

# 3<sup>rd</sup> Conference on **Health Security for ALL** *Transforming Healthcare*

Wednesday, 11<sup>th</sup> July, 2018 at Hotel Le-Meridien, New Delhi





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The announcement of ‘Ayushman Bharat’ in Budget 2018 is a clear and welcome declaration of action by the government. Affordable healthcare is the foundation for any just and equitable society, the vital blueprint ensuring a productive and prosperous life for citizens. In a country where health expenditures push 63 million people below the poverty line every year, it has been an existential need for long. A starting point was needed. For people who could not access decent healthcare for so long, the time starts now. And it starts right in their village, within their community.

Hon'ble Prime Minister Shri Narendra Modi unveiled a new **Ayushman Bharat-National Health Protection Mission (AB-NHPM)** which aimed at the health coverage and to provide free health insurance to poor families, targeting about 500 million beneficiaries for secondary and tertiary care hospitalization.

The Healthcare is a key Goal under SDGs. The Scheme would ensure Proper Healthcare Facilities for Most Vulnerable Sections of the Society.

This centrally sponsored flagship scheme aims to provide an annual health cover of up to Rs. 5 lakh to vulnerable 10 crore families (approximately 50 crore persons – 40% of country's population) based on Socio Economic and Caste Census database. Scheme will provide a cashless cover for identified secondary/tertiary treatments, in public/empaneled private facilities without any cap on family size and age. All preexisting conditions will be covered from day one of the policy. The benefit cover will also include pre- and post-hospitalization expenses as well as transport allowance.

The beneficiaries can avail benefits in both public and **empanelled private facilities**. All public hospitals in the States implementing AB-NHPM will be deemed empanelled for the Scheme. Hospitals belonging to Employee State Insurance Corporation (ESIC) may also be empanelled based on the bed occupancy ratio parameter. As for private hospitals, they will be empanelled online based on defined criteria.

Without involvement of private health sector, it is not easy task to achieve the goal of Ayushman Bharat. Healthcare has become one of India's largest sectors - both in terms of revenue and employment. The Indian healthcare sector is growing at a brisk pace due to its strengthening coverage, services and increasing expenditure by public as well private players. Public-Private Partnership would improve equity, efficiency, accountability, quality and accessibility of the entire health system. The limited health workforce available to deliver the promised services under Ayushman Bharat with its required outreach and effectiveness is a major concern.

With the objective to provide health security for all through health schemes with efforts of Government and Private Stakeholders, ASSOCHAM is organizing 3<sup>rd</sup> conference on “**Health Security for ALL**” on **Wednesday, 11<sup>th</sup> July, 2018 at Hotel Le-Meridien, New Delhi.**



Dr. (Prof.) Jagdish Prasad Director General of Health Services, Ministry of Health & Family Welfare, Govt. of India



Dr. (Prof.) Randeep Guleria, Director, All India Institute of Medical Sciences (AIIMS)



Prof. M. C. Misra, Former Director, All India Institute of Medical Sciences (AIIMS)



Dr. R. K. Kataria, Medical Commissioner, Employees' State Insurance Corporation of India



Ms. Mohini Daljeet Singh, CEO, Max India Foundation



Dr. Nayan Shah, Managing Director, Paramount Health services TPA Pvt Ltd.



Mr. Rajagopal Rudraraju, Vice President, Strategy and Business Intelligence, Apollo Munich



# HIGHLIGHTS

- **Effective Platform for discussion of strategy & to showcase the Best Practices in Healthcare, Medical Insurance & Wellness Industry**
- **Comprehensive lectures including discussions and analysis of cases, interaction and experience sharing with participants**
- **Unique opportunity to engage with multiple Corporate from healthcare & medical insurance industry**
- **To showcase the innovative medical research, medical Technology, devices, etc.**
- **To recognize Health Promotion Initiatives & Innovative facilitating Affordable & Accessible Healthcare**
- **Affordable Health Insurance Policy with optimum coverage**
- **To increasing access to online information and services in medical healthcare**



## Participants Profile

- ⊙ Policy and decision makers, Regulators and practitioners from Government
- ⊙ Health and Medical Insurance Companies
- ⊙ Private & Public Hospitals, Medical Centers, Nursing Homes
- ⊙ Medical Devices and Hospital Equipment Companies, Diagnostic Laboratories
- ⊙ Pharmaceutical Companies, Health Technologies Service Providers
- ⊙ Health Research Organizations, Healthcare Consultants, Medical Associations, Educational Institutions
- ⊙ Chief Medical Officers, Medical Surgeons, Doctors, Nurses & Paramedical Staff
- ⊙ Social entrepreneurs, NGOs, CSR Professionals, Development Agencies, Donor Agencies in Healthcare Sector
- ⊙ Fitness Centers, Clubs, Hotels & Hospitality Industry
- ⊙ Medical Tourism Organizations



## Benefits

- ⊙ Networking and collaborating with key Government Officials, regulatory authorities, policymakers, healthcare experts & leaders
- ⊙ Knowledge Sharing & Familiarization with new researches, technique of diagnostic, treatment, new drugs, and other biologics, diagnostics, and scientific tools
- ⊙ Information on Online & Mobile Healthcare Facility
- ⊙ Comprehensive Information about Affordable Medical coverage & benefits



# SPONSORSHIP OPPORTUNITY

Benefits Category (Sponsorship)	Speaker Slot in Inaugural Session	Speaker Slot in Technical Session	Video Presentation during break	Literature to Speaker Folder	Literature to Delegates	Logo in the Backdrop	Logo in Promotional Material	Acknowledgment Thank you Panel	Stall at Venue	Stall	Complementary Delegate Passes
Platinum Partner Rs. 4 Lakhs	✓	✓	✓	✓	✓	✓	✓	✓	5	✓	10
Gold Partner Rs. 3 Lakhs		✓	✓		✓	✓	✓	✓	4	✓	8
Silver Partner Rs. 2 Lakhs		✓			✓	✓	✓	✓	3		6
Knowledge Partner* Rs. 1 Lakhs	✓				✓	✓	✓	✓	2		5
Logo Support Rs. 40,000/-						✓	✓	✓	1		4
Stall Rs. 30,000/-										✓	3

\*Knowledge Partner will also provide 400 copies of Research Paper/Backgrounder etc. on subject

Stall 3 x 2 meter (Total area 6 sq.mt.), Octonorm System with white Coated Ply, one table, two chairs, three spotlights, one PowerPoint, carpeting and fascia with company name.

Per Delegates Registration Fee 2,000/- (+ GST) 10% discount on more than 2 delegates.

## Philanthropic Partner



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