Propak Asia showcased a comprehensive range of the latest in international packaging industries, including food, food processing technology, canned products, frozen products, packaging equipments as well as logistics. This was a key platform for the Indian industry in Thailand and the wider Eastern Asia region. The Event saw approx. 16000 visitors from more than 28 countries. The exhibition clocked exhibitors of more than 770 companies from around 27 countries.

ASSOCHAM organized “India Pavilion” at “Propak Asia HELD FROM 12TH – 15TH JUNE, 2019 AT Bangkok, Thailand” with great success. The Indian Pavilion at Propak Asia was inaugurated by Her Excellency Ms. Suchitra Durai, Indian Ambassador to Thailand.

There was participation of about 23 Indian food and allied services exporting companies, led by ASSOCHAM. All the companies exhibited in the event were dealing in – Packaging, Food Processing Technology, Beverages, machinery sector.

Looking at the feedback from the exporters and opinion of buyers from Thailand and surrounding region towards Indian products, India has great
unexplored potential to increase its export in technology products to Thailand and onwards.

The participation of Indian Companies in the exhibition helped in generating interest of Thailand companies in Indian products. The Indian Companies had several working sessions with local partners/ chambers, which were impressed by both the quality of the Indian packaging and processed food items, which helped them in getting business.