9th International FAD 2016
Food Processing, Agribusiness & Dairy

Invest India 2 Make in India

AUGUST 12-13, 2016 • Hotel Pride Plaza, Ahmedabad

Supported by

Knowledge Partner

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA
BACKGROUND

Changing demographic profile coupled with increasing disposable income of middle class families is fuelling growth of Food processing and allied sectors in India. During past decades the sector has grown at a CAGR of 10 per cent and estimated to be at US$ 200 billion by 2018. Realizing potential for growth in this sector, Union and State Governments in India have enabled favorable policy environment for attracting investment to the Food Processing Sector. As a result there is splurge for investment into infrastructure, R&D, technology, food safety, manufacturing, logistics and skill development in food processing sector.

With this background we are happy to inform you that ASSOCHAM has announced 9th International 121 Summit & Awards on FOOD PROCESSING, AGRIBUSINESS & DAIRY: - Invest India to Make in India from 11th to 12th to 13th August - 2016 at Hotel Pride, Ahmedabad. The Summit will mark the presence of national and international stakeholders, representatives from union and state governments, investors, policy makers, industry leaders, trade bodies & associations food technologists, food safety experts to share their knowledge in this area. The event aims at match making and also offer slots for 121 meeting.

Why this time the Summit in Gujarat?

Gujarat is already considered a most business friendly state in india. Gujarat offers a model for Economic Progress and Development for the developing nations. Its significant contribution to Indian Economy has made India visible to a competitive market in spite of the downturn in World Economy. Emerging as ‘Investor friendly’ destinations in the country, Gujarat highlights a luxurious lifestyle of leisure, pleasure, business and Investments. Gujarat emerges to be an Industrial hub with India’s most Industrialised State. Gujarat pays a 27% tax of India. With Vibrant Gujarat Summits, it is evident that Gujarat has the highest success rate of projects implemented in the Country. For the Food processing Industry, the state government has said that it is committed to incentivizing food manufacturing units in the state by both domestic & multinational players.

Status of Gujarat’s Food Processing Industry

- Food Processing Units: More than 30,000 food processing units are operating in Gujarat providing employment to over 1 million people.
- Agri-Export Zones: Under the scheme of Agricultural and Processed Food Export Development Authority (APEDA), the state government has earmarked Agriculture Export Zones for mangoes and vegetables (Ahmedabad to Valsad) and for value-added onions (Saurashtra).
- Mega Food Parks (under Mega Food Parks Scheme): Ministry of Food Processing Industries (MoFPI) has awarded Final approval to Gujarat Agro Mega Food Park Pvt. Ltd. (project SPV) for setting up a Mega Food Park project in Surat district and is under implementation. MoFPI has also accorded In-principle approval to Adani Ports and Special Economic Zone Ltd. Mega Food Park project to be set up in Kutch. Many more Food Parks to come.
- Cold Chain Projects being implemented under MoFPI assistance: A total of 10 projects have been approved by the Ministry in Gujarat
- Status of Logistics and Warehousing Facilities in the State: As on June 2013, Gujarat State Warehousing Corporation (GSWC) was operating 207 warehouses across 45 centres with a total storage capacity of 1.23 lakh MT. Central Warehousing Corporation (CWC) has a current storage capacity of approximately 7.18 lakh MT in the state. The total effective storage capacity under FCI (owned and hired) in Gujarat as in February 2013 was 8.29 lakh MT- out of this 2.07 lakh MT was hired from CWC and 0.17 lakh MT from State Government.
- Cold Storages: The state has approximately 400 cold storages with a total capacity of approximately 12.70 Lakh MT
SUMMIT OBJECTIVES

Broadly the summit will create a platform on business potentials, Showcasing latest technology and opportunities as well as facilitation for investments in Food processing Sector: through B2B & B2G meetings:

The key objectives of the summit are:
- Bring together industry, academia, R&D institutions and policy agencies on a common platform.
- To provide a platform for exploring business prospects/opportunities in food processing sector.
- Disseminate awareness, Share and learn about best practices in technologies and innovations in the food processing & Dairy sectors.
- Addressing issues related to Food Safety, Quality & Standards Regulations.
- Strengthen global outreach capacities of the Indian Food Industry stakeholders
- Enumerate policy recommendations for the state and central governments through a dialogue process.
- To identify and recognize companies involved in Food Sector from India who through their innovative actions have launched breakthrough changes and can become role models for others to emulate.

