Interactive Session on
Swachchta in Food Processing Sector
September 13, 2019
ASSOCHAM House, New Delhi

The food industry is one of the largest industries in India in terms of production, consumption, export and expected growth. Food can become contaminated at any point during preparation, processing, storage, distribution, or transportation. Everyone in the food production chain needs to maintain food hygienic as that prevents harmful bacteria from contaminating food. One of the biggest factors leading to food borne illnesses is cross contamination from the hands of the food service employees.

To discuss and promote hygiene practices in food industry, in collaboration with Ministry of Food Processing Industries, along with Stakeholders across, ASSOCHAM organized an "Interactive Session on Swachhata in Food Processing Sector" on 13th September, 2019 at ASSOCHAM House, New Delhi. This session provided the platform for various stakeholders of the Food processing sector such as central government, quality and regulatory heads from the various verticals of food processing sector and NGOs to discuss the promotion of hygiene practices in the food processing sector. Also, giving the insights on the actual scenario and what can be done to improve swachhata in this sector. The highlight of the conference was focusing on the Good Manufacturing Practices in the food processing sector and the need to find the alternative to single use plastic to reduce waste in the society.

The event was inaugurated by Mr. Kuldeep Kumar Singh, Deputy Secretary, Ministry of Food Processing Industries, Government of India. Other dignitaries present in the Inaugural Session were Ms. Ilse Van Dijl, Attaché for Agriculture, Nature and Food Quality, Embassy of the Kingdom of the Netherlands, Ms. Vani Bhambr Arora, Deputy Director, QCI, Mr. Irfan Khan, Program Coordinator - Street Food Program, National Association of Street Vendors of India (NASVI) and Mr. D. S. Rajora, Assistant Secretary General, ASSOCHAM.

There was participation of about 70 various stakeholders from food processing units, IARI, ICAR, public and private players, technology providers, entrepreneurs, retails companies, students etc.

This event was supported by Ministry of Food Processing Industries, GoI, Haldirams Snacks Pvt. Ltd.

The Event was well covered by print, electronic and online media.