The Associated Chambers of Commerce and Industry of India

www.assocham.org/gemconclave2021
www.green-assocham.com
ASSOCHAM, the century old organisation, executes the GEM Green Building Certification Program for the sustainable design and development of the buildings and related developments. The objective is to ensure future buildings move towards environment friendly methods of design, construction and operations.

ASSOCHAM awards GEM Green Building Certification Rating, to all GEM compliant buildings. GEM stands for Green and Eco-friendly Movement.

GEM is the first indigenous Green Building Certification Program of the nation that includes the concept of Sustainability, Energy and Water Efficiency, Fire and life safety, Indoor Air Quality, Daylight, Fresh Air, Human Comfort and UNSDG 2030 goals as parameters.

GEM is based on latest guidelines of BEE ECBC 2017 and NBC 2016.

GEM has made rapid stride since it's conception and has certified many new and existing prestigious Government and Private projects including residential, commercial, health care, warehouse, smart campuses, universities, schools, airports, and railway station buildings.

With 14 MoUs with leading organizations in building industry (such as NAREDCO, CSIR-NEERI, TERRE, IIA, ISHRAE, FSAI, ISLE, IAQA, ASHRAE etc), many Architects, MEP, Environment and Green consultants, 80+ MoUs with Educational Institutions, 9 state chapters, and more than 1500+ GEM Certified professional, ASSOCHAM GEM Green Building Certification stands out as an intent driven, cost effective, simple process oriented, indigenous Green Building Rating Program in India.

Profile of Participants

The International Conclave and Expo will be attended by 3500+ reputed National and International Architects, MEP, Environment and Sustainability Consultants including the prestigious delegates from Nepal, Sri Lanka, Bangladesh and Bhutan, MoHUA, MoEF&CC, MNRE, DST, NBCC, CPWD, BEE, CREDAI, NAREDCO, CSIR-NEERI, TERRE, IIA, ISHRAE, FSAI, ISLE, IAQA, ASHRAE and many more...

- Architects
- Civil/ Mechanical/ Electrical/ Plumbing Engineers
- Construction materials and equipment companies
- Contractors
- Educational Institutes
- Energy company strategists
- Energy majors/analytics
- Energy technology innovators
- Government and regulatory bodies
- Green Building Consultants
- HVAC Consultants
- Investment bankers
- Landscape architects
- Low carbon technology companies
- Non-governmental organisations
- Private Organizations
- Project Managers
- Real Estate developers and owners
- Renewable energy associations
- Specialist and financial consultants
- Students
- Town Planners
- Urban Designers
- Urban local bodies

Showcase your Products and Services

- Building Automation Systems
- Eco-friendly Vehicles
- Green Building Products
- Energy Efficient HVAC Systems
- Eco-Friendly Lighting
- Green Landscaping and Eco-Friendly
- Eco-Friendly Pesticides, Fertilizers and Organic Products
- Environmental Monitoring & Pollution Control Equipment’s
- Waste Treatment, Management & Recycling System
- Fire Systems & Products
- Eco-friendly & energy efficiency products
- Indoor Air Quality Systems
- Renewable Energy Systems
- Water Efficient Plumbing Systems
- Eco Home Appliances
- Smart IT & Communications
- Urban Planning
- Smart Transport

Special Technical Sessions

- Passive Design Strategies
- Impact of Ecology on Built Environment
- Passive HVAC Strategies and Indoor Air Quality
- Sustainability Across Nations
- Developing Codes for Sustainability in India
- Fire and Life Safety integration with Sustainable Buildings
- Outdoor Air Quality & Pollution Control
- Sustainable Lighting in Built Environment
- Sustainability Challenges in High Rise Building
- Integrating Landscape and Sustainability
- Waste Management
- Water Management
## Benefits to the Partners

