



INTERNATIONAL CONFERENCE

ROAD **TECH**

Sustainable Roads and Highways

Role of New Technologies, Value Engineering in Construction, Maintenance & Safety

August 12, 2016 • Hotel Le-Meridien, New Delhi



Invited Chief Guest

Shri Nitin Jairam Gadkari

Hon'ble Union Minister for
Road Transport, Highways and Shipping

A photograph of a multi-lane highway at night, with light trails from vehicles and streetlights illuminating the scene.

The Associated Chambers of Commerce and Industry of India



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India is having one of the largest road networks of over 52.32 lakh km. It comprises National Highways, Expressways, State Highways, Major District Roads, Other District Roads and Village Roads. Roads in India transport over 60 per cent of all goods and 90 per cent of total passenger traffic. The roads and bridge infrastructure industry is expected to be worth US\$ 19.2 billion by FY17.

Highways Sector is critical for emerging economies like India, due to existing infrastructure gaps and enhanced transportation requirements. The capacity of National Highways in term of handling traffic passenger and goods needs to be in keeping pace with the industrial growth. Sustainable roads and road safety need to be integrated in all phases of planning, design, and operation of road infrastructure. Road safety management capacity, road infrastructure and enforcement of traffic safety regulations have not kept pace with the development. New technologies and value engineering can play major role in making Roads and Highways sustainable and safe.

Therefore, with the objective of discussing various issues and opportunities in Roads and Highways sector, **ASSOCHAM** is organizing an International Conference on "ROADTECH – Sustainable Roads and Highways – Role of New Technologies, Value Engineering in Construction, Maintenance & Safety" at 09:30 a.m. on August 12, 2016 at Hotel Le-Meridien, New Delhi.



Key Issues for Discussion

- Roads & Highways current scenario
- Availability and access to funding for Roads and Highway construction
- Connectivity with Rural India
- Adoption of new/internationally accepted and proven technologies
- Adoption of performance based testing.
- Major issues being faced by industry in plains, hilly areas and high altitude
 - o Very narrow working time due to low temperature and rainfall.
 - o Restricted use of hot mix due to tough environmental clearance.
 - o Difficulty in mobilization of machinery
 - o Poor availability of man power
- PPP / BOT / EPC
- Target to achieve construction of 30 km per day
- Linkages of National and State Highways
- Key Challenges of State Road Development
- Innovative Materials & Equipment for Road Construction
- International Best Practices in Road Safety & Traffic Management
- Technology Initiatives for Better and Safer Roads
- Identification of black spots and treatment
- Technology for managing traffic and safety
- Tolling Technologies and Traffic Management Mechanisms
- O& M Contracts & Traffic Safety
- Toll issues in India
- Use of environment friendly technologies
- Capacity building through training, research & development
- Conservation of natural resources

Participants' Profile

- Policy makers & Government Officials
- PSU's and SPVs
- State PWDs
- Road operators
- Construction firms and contractors
- Road development agencies
- Tollway companies
- State Infrastructure development boards
- Tolling technology providers
- OMT service providers
- Road products and service providers
- Infrastructure development organizations
- Traffic solution providers
- Traffic consultancy providers
- Toll plaza operators
- Road construction and equipment companies
- Consultant organizations
- Legal firms
- Multilateral agencies
- Equipment providers
- Multimodal operators
- Private contractors
- Logistics firms
- Infrastructure Development Companies
- Engineers and Technocrats
- International experts
- Investment & Funding Agencies
- Infrastructure Financial institutions/Banks/Equity analysts
- Insurance companies
- Maintenance & Operation managers
- Consultancy organizations

Invited Eminent Speakers From

- Ministry of Road Transport & Highways
- State Government & PWDs
- Niti Aayog
- National Highways Authority of India
- Border Road Organization
- Indian Roads Congress
- World Bank
- Asian Development Bank
- IITs & CSIR
- Infrastructure Companies
- Private Technology Providers
- Banks and Financial Institutions
- Foreign Investors
- Logistics Companies
- Industry leaders
- PSU heads & Private Companies
- International experts & Researchers
- Engineers & Technocrats



Sponsorship Opportunities

The conference provides an excellent opportunity for organizations/companies to promote their products & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

CATEGORY	AMOUNT	BENEFITS
Conference Partner	Rs. 8 Lac	All 1-10
Principal Sponsor	Rs. 6 Lac	All except 1, 6
Co-Sponsor	Rs. 3 Lac	All except 1,6,7,8
Supporter	Rs. 1 Lac	Only 2, 3 & 9

1. Status of 'Conference Partner' the Partner's name and logo will be prominently displayed at the Conference venue.
2. Branding of company logo at the main backdrop at the Conference.
3. One full-page Advertisement (Colour) in Souvenir to be released at the Conference.
4. Logo in the newspaper advertisement.
5. A 5-page write-up on the topic.
6. Speaker slot to a company representative.
7. Complimentary exhibition space of at the Conference venue.
8. Insertion of Company's brochure and publicity material into the documentation pack.
9. Delegate passes to attend the Conference.
10. Special Seating arrangements for the delegates nominated by the Sponsor organization.



EXHIBITION DETAILS & FEE:

Stalls measuring 3x2 mtr each are available for Rs. 1,00,000/- Each stall is built up having depth of 2 mtr and width of 3 mtr. With facilities like –wall partition, covering, carpet, one table, one chair, spotlight, waste paper basket, etc. Companies may send their request for bigger space and accordingly the fee would be payable.

DETAILS OF RELEASE OF AN ADVERTISEMENT IN THE SOUVENIR

Page Particulars	Amount (Rs.)
Back Cover (Colour)	50,000/-
Inside Covers (Colour)	40,000/-
Full Page (Colour)	30,000/-
Central Spread	60,000/-

Advertisements Material

Positives/ CD must be in CorelDraw, EPS, Pdf format. If JPG Then 300dpi with CMKY

Size of Ad: 18cm x 23cm

Note: It is imperative that Partner / Sponsorship details and Advertisement material are received by us latest by August 03, 2016. The support options are strictly on first cum first served basis.

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