

Knowledge Partner



# PHARMA CONCLAVE 2018

**Strengthening Indian Pharmaceutical  
Industry through R&D and Innovation**

**May 9, 2018 – Hotel The Imperial, New Delhi**



**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**

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India is a leader in global generic pharmaceuticals manufacturing. It supplies 20% of global generic drugs and is a preferred location for generic drug production. In FY 2016, India exported pharmaceutical products worth USD 16.89 billion, with the number expected to reach USD 40 billion by 2020. The country's pharmaceutical industry is expected to expand at a CAGR of 12.89% over 2015-20 to reach USD 55 billion.

The industry attracted 4.48% of the total FDIs into India from April 2000 to December 2016. The cumulative FDI inflows worth USD 14.53 billion were made during the same period.

Although India has strong position in the production of generic pharmaceutical medicines but has not yet realized its potential to develop a strong, research based pharmaceutical industry that can produce innovative medicines. India has an opportunity to build on its strengths in generics and move up the value chain by enabling innovations and new drug discovery. However, the Indian pharmaceutical industry does not have a strong track record of innovation. A comparison of India with established pharmaceutical innovation leaders-the US, UK and Japan with countries that have recently moved up the innovation ladder-South Korea, China and Singapore – shows that there are multiple gaps in the Indian ecosystem. India invests just 0.9% of its GDP (Gross Domestic Product) towards overall research and development compared to an investment of 1.6% in the UK, 1.9% in China, 2.8% in the US and 3.3% and 4% in Japan and South Korea respectively. Availability of funding and overall investments are key concerns that should be discussed.

India is not short on intention and has started to recognize the need to develop an enabling ecosystem that supports investment, technology transfer and growth in innovative areas such as biosciences. However, India needs to undertake multiple initiatives across infrastructure, financing, human resources and the legal and regulatory framework to find a place as a preferred destination for pharmaceutical innovation.

To address this subject matter of importance, **ASSOCHAM is organizing "Pharma Conclave 2018: Strengthening Indian Pharmaceutical Industry through R&D and Innovation on May 9, 2018 at Hotel The Imperial, New Delhi.**





## KEY OBJECTIVES OF THE CONFERENCE

- Discuss Growth in Quality of Innovation and challenges in Pharmaceutical R&D in India
- Government's role in bridging the gaps in innovative research in Pharmaceuticals
- Review new business models in R&D
- External collaborations and partnerships for development of successful products
- New technologies in drug discovery and New Chemical Entities
- Legal, IPR and regulatory issues in Pharmaceutical Innovation
- Understand Pharmaceutical innovation financing resources & the gaps
- Discuss recommendations to strengthen human resources



## PARTICIPANTS/ATTENDEE PROFILE

- Government and Health Authorities
- Pharmaceutical & Bio-Pharmaceutical Companies
- Contract Research Organizations
- Clinical Research Organizations
- Research Scientists
- Supply Chain Companies
- Quality Assurance and Regulatory Specialists
- Products Managers
- Business Development Managers
- Pharmacists
- Professors, Researchers and Faculty of Pharmaceutical Sciences
- Patent Attorneys & Intellectual Property Consultants
- Patent Law Firms

## PHARMA EXCELLENCE AWARDS

### CATEGORIES

- Best API Development Company of the Year
- Best Innovation in Process and Formulation Development of the Year
- Best Pharma Innovation Company of the Year
- Best Innovations in Pharmaceutical Manufacturing of the Year
- Best Export Driven Pharma Company of the Year
- Best Innovations in API & Excipients of the Year
- Best Contract Research Organization of the Year
- Best Pharma Export Company of the Year
- Best Innovation in Biologic Drug Development and Manufacturing of the Year
- Best Innovations in Pharmaceutical Packaging of the Year

**Award Nomination Fee: Rs. 25,000/- + GST**

# PARTNERSHIP OPPORTUNITIES

## Platinum Partner (Rs. 5 Lakhs)\*

- Status as “**Platinum Partner**”
- Speaker Opportunity in the Inaugural Session
- Brand/Logo recognition in the main backdrop
- Brand/Logo placement on the event webpage with link
- One A4 Color Advertisement in the Knowledge Paper to be released during the conference
- Brand/Logo in the National Newspaper advertisement
- One Complementary Exhibit Booth of 6 sq. m.
- Running of Corporate Film during the breaks
- Special seating arrangement at the venue
- Acknowledgement in Welcome Speech & Vote of Thanks
- 10 Complementary delegate registrations

## Gold Partner (Rs. 4 Lakhs)\*

- Status as “**Gold Partner**”
- Speaker Opportunity in the Plenary Session
- Brand/Logo recognition in the main backdrop
- Brand/Logo placement on the event webpage with link
- One A4 Color Advertisement in the Knowledge Paper to be released during the conference
- Brand/Logo in the National Newspaper advertisement
- One Complementary Exhibit Booth of 6 sq. m.
- 8 Complementary delegate registrations

## Silver Partner (Rs. 3 Lakhs)\*

- Status as “**Silver Partner**”
- Speaker Opportunity in the Plenary Session
- Brand/Logo recognition in the main backdrop
- Brand/Logo placement on the event webpage with link
- One A4 Color Advertisement in the Knowledge Paper to be released during the conference
- 6 Complementary delegate registrations

## Lunch Partner (Rs. 2 Lakhs)\*

- Status as “**Lunch Partner**”
- Brand/Logo recognition in the backdrop of the event
- Brand/Logo placement on the event website with link
- Panel acknowledging as “**Lunch Partner**” at the venue of Lunch
- 4 Complementary delegate registrations

## Delegate Kit Partner (Rs. 1 Lakhs)\*

- Status as “**Delegate Kit Partner**”
- Brand/Logo recognition in the backdrop of the event
- Brand/Logo on the Delegate Kit
- Brand/Logo placement on the event website with link
- 3 Complementary delegate registrations

## Supporter (Rs. 50,000/-)\*

- Status as “**Supporter**”
- Brand/Logo recognition in the backdrop of the event
- Brand/Logo placement on the event website with link
- 2 Complementary delegate registrations

### Exhibition Opportunities

Fully built stall measuring 3 x 2 mtr. available for Rs. 50,000/-\*

### Advertisement Opportunities

Full page (A4 size) color advertisement in the Knowledge Report for Rs. 30,000/-\*

### Delegate Registration Fee

Per Delegate: Rs. 3,000/-\*

\*GST will be applicable @ 18%

**For further details, please contact Pharma & Healthcare Division**

**Anuj Mathur**

M: 09810993268

anuj.mathur@assochem.com

**Payal Swami**

M: 08527500385

payal.swami@assochem.com

**Anshul Gupta**

M: 09999565047

anshul.gupta@assochem.com

**Vipin Panthri**

M: 08178386701

vipin.panthri@assochem.com

**The Associated Chambers of Commerce and Industry of India**

**ASSOCHAM Corporate Office:**

5, Sardar Patel Marg, Chanakyapuri, New Delhi-110 021 • Tel: 011-46550555 (Hunting Line)

Fax: 011-23017008/09 | E-mail: assocham@nic.in | Website: www.assochem.org

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