

# “Intellectual Property Rights”

- Creative India; Innovative India -

Friday, 21<sup>st</sup> October 2016 Hotel Le Meridien, New Delhi, India



The creativity and innovation in science and technology, arts and culture, traditional knowledge and biodiversity resources etc. are stimulated by Intellectual Property. One of the key drivers for India's economic growth and socio-cultural development is creativity, innovation and the power of shared knowledge for the benefit of masses. The legal framework for IPR does reflect the underlying policy orientation and national priorities, which have evolved over time, taking into account the development needs and international commitments.

While promoting National IPR Policy, 2016 and aligning with related international policies, it will nurture the IP culture to the greater level in India and address all facets of the IP system. The Policy will guide and enable all creators and inventors to realize their potential for generating, protecting and utilizing IP which would contribute to wealth creation, employment opportunities and business development. It will integrate and create synergies with IP related aspects of various sector specific policies and provide a roadmap for holistic, effective and balanced development of the IP system in India.

With a view to stimulate a dynamic, vibrant and balanced intellectual property rights system in India based on new National IPR Policy, 2016, **ASSOCHAM is organizing the 4<sup>th</sup> International Conference on Intellectual Property Rights “Creative India; Innovative India” on Friday, 21<sup>st</sup> October 2016 at Hotel Le Meridien, New Delhi.**

## Invited Eminent Speakers

- **Smt. Nirmala Sitharaman**, Minister of State (Independent Charge), Ministry of Commerce and Industry
  - **Shri Ramesh Abhishek**, Secretary, Department of Industrial Policy and Promotion
  - **Shri O P Gupta**, IAS, Controller General of Patents Designs and Trademarks
  - **Mr. Naresh Prasad**, Assistant Director General & Chief of Staff, WIPO, Geneva
  - **Shri Sanjeev Gupta**, Additional Secretary, Department Of Industrial Policy & Promotion
  - **Shri S. L. Bunker**, Member, Competition Commission of India
  - **Shri Augustine Peter**, Member, Competition Commission of India
  - **Shri Atul Chaturvedi**, Joint Secretary, Department Of Industrial Policy & Promotion
  - **Shri Sunil Kanoria**, President, ASSOCHAM & Vice Chairman, SREI Infrastructure Finance Limited
  - **Mr. Rahul Krishna**, Chairman, ASSOCHAM National Council for IPR & Vice President & Head Legal, Ericsson India Private Limited
  - **Mr. Ketan Makhija**, VP - Corporate Legal, SREI
  - Representative from **U.S. Patent and Trademark Office**
  - **Ms. Sheetal Chopra**, General Manager & India Lead – IPR Advocacy, Ericsson India Private Ltd.
  - **Mr. Bruno VAN POTTELSBERGHE**, Professor, Université libre de Bruxelles, Belgium
  - **Mrs. Prathiba M. Singh**, Senior Advocate, Delhi High Court
  - **Mr. Zameer Nathani**, Director – Legal, Raymond Limited
  - **Ms. N S Nappinai**, Advocate, Nappinai & Co
  - **Mr. Vaibhav Khanna**, Head - Intellectual Property, Sterlite Technologies Limited
  - **Mr. Shankar Iyer**, Vice President - Head, IP Practice, Cornerstone Research, Washington, DC
  - **Mr. SHUBHA GHOSH**, Crandall Melvin Professor of Law; Director of the Technology Commercialization Law Program, Syracuse University College of Law
  - **Ms. Monica Magnusson**, VP, IPR Policy, Ericsson, Sweden
  - **Mr. Biju. K. Nair**, Licensing Lead (India), Open Invention Network
- And many more experts**

## Key Discussion Areas

- Panel 1 - National IPR Policy, 2016 & Its Implementation
- Panel 2 - Prevailing Inconsistency in the existing IPR Regimes
- Panel 3 - Standards, Standard Essential Patents & FRAND
- Panel 4 - Trade Secrets

Followed by Q&A

## Benefits of Attending

This conference is designed to highlight the importance and critical impact of the newly evolving field of IPR in India on the day to day and other critical business activities in India.

## Who should Attend

Lawyers & Legal Advisors	Legal Head & Director
Law Consultants	Economists
Corporate Counsels	Law Enforcement Officers
Company Secretaries	IP Professionals
Electronics & IT Industry	General Counsels
Pharma Industry	R&D Professionals
Start-Up	MSME & SME

## Program Schedule

**Date:** Friday, 21<sup>st</sup> October, 2016

**Conference Time:** 10:00 am – 05:00 pm

**Venue:** Hotel Le Meridien, Inspire Hall, 8 Windsor Place, Janpath, New Delhi - 110001, India

**Registration:** 09:00 am - 10:00 am (Pre-registration is compulsory)

## Registration

**Registration Fees (Included 15 % Service Tax) : INR 5,000 /-**  
**(10% special discount for ASSOCHAM Members)**  
**(10% discount on two or more participants from same organization)**

## Partners

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Sponsorship packages are given below:

Category	Logo in the Backdrop	Speaker Slot in Inaugural Session	Speaker Slot in Business Session	Corporate Literature in the Delegate Kit	Acknowledgement in Thank you Panel	Standeers at the Conference Venue	Delegate Passes
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Event Partner Rs. 7 Lakh	✓	✓	✓	✓	✓	2	10
Gold Partner (Corporates) Rs. 5 Lakh	✓		✓	✓	✓	2	8
Legal Partner (Law Firms) Rs. 3 Lakh	✓		✓	✓	✓	2	6
Supporting Partner Rs. 1 Lakh	✓			✓	✓	1	4
Kit Partner* Rs. 2 Lakh	✓			✓	✓	1	4
Lanyard Partner* Rs. 2 Lakh	✓			✓	✓	1	4

\* Exclusive Category

**For more details, please contact**

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## REGISTRATION FORM

I / we would like to attend / nominate the following:

	Delegate 1	Delegate 2	Delegate 3
Name			
Designation			
Organisation			
Address			
City		Pin Code	
Tel #		Fax #	
Mobile #			
Email			
Particular	Amount (Rs.)	Special Discount	
Registration Fee	Rs. 5,000/- (Included 15% Service Tax)	(10% discount for ASSOCHAM members) (10% for two or more delegates)	
METHOD OF PAYMENT		Details	
NEFT / DD / Cheque in favour of ASSOCHAM payable at New Delhi			

- Fee once paid is non – refundable, although change of nomination is allowed.
- Cancellation of the nomination should be done 4 days in advance of the event. If advance intimation is not made for the same, registration fee is applicable and will be paid by the company or individual.
- The registration fee includes lunch, refreshments.
- Prior registration is essential. Please fax/courier/email the registration form at the earliest.

\_\_\_\_\_  
Name & Designation of nominating authority

\_\_\_\_\_  
(Signature)

Kindly send the scanned filled registration form to:

<p><b>Santosh Parashar</b> +11-46550585 / 8860572357 <a href="mailto:Santosh.parashar@assochem.com">Santosh.parashar@assochem.com</a></p>	<p><b>Rakesh Shukla</b> +11-46550540 / 9871600922 <a href="mailto:Rakesh.shukla@assochem.com">Rakesh.shukla@assochem.com</a></p>
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