The Green and Eco-Friendly Movement (GEM) of ASSOCHAM is a certified sustainability rating programme for new and existing prestigious Government and Private projects including residential, commercial, healthcare, warehouses, smart campuses, universities, schools, airports, and railway station buildings. It focuses on the built environment and has been successfully running for five years with more than hundreds of registered projects in India. It is supported by many architects, planners, MEP designers, green building and environment consultants, educationists and professionals from India.

The programme has also trained more than 1500+ certified green building auditors and professionals. GEM has active chapters in 11 states in India. GEM has signed 14+ MoUs with leading organizations in building industry such as NAREDCO, CSIR-NEERI, TERRE, IIA, ISHRAE, FSAI, ISLE, IAQA, ASHRAE, GACS, SHF, SESI etc., 100+ MoUs with Educational Institutes. It has been recognised by five states for availing state incentives.

**Key Objectives**
- Raise awareness on sustainability, circular economy, resource conservation and triple planetary crises
- Share ASSOCHAM’s initiative on climate change, environment and water
- Disseminate GEM success stories among all the delegates and stakeholders
- Discuss the opportunities and Challenges for implementing Green certifications
- Build consensus on the importance of SDG2030 for Indian industry
- Provide a platform for brainstorming on key issues for achieving net neutrality by 2070
- Enabling businesses and services for compliance with ESG and environmental expectations
- Engage with all stakeholders on emerging regulatory and policy framework on environment
- Networking of GEM and sectoral professionals on environment, water, sustainability
- Recognize the efforts undertaken by different organizations and institutions on sustainability through GEM sustainability Awards
- Foster intra-generation and inter-generation dialogues and discussions on planetary health
- Encourage views and feedback from stakeholders on the context of India's position on climate change
- Showcase the various innovations and technology by companies on environment and allied sectors

**Focus Areas**
- Built infrastructure
- Climate Change
- Green ratings
- Pollution control
- Urban environment
- Mobility
- Sustainable Manufacturing
- Sustainable Design and interiors
- Resource efficiency
- Regulatory and Policy issues
- Environment and Social Governance
- Cleantech
- Climate Finance
- Environment and Sustainability Education
- Circular Economy
- Energy transitions
- Ideas and Innovations
- Utilities including Air quality, HVAC and maintenance
- Water
- Fire and Safety
- Eco-Landscaping

**Highlights**
- 5th GEM sustainability conclave
- 5th GEM sustainability awards
- GEM annual stakeholders’ meet
- 5th GEM sustainability exhibition
- An open platform for fostering dialogues, ideas & innovations
- An international avenue
- Space for showcasing products, solutions and services
- Space for encouraging start up ecosystems
- A multi-stakeholder platform
- A multi-disciplinary conference format
- Cross-cutting issues revolving on people, planet & profits
- Recognition through awards for contribution in environmental sector
- Encouraging healthy and constructive participation from delegates and sponsors
Showcase your Products and Services

Who Should Attend

- Architects
- Civil/ Mechanical/ Electrical/ Plumbing Engineers
- Construction materials and equipment companies
- Contractors
- Educational Institutes
- Energy company strategists
- Energy majors/analysts
- Energy technology innovators
- Government and regulatory bodies
- Green Building Consultants
- HVAC Consultants
- Investment bankers
- Landscape architects
- Low carbon technology companies
- Non-governmental organisations
- Private Organizations
- Project Managers
- Real Estate developers and owners
- Renewable energy associations
- Specialist and financial consultants
- Students
- Town Planners
- Urban Designers
- Urban local bodies

PARTNERSHIP OPPORTUNITIES

VALUABLE GEM TITLE PARTNER (Rs. 50 Lakhs)

**EXTENSIVE ADVERTISING**
- 3 Min Company Corporate Film to be displayed during Breaks and Start of Session.
- Company Name and logo on the marketing collaterals like:
  - Newspaper Advertisements
  - Brochures
  - Visitor Promotion Leaflets
  - VIP Invitation
- Posters will be printed acknowledging the partner support.
- Promotional Materials of Company to be included in Delegate Kit.