<table>
<thead>
<tr>
<th>DELIVERABLES</th>
<th>PRINCIPAL PARTNER</th>
<th>PLATINUM PARTNER</th>
<th>GOLD PARTNER</th>
<th>SILVER PARTNER</th>
<th>LUNCH PARTNER</th>
<th>KIT &amp; LANYARD PARTNER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaking slot during Inaugural Session</td>
<td>Yes</td>
<td>–</td>
<td>–</td>
<td>–</td>
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<tr>
<td>Speaking slot during Technical Sessions</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Special Social Media Marketing</td>
<td>Yes</td>
<td>Yes</td>
<td>–</td>
<td>–</td>
<td>–</td>
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<tr>
<td>Space for Standees (Nos.)</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
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<td>2</td>
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<tr>
<td>Logo with hyperlink on Conclave Website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Ready to Occupy Stall</td>
<td>✓ (9 sq.m)</td>
<td>✓ (9 sq.m)</td>
<td>✓ (9 sq.m)</td>
<td>✓ (9 sq.m)</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Company Corporate Film to be displayed during Breaks and Start of Sessions</td>
<td>3 Min/ Each Break</td>
<td>2 Min/ Each Break</td>
<td>1 Min/ Each Break</td>
<td>–</td>
<td>–</td>
<td>–</td>
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<tr>
<td>Company Logos on acknowledgement standees</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Visitor Registration page (Exclusive)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Promotion in Social Media Platforms</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Platform for Networking</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Sharing of List of Conclave Participants</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>–</td>
</tr>
<tr>
<td>Industry Specific Sustainability Training for the sales team</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
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</tr>
<tr>
<td>Company Logo on Stage Backdrop during Inaugural function &amp; conferences</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Promotional Materials of Company to be included in Delegate Kit</td>
<td>Yes</td>
<td>–</td>
<td>–</td>
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<td>Yes</td>
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<tr>
<td>Delegate Passes</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>2</td>
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</tbody>
</table>

## Terms & Conditions for Participation as Sponsors/Exhibitors

- Whilst every attempt will be made to ensure that all aspects of exhibition and sponsorship mentioned will take place as announced, the Organizer reserves the right to make changes if the situation requires.
- The Organizer reserves the right of final decision regarding the allocation of exhibition stall.
- The stalls will be booked on first-come-first-serve basis.
- The basic stall size of 3 x 3 metres (9 sq. metres) stall rental includes 1 table, 2 chairs, 3 spotlights, 1 power point, 1 waste paper basket, fascia name.
- The Organizer is not responsible for personal accidents and damage to the private property of exhibitors. Therefore, exhibitors may wish to make their own arrangements with respect to personal insurance.
- Acceptance of sponsorship applications will be the sole discretion of the Organizer. The Organizer reserves the right to decline application based on any association, direct or indirect, that does not uphold the objectives of the convention without assigning any reason whatsoever.
- All Govt. taxes will be charged extra and as per actual.
- Payment terms:- Full advance payment
Alongside the convention, we are also organizing an exhibition for the building material and product manufacturers, traders, suppliers at the same venue.

Total No. of Stall – 32

Size per stall  
- a) 3 x 3 mtr = 27
- b) 2 x 2 mtr = 05

Cost per Stall – Rs. 40,000/- plus 18% GST

Stall rental includes = 1 table, 2 chairs, 3 spotlights, 1 power point, 1 waste paper basket, fascia name

**BENEFITS:** Effective contacts with number of Architect, Green Building Consultants, MEP Consultants, Developers & Real Estate Professionals.

Great opportunity for business networking.
Eminent Speakers*

Mr. Money Khanna
Co-Chairman, GEM Events and Expo Committee & Executive Member
GEM Punjab Chapter

Ar. Glory Srivastava
Program Chair, GEM UP Chapter & Principal Architect & Founder
Buildgreen Design

Mr. Kushagra Juneja
Co-Chairman, GEM Rating Programs & Managing Partner
Design2Occupy Services LLP

Prof. Sangram Mohanty
Co-Chairman, GEM Odisha Chapter & Architect
MEP/ Green Consultant

Mr. Richie Mittal
Executive Member, GEM Green Building Certification Council & Managing Director
Overdrive Engineering Pvt. Ltd.

