Iraq Agrofood Erbil 2019 showcased a comprehensive range of the latest in international food and beverage industries, commodities, including food, food processing technology, canned products, frozen products, meat, fish, bakery and related equipments/machineries as well as logistics. This was a key platform for the Indian industry in Kurdistan Region, Iraq and the wider Western Asia region. The Event saw approx. 10000 visitors from more than 30 countries. The exhibition clocked exhibitors of more than 180 companies from around 24 countries.

ASSOCHAM organized “India Pavilion” at “Iraq Agrofood Erbil 2019 held from 30th September to 3rd October, 2019 At Erbil International Fair, Erbil, Kurdistan Region, Iraq with great success. The Indian Pavilion at Iraq Agrofood Erbil was inaugurated by Shri Chandramouli Kern, Hon'ble Consulate General of India at Kurdistan Region, Iraq and also visited by Dr. Dara Jalil Khayat, President, Erbil Chamber of Commerce, Kurdistan Region.
There was participation of about 46 Indian food and allied services exporting companies, led by ASSOCHAM. All the companies exhibited in the event were dealing in - Food Processing Technology, dehydrated fruits & vegetables, Beverages, Rice, Spices & Condiments, Fish, Dairy, Meat & Poultry, Packaging and Machinery Equipments.

Iraq's fruit and vegetable market is already worth in excess of a billion dollars. Some great opportunities for foreign suppliers have emerged lately. Looking at the feedback from the exporters and opinion of buyers from Iraq and surrounding region towards Indian products, India has great unexplored potential to increase its export in rice, spices, tea and other agri products to Iraq and onwards.

The participation of Indian Companies in the exhibition helped in generating interest of Iraq particularly Kurdistan Region’s companies in Indian products. The Indian Companies had several working sessions with local partners/ chambers, which were impressed by both the quality of the Indian commodities and food items, which helped them in exploring new opportunities.