**DIGITAL COVERAGE**
- Logo with hyperlink on Conclave Website.
- 5 Articles by the Partner will be published on the Social Media Websites.
- 5 Rounds of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner)

**ENHANCED VISIBILITY**
- 2 complimentary stalls of 3 mtr. x 2 mtr. space.
- Exclusive Branding at Exhibition Area.
- Exclusive Onsite Hoarding acknowledging the partner support.

**EXCLUSIVE BENEFITS**
- Title Sponsorship in GEM, Environment, and Water council events.
- Free GEM Green Building Certification of Rs. 5.00 Lakhs for your Facility.
- ASSOCHAM Patron Membership worth Rs. 4.5 Lakhs.
- Free GEM Eco Product Certification of Rs. 1.00 Lakh.
- 25% Discount on ASSOCHAM Sustainability Services.
- Speaking slot in the Inaugural session.
- Speaking slot in 2 Technical sessions.
- 5 Complimentary Passes for the Dinner Night.
- 15 Passes for Delegates.
- 5 Webinars by December 2023.
- Industry-specific Sustainability Training up to 20 Persons.
PRINCIPAL PARTNER (Rs.18 Lakhs)

EXTENSIVE ADVERTISING
- 3 Min Company Corporate Film to be displayed during Breaks and Start of Session.
- Company Name and logo on the marketing collaterals like:
  - Newspaper Advertisements
  - Brochures
  - Visitor Promotion Leaflets
  - VIP Invitation
- Posters will be printed acknowledging the partner support.
- Promotional Materials of Company to be included in Delegate Kit.

DIGITAL COVERAGE
- Logo with hyperlink on Conclave Website.
- 5 Articles by the Partner will be published on the Social Media Websites.
- 5 Rounds of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY
- 2 complimentary stalls of 3 mtr. x 2 mtr. space.
- Exclusive Branding at Exhibition Area.
- Exclusive Onsite Hoarding acknowledging the partner support.

OTHER BENEFITS
- Speaking slot during the Inaugural Session.
- Speaking slot during the 2 Technical Sessions.
- 4 complimentary passes for the Dinner Night.
- 15 passes for Delegates.
- Sharing of Conclave Visitors List.
- Industry Specific Sustainability Training for the sales team for 20 persons.

PLATINUM PARTNER (Rs.15 Lakhs)

EXTENSIVE ADVERTISING
- 2 Min Company Corporate Film to be displayed during Breaks and Start of Session.
- Company Name and logo on the marketing collaterals like:
  - Newspaper Advertisements
  - Brochures
  - Visitor Promotion Leaflets
  - VIP Invitation
- Posters will be printed acknowledging the partner support.

DIGITAL COVERAGE
- Logo with hyperlink on Conclave Website.
- 3 Articles by the Partner will be published on the Social Media Websites.
- 3 Rounds of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY
- 2 complimentary stalls of 3 mtr. x 2 mtr. space.
- Exclusive Branding at Exhibition Area.
- Exclusive Onsite Hoarding acknowledging the partner support.

OTHER BENEFITS
- Speaking slot during the Inaugural Session.
- Speaking slot during the Technical Session.
- 3 complimentary passes for the Dinner Night.
- 10 passes for Delegates.
- Sharing of Conclave Visitors List.
- Industry Specific Sustainability Training for the sales team for 15 persons.

TITANIUM PARTNER (Rs.13 Lakhs)

EXTENSIVE ADVERTISING
- 1 Min Company Corporate Film to be displayed during Breaks and Start of Session.
- Company Name and logo on the marketing collaterals like:
  - Newspaper Advertisements
  - Brochures
  - Visitor Promotion Leaflets
  - VIP Invitation
- Posters will be printed acknowledging the partner support.

DIGITAL COVERAGE
- Logo with hyperlink on Conclave Website.
- 2 Articles by the Partner will be published on the Social Media Websites.
- 2 Rounds of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY
- 1 complimentary stalls of 3 mtr. x 2 mtr. space.
- Exclusive Onsite Hoarding acknowledging the partner support.