FOCUS AREAS

This summit is focused towards unfolding several challenges, opportunities and way forward through deliberations encompassing:
- Creating infrastructure for development of food processing industry.
- Mega Food Parks and upcoming Schemes by States Government
- Bring investment, PPPs & FDI
- To Generate awareness on Innovation Fund and Venture Capital Fund for Food Processing to promote innovations and technology development
- Changing paradigms of food retailing.
- Food safety & Quality for public health & export promotion.
- Realizing potential of MoFPI & other Govt bodies like NIFTEM, APEDA, NABARD schemes for Industry.
- Strengthening Backward and Forward integrations

BENEFITS OF PARTICIPATION

Following benefits will provide leverage to Indian counterparts in food processing Sector:
- Expanding business & investment frontiers.
- Identifying the key investment opportunities.
- Facilitating business development.
- Awareness on technical advancements.
- Interact with national and international players in food processing sectors.
- Showcase your Products/ Services and explore Exposition.
- Networking with policy makers, investors, Buyers, industry leaders, food safety experts etc
- Entering into strategic partnerships.
- Awareness on government policies & incentives.
- Benefits to study the market for competitive position.
- Building new distribution channels Learn from sessions led by Regulators from India, CEOs & Domain Experts from India and Overseas.

SPECIAL FEATURES INCLUDE

- Focused Partner States Sessions & State Policy Initiatives in food processing sector.
- Focused Partner Countries Sessions.

EXCELLENT FORUM FOR

- Eye 2 Eye
- Business to business (B2B)
- Business to government (B2G)
- Branding and Product promotion and display
TARGET AUDIENCE

- Food Processing, Agro Food and Dairy Industry
- Food Processing and Allied Industry
- Research, Development & Academic Institution
- Food Processing & Dairy Equipments Industries
- Food Preservatives, Food Essence & Colors
- Leaning/Milling/Gliding Machineries & Equipments
- Storage, Handling & Transportation
- Frozen food/Refrigeration & Cold Chain Solutions
- Cold Storage and Supply Chain Management Companies
- Packaging Companies & Agri Retail Companies
- Public and Private Sector Banks as well as Other Financial Institutions

- Food & Agri Exporters & Importers
- Decision Makers in Corporate Strategy, Planning, Exports
- Consultants and Service Providers
- Central & State Government Departments, Corporations and Officials
- Progressive Farmers & Entrepreneurs
- Policy Makers and Other Stakeholders from Union and State Governments
- Experts/Representatives from Multilateral, Bilateral and Other International Organizations
- Representatives from NGOs and State Agricultural Universities

GLIMPSES OF PAST EDITIONS OF FAD
DISTINGUISHED SPEAKERS IN PAST EDITIONS

Shri Pranab Mukherjee
The President of India

Smt. Harsimrat Kaur Badal
Hon'ble Union Minister for Food Processing Industries, GoI

Shri Sharad Pawar
Former Minister for Agriculture & Food Processing Industries, GoI

Shri Shivraj Singh Chouhan
Hon'ble Chief Minister of Madhya Pradesh

Shri Harish Rawat
Hon'ble Chief Minister of Uttar Pradesh

Sadhvi Niranjan Jyoti
Hon'ble Minister of State for Food Processing Industries, GoI

Shri Tariq Anwar
Former Minister of State for Food Processing Industries, GoI

Shri Subodh Kant Sahay
Former Minister of State for Food Processing Industries, GoI

Shri Siraj Hussain, IAS
Secretary, Ministry of Agriculture, GoI

Shri Rakesh Kacker
Former Secretary, MoFPI, GoI

Prof. M.S. Swaminathan
Emeritus Chairman and Chief Mentor M S Swaminathan Research Foundation

Dr. Daniel Hillel
2012 World Food Prize Laureate

Dr. Philip E. Nelson
2007 World Food Prize Laureate

Mr. Y C Deveshwar
Chairman, ITC

Mr. Varun Berry
Managing Director, Britannia Industries Ltd

Mr. Emmanuel Faber
Chief Executive Officer, Danone

Mr. Antonio Helio Waszyk
Chairman, Nestlé India Ltd

Mr. Javier Meza
Global VP, The Coca-Cola Company

Mr. Brian Newman
Executive Vice President, Global Operations, PepsiCo

Ms. Tracey Belcourt
Executive Vice President of Strategy, Mondelēz International
KEY INVITED DIGNITARIES - 2016

Smt. Harsimrat Kaur Badal
Hon’ble Union Minister for Food Processing Industries, Gol

Sadhvi Niranjani Jyoti
Hon’ble Minister of State for Food Processing Industries, Gol

Shri Avinash K. Srivastava
IAS, Secretary, Ministry of Food Processing Industries, Gol

Shri Ashish Bahuguna
Chairperson FSSAI

Dr. Ajit Kumar
Vice Chancellor NIFTEM

Shri Arunkumar M. Solanki
Principal Secretary to Government, Agriculture & Co-Operation Department, Government of Gujarat

Ms. Bhagyesh Soneji
Chairperson ASSOCHAM Western Region

Mr. Y C Deveshwar
Chairman ITC

Mr. Suresh Narayanan
Chairman and Managing Director Nestlé India Ltd.

Mr. D Shivakumar
Chairman & CEO PepsiCo India

Ms. Colleen Batcheler
Executive Vice President ConAgra Foods

Mr. Siraj A Chaudhary
Country Head, Cargill India CEO, Cargill Food India

Mr. James Quincey
Chief Operating Officer The Coca Cola Company

Mr. R S Sodhi
Managing Director Amul India

Ms. Sangeeta Pendurkar
Managing Director Kellogg India Pvt Ltd.