Prof. Sonia Gupta
Secretary, GEM West Bengal Chapter & Principal, Amity School of Architecture and Planning
Amity University, Kolkata

Mr. Vichal Kapoor
Executive Member, GEM Green Building Certification Council & Managing Director
Meha – HCP Air Systems Pvt. Ltd.

Mr. Pinaki Dasgupta
Co-Chairman, GEM Global Collaborations and State Chapter Committee & General Manager
C.P. Consultant Pvt. Ltd.

Mr. Er. Dipen Mehta
Secretary, GEM Gujarat Chapter & Managing Director
PCS Project Management Pvt. Ltd.

Mr. Mr. M. K. Iqbal
Secretary, GEM Rajasthan Chapter & MEP Consultant
Shripath Consultants

Mr. Sudhir Mathur
Secretary, GEM Odisha Chapter & Adjunct Professor
KIIT School of Architecture

Prof. Dr. Ajay Chandran C.K.
Secretary, GEM Karnataka Chapter & Principal
SJB Institute of Technology

Ms. Aditi Patel
Secretary, GEM Chhattisgarh Chapter & Director
Adira Innovations

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KIIT School of Architecture

*Confirmed as August 2021
GEM is being continuously improved to align with United Nation SDG–2030. GEM is the first comprehensive rating system in the world, to recognize sustainability, rather than incorporating few components of it.

Prodigious recognition by India's Century old Apex Industry Chamber for the buildings.

Sustainable buildings cost extra INR 6-10 per sq. ft than compared to conventional buildings.

Payback period is only 3-4 years.

Regular interaction between GEM and Project teams even post certification.

GEM is first indigenous program based upon ECBC 2017 and NBC 2016 and addresses fire and life safety.

It is an affordable certification program. GEM fee is up to 30% less than other programs.

ASSOCHAM GEM Chapters

Mission 20 States and 5 Adjoining Countries

ASSOCHAM has a team of more than 2,000 Professionals, Architects and Designers across the nation who support designing various facilities GREEN.

In just three years, more than 8 million sqft has been GEM certified across India.

Green Building Rating Agencies

India housing sector is witnessing a paradigm shift towards green and environment friendly buildings.

Green building rating system is a tool that evaluates the performance of a building and its impact on the environment.

It comprises of pre-defined set of criteria relating to the entire life cycle of building and facilitates the effective use of site resources, water conservation, energy efficiency, waste management, optimum material utilization and improve indoor environment quality.

<table>
<thead>
<tr>
<th>Green Building Rating Agencies in India</th>
</tr>
</thead>
<tbody>
<tr>
<td>India Green Building Council (IGBC)</td>
</tr>
<tr>
<td>Green Rating For Integrated Habitat Assessment (GRIHA)</td>
</tr>
<tr>
<td>US Green Building Council</td>
</tr>
<tr>
<td>Excellence In Design For Greater Efficiencies</td>
</tr>
<tr>
<td>GEM Sustainability (Green) Certification Program</td>
</tr>
</tbody>
</table>

Infrastructure Advisory
Proud to have MoUs with

Associated with 80+ Universities and Institutions Across the Nation

MoUs Signed with

GEM Certified Projects
GEM 4th International Sustainability Conclave, Expo & Awards 2021

30th November to 2nd December 2021 (Virtual)

&

3rd - 4th December 2021, India Habitat Centre, New Delhi*

Please Contact for Further Details

Coordinators

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Chair, GEM Events and Expo Committee
Partner, PDA Consultants, New Delhi

Money Khanna
Co-Chair, GEM Events and Expo Committee
Executive Member, GEM Punjab Chapter

Neeraj Arora
Senior Director & Head
GEM Green Building Certification Program

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