OTHER BENEFITS
- Speaking slot during the Technical Session.
- 2 complimentary passes for the Dinner Night.
- 7 passes for Delegates.
- Sharing of Conclave Visitors List.
- Industry Specific Sustainability Training for the sales team for 15 persons.

GOLD PARTNER (Rs.12 Lakhs)

EXTENSIVE ADVERTISING
- Company Name and logo on the marketing collaterals like:
  - Newspaper Advertisements
  - Brochures
  - Visitor Promotion Leaflets
  - VIP Invitation
- Posters will be printed acknowledging the partner support.

DIGITAL COVERAGE
- Logo with hyperlink on Conclave Website.
- 1 Article by the Partner will be published on the Social Media Websites.
- 2 Rounds of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner)

EXTENSIVE VISIBILITY
- 1 complimentary stalls of 3 mtr. x 2 mtr. space.
- Exclusive Onsite Hoarding acknowledging the partner support.

OTHER BENEFITS
- Speaking slot during the Technical Session.
- 2 complimentary passes for the Dinner Night.
- 5 passes for Delegates.
- Sharing of Conclave Visitors List.
- Industry Specific Sustainability Training for the sales team for 10 persons.
### Silver Partner (Rs. 8 Lakhs)

**Extensive Advertising**
- Company Name and logo on the marketing collaterals like:
  - Newspaper Advertisements
  - Brochures
  - Visitor Promotion Leaflets
  - VIP Invitation
- Posters will be printed acknowledging the partner support.

**Digital Coverage**
- Logo with hyperlink on Conclave Website.
- 1 Article by the Partner will be published on the Social Media Websites.
- 1 Round of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner).

**Extensive Visibility**
- 1 complimentary stalls of 3 mtr. x 2 mtr. space.
- Exclusive Onsite Hoarding acknowledging the partner support.

**Other Benefits**
- Speaking slot during the Technical Session.
- 2 complimentary passes for the Dinner Night.
- 3 passes for Delegates.
- Sharing of Conclave Visitors List.

### Bronze Partner (Rs. 3 Lakhs)

**Extensive Advertising**
- Company Name and logo on the marketing collaterals like:
  - Newspaper Advertisements, Journals and Magazines
  - Brochures
  - Visitor Promotion Leaflets
  - VIP Invitation
- Posters will be printed acknowledging the partner support.

**Digital Coverage**
- Logo with hyperlink on Conclave Website.

**Extensive Visibility**
- 1 complimentary stalls of 3 mtr. x 2 mtr. space.
- Exclusive Onsite Hoarding acknowledging the partner support.

**Other Benefits**
- 1 complimentary pass for the Dinner Night.
- 2 passes for Delegates.
- Sharing of Conclave Visitors List.

### Dinner Partner (Rs. 15 Lakhs)

**Extensive Advertising**
- Company Name and logo on the marketing collaterals like:
  - Newspaper Advertisements
  - Brochures
  - Visitor Promotion Leaflets
  - VIP Invitation
- Posters will be printed acknowledging the partner support.

**Digital Coverage**
- Logo with hyperlink on Conclave Website.
- 3 Articles by the Partner will be published on the Social Media Websites.
- 3 Rounds of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner).

**Extensive Visibility**
- 2 complimentary stalls of 3 mtr. x 2 mtr. space.
- Exclusive Branding at Exhibition Area.
- Exclusive Onsite Hoarding acknowledging the partner support.

**Other Benefits**
- Speaking slot during the Dinner Night.
- 10 complimentary passes for the Dinner Night.
- 5 passes for Delegates.
- Industry Specific Sustainability Training for the sales team for 20 persons.

### Lunch Partner (Rs. 10 Lakhs)

**Extensive Advertising**
- Company Name and logo on the marketing collaterals like:
  - Newspaper Advertisements
  - Brochures
  - Visitor Promotion Leaflets
  - VIP Invitation
- Posters will be printed acknowledging the partner support.