Mr. Piruz Khambatta
Chairman and Managing Director Rasna Private Limited

Mr. Pranav Adani
Managing Director Adani Wilmar Ltd.

Ms. Schauna Chauhan
CEO Parle Agro Pvt. Ltd.

Mr. Joselito D Campos
Executive Director Delmonte

Mr. P K Jain
Chairman PMV Group
## SPONSORSHIP OPPORTUNITIES

### SUMMIT PLATINUM PARTNER ₹ 8,00,000/-
- Extensive visibility and acknowledgment as “Platinum Partner” of the summit.
- Opportunity to deliver the address in the Inaugural Session of the summit.
- Banner visibility on the home page of the event website with a hyperlink to sponsor’s website for duration of 2 months.
- Speaking slot: - An opportunity to address the captive audience of the summit in Business session.
- Display of your company roll up banner standees (4 Banners) in the pre event area.
- Prominent display of company Logo as “PLATINUM PARTNER” at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in food processing sector.
- Privilege to invite your clients/colleagues (up to 15) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate advertisement in the backgrounder which will be released by Chief Guest.
- Corporate Boucher and promotional literature to be included in the delegate kit and summit head table.
- Electronic flier campaign with sponsor’s logo at Food processing players/industry.
- Acknowledgement of support in the “Thank you Panel”.

### SUMMIT DIAMOND PARTNER ₹ 6,00,000/-
- Acknowledgment as “Diamond Partner” of the summit.
- Speaking slot: - An opportunity to address the captive audience of the summit in Business session.
- Display of your company roll up banner standees (3 Banners) in the pre event area.
- Prominent display of company Logo as “DIAMOND PARTNER” at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc
- Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in food processing sector.
- Privilege to invite your clients/colleagues (up to 10) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate advertisement in the backgrounder which will be released by Chief Guest.
- Corporate Boucher and promotional literature to be included in the delegate kit of summit.
- Acknowledgement of support in the “Thank you Panel”.
- Electronic flier campaign with sponsor’s logo at Food processing players/industry.

### SUMMIT GOLD PARTNER ₹ 5,00,000/-
- Acknowledgment as “Gold Partner” of the summit.
- Speaking slot: - An opportunity to address the captive audience of the summit in Business session.
- Display of your company roll up banner standees (3 Banners) in the pre event area.
- Prominent display of company Logo as “GOLD PARTNER” at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc
- Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in food processing sector.
- Privilege to invite your clients/colleagues (up to 7) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate Boucher and promotional literature to be included in the delegate kit of summit.
- Acknowledgement of support in the “Thank you Panel”.

### SUMMIT SILVER PARTNER ₹ 4,00,000/-
- Acknowledgment as “Silver Partner” of the summit.
- Speaking slot: - An opportunity to address the captive audience of the summit in Business session.
- Prominent display of company Logo as “SILVER PARTNER” at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc
- Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in food processing sector.
- Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Acknowledgement of support in the “Thank you Panel”.

### SUMMIT LUNCH PARTNER ₹ 3,00,000/-
- Acknowledgment as “Lunch Partner” of the summit.
- Speaking slot: - An opportunity to address the captive audience of the summit in Business session.
- Prominent display of company Logo as “LUNCH PARTNER” at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc
- Display of your company roll up banner standees (2 Banners) at the lunch area of the summit.
- Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate advertisement in the backgrounder which will be released by Chief Guest.
SPONSORSHIP OPPORTUNITIES

SUMMIT DELEGATE KIT PARTNER ₹ 2, 00,000/-

- Acknowledgment as “Delegate Kit Partner” of the summit.
- Prominent display of company Logo as “DELEGATE KIT PARTNER” at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, delegate kit, invitation card, letterhead, thank you panel, etc.
- Privilege to invite your clients/colleagues (up to 4) as special invitees for opening ceremony, networking reception of summit and Exhibition.
- Corporate advertisement in the backgrounder which will be released by Chief Guest.
- Corporate Boucher and promotional literature to be included in the delegate kit of summit.

SUPPORTERS ₹ 1,00,000/-

- Acknowledgment as “Supporters” of the summit.
- Prominent display of company Logo as “SUPPORTERS” at the side panels of the summit backdrop and other including all promotional materials such as panel board at venue, brochure, delegate kit, invitation card, letterhead, thank you panel, etc.
- Privilege to invite your clients/colleagues (up to 2) as special invitees for opening ceremony, networking reception of summit and Exhibition.

ADVERTISEMENT IN THE SOUVENIR

The souvenir will circulated to all participants, relevant Industries and other Central & State Government, agencies and ministries, all embassies in India and Indian embassies in abroad apart from sale/display in major food processing and agriculture related exhibitions and seminars organized by ASSOCHAM in India and around the world.

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10% discount for Convoy Registration (at least 2)

FOOD PROCESSING, AGRIBUSINESS & DAIRY AWARDS

Per Nomination : Rs 10,000/-

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