities with the developmental goals of the state.

Additionally, investor dashboards for senior government officials have been developed enabling availability of real-time information regarding all important details concerning each industrial unit setting up in the State including status of approvals, inspections, incentives disbursement, grievance resolution, post allotment requests and CSR activities. Investors can also track real-time status of their applications via Investor dashboard and receive notifications via e-mail and SMS on the progress. A number of other innovative technological interventions have also been introduced by the State Government to facilitate industrial promotion and investment. Odisha is the first state in India to launch a synchronized Central Inspection Framework for all industrial establishments called Government of Odisha - Synchronised Mechanism for Inspection of Licenced Enterprises (GO SMILE). To resolve any investor queries post allotment of land by IDCO, an online Automated Post Allotment Application (APAA) has been launched. To display real time information with regards to industrial land and associated utilities available in the State, an online portal called Government of Odisha - Portal for Land Use and Services (GO PLUS) has been developed. To administer Corporate Social Responsibility and dovetail expenditure as per the developmental priorities of the state, a portal named Government of Odisha - CSR Administration and Responsive Engagement (GO CARE) is going to be launched.

## World Class Industrial Infrastructure development

New world-class industrial infrastructure facilities have been set up across the State in the form of 4 investment regions and various sector-specific industrial clusters. Master planning of National Investment & Manufacturing Zone, Kalinganagar, Dhamra Port-based industrial region and Infovalley have been completed. Master planning for Petroleum, Chemicals and Petrochemicals Investment Region (PCPIR), Paradip is underway and will be completed in the next 3-4 months. Plastics Park at Paradip, Sea Food Park at Deras, Electronics Manufacturing Cluster at Infovalley and Aluminium Park at Angul are now ready for investments. Furthermore, new clusters are being developed in the vicinity of Bhubaneswar at Chhattabar, Jayamangal, Ramdaspur, Mundamba and Lahanga to meet the investor requirements. In-principle approval for inclusion of the State in the East Coast Economic Corridor has been received. This will further spur industrial development in the State and generate employment opportunities for the citizens. Land bank of more than 100,000 acres has been created across various districts of the State to facilitate hassle-free and quick allocation of land to the investors.



## Make in Odisha

The State Government organized the first-ever Make in Odisha (MIO) Conclave in 2016, which saw an overwhelming response from the industry, and was amongst the most successful Investor Meets by any State organizing such meets for the first time. More than 100 companies setup stalls during the expo, which saw over 40,000 footfalls, more than 5,000 delegate registrations and more than 50 speakers across sectoral sessions in 8 focus sectors. The State held many investors roadshows and meets, leading upto MIO 2016 in cities including Mumbai, Bengaluru and Kolkata during which 124 Investment Intention were received. As of Nov 2017, proposals for 75 out of these 124 investment have been received with total intent to invest about INR 2,05,272.82 crores, and with potential for employment for above 1,05,273 people in Odisha. Ground-breaking for 15 industries from amongst the received proposals was done in November 2017 by the Hon'ble Chief Minister. These 15 industries have proposed investments of INR 11,690 crore and direct employment potential for 8,187 persons. The Hon'ble Chief Minister has recently announced the dates for the second Make in Odisha Conclave, which will be organized from 11 -15 Nov 2018.