**Digital Coverage**
- Logo with hyperlink on Conclave Website.
- 1 Article by the Partner will be published on the Social Media Websites.
- 1 Round of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner).

**Extensive Visibility**
- 1 complimentary stalls of 3 mtr. x 2 mtr. space.
- Exclusive Branding at Lunch Area.
- Exclusive Onsite Hoarding acknowledging the partner support.

**Other Benefits**
- Speaking slot during the Technical Session.
- 2 complimentary passes for the Dinner Night.
- 5 passes for Delegates.
- Sharing of Conclave Visitors List.

### Water / Earth / HVAC / IoT / AGNI Partner (Rs. 5 Lakhs)

**Extensive Advertising**
- Company Name and logo on the marketing collaterals like:
  - Newspaper Advertisements, Journals and Magazines
  - Brochures
  - Visitor Promotion Leaflets
  - VIP Invitation
- Posters will be printed acknowledging the partner support.

**Digital Coverage**
- Logo with hyperlink on Conclave Website.
- 1 Round of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner).

**Extensive Visibility**
- 1 complimentary stalls of 3 mtr. x 2 mtr. space.
- Exclusive Onsite Hoarding acknowledging the partner support.

**Other Benefits**
- Speaking slot during the Technical Session.
- 1 complimentary pass for the Dinner Night.
- 2 passes for Delegates.
- Sharing of Conclave Visitors List.
EXTENSIVE ADVERTISING
- Company Name and logo on the marketing collaterals like:
  - Newspaper Advertisements, Journals and Magazines
  - Brochures
  - Visitor Promotion Leaflets
  - VIP Invitation
- Posters will be printed acknowledging the partner support.
- Promotional Materials of Company to be included in Delegate Kit.

DIGITAL COVERAGE
- Logo with hyperlink on Conclave Website.
- 2 Social Media Posts to acknowledge the Partner Support

EXTENSIVE VISIBILITY
- 1 complimentary stalls of 3 mtr. x 2 mtr. space.
- Exclusive Onsite Hoarding acknowledging the partner support.

OTHER BENEFITS
- 1 complimentary pass for the Dinner Night.
- 2 passes for Delegates.
- Sharing of Conclave Visitors Lists.

KIT & LANYARD PARTNER (Rs.5 Lakhs)

TERMS & CONDITIONS FOR PARTICIPATION AS SPONSORS/EXHIBITORS

Whilst every attempt will be made to ensure that all aspects of exhibition and sponsorship mentioned will take place as announced, the Organizer reserves the right to make changes if the situation requires.

The Organizer reserves the right of final decision regarding the allocation of exhibition stall.

The stalls will be booked on first-come-first-serve basis.

The basic stall size of 3 x 2 metres (6 sq. metres) stall rental includes 1 table, 2 chairs, 3 spotlights, 1 power point, 1 waste paper basket, fascia name.

The Organizer is not responsible for personal accidents and damage to the private property of exhibitors. Therefore, exhibitors may wish to make their own arrangements with respect to personal insurance.

Acceptance of sponsorship applications will be the sole discretion of the Organizer. The Organizer reserves the right to decline application based on any association, direct or indirect, that does not uphold the objectives of the convention without assigning any reason whatsoever.

All Govt. taxes will be charged extra and as per-actual.

Payment terms:- Full advance payment (Payment once made is not refundable or transferable.)
Expo Layout Plan

The Crystal Hall
Hall A
Pre-Function Area
Hall B

Gulistan Lawn

GEM Glimpses
Proud to have MoUs with

Previous Partners & Supporting Associations

Partners 2023

ReNew POWER

SpiceJet
GEM 5th INTERNATIONAL SUSTAINABILITY CONCLAVE, EXPO & AWARDS 2023

20-21 JANUARY 2023

Hotel Taj Mahal, Lucknow
Uttar Pradesh

FOR PARTNERSHIP AND OTHER BENEFITS, PLEASE CONTACT:

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