SIAL Canada 2019 showcased a comprehensive range of the latest in international food and beverage industries, including food, food processing technology, canned products, frozen products, meat, fish, bakery and related equipments/machineries as well as logistics. This was a key platform for the Indian industry in Canada and the wider North American region. The Event saw approx. 15000 visitors from more than 50 countries. The exhibition clocked exhibitors of more than 800 companies from around 30 countries.

ASSOCHAM had organized “India Pavilion” in “SIAL CANADA 2019 from 30th April - 2nd May 2019, Toronto, Canada” with great success.

There was participation of about 24 Indian food and allied services exporting companies, led by ASSOCHAM. All the companies exhibited in the event were dealing in - Food Processing Technology, dehydrated fruits & vegetables, Beverages, Rice, Spices & Condiments, Fish, Dairy, Meat & Poultry, packaging and machinery sector.
Canada’s fruit and vegetable market is already worth in excess of a billion dollars. Some great opportunities for foreign suppliers have emerged in recent years.

Looking at the feedback from the exporters and opinion of buyers from Canada and North American region towards Indian products, India has great unexplored potential to increase its export in spices, tea and other agri products to Canada and onwards.

The participation of Indian Companies in the exhibition helped in generating interest of Canadian and North American companies in Indian products. The Indian Companies had several working sessions with local partners/chambers, which were impressed by both the quality of the Indian commodities and food items, which helped them in getting business.