



Department of Commerce and Industry
Ministry of Commerce, Government of India

HONG KONG ELECTRONICS FAIR (AUTUMN EDITION), 2019

Concurrent Show: ELECTRONICASIA2019

Dates: 13-16 October 2019

Venue: Hong Kong Convention and Exhibition Centre, Hong Kong



ASSOCHAM is pleased to announce a delegation to participate at the 39th Edition of Hong Kong Electronics Fair 2019, 13 to 16 October, organised by Hong Kong Trade Development Council (HKTDC), with the support of Ministry of Commerce, Government of India.

We invite Indian participants to showcase at Trade Only Show -

Electronics Components and Parts
 Audio Visual Products
 Core Electronics
 Computer & Peripherals
 Digital Imaging
 Electronic Accessories
 Electronic Gaming
 Electronics for Elders
 Healthcare Electronics
 Home Appliances
 i-World, Business of IP
 In-Vehicle Electronics & Navigation Systems
 Office Automation & Equipment

Personal Electronics
 Robotics & Unmanned Tech
 Security, Surveillance Products
 Mobile Devices & accessories
 Smart Tech, Defence, Aerospace
 Start-up
 Technology Exchange Zone
 Telecommunications Products
 Testing, Inspection & Certification
 Trade Services, Research, Education
 Virtual Reality
 Wearable Electronics, Gadgets

A concurrent show **Electronic Asia 2019** is being organised. Electronic Asia 2019 is a professional trade fair for components, assemblies and electronic production and display technologies jointly organised by Hong Kong Trade Development Council and MMI Asia Pvt Ltd.

Last Year Statistics

<u>Year</u>	<u>No. of Exhibitors</u>	<u>No. of Buyers</u>	<u>Gross Area</u>
2018	3,743	63,539	69,600 sqm



YEAR 2018

The 4-days Electronics Fair attracted an attendance of over 63,500 visitors, with more than 40,500 of them coming from overseas. The top ten visiting countries/regions were the Chinese mainland, Taiwan, Korea, United States, Japan, Russia, India, Germany, Australia, and the United Kingdom. Over 105 buying missions representing over 4,300 companies were organised from across the world, including renowned chain stores and local buying offices such as Best Buy, Target, and Voxx (the US), Darty and Gifi (France) and Hornbach and Rewe (Germany), Dixons Carphone (UK). Moreover, executives of big names like SelecLine (Argentina), Mobimax (Brazil), NAD Electronics (Canada), CAP Distribution (France), Marvelet Enterprises and Elite Group (Kenya), Absolut Group and Logika (Russia), as well as Silicon Valley (USA) were also invited to the fair by various incentive programmes.

Electronics Industry of India

- The electronics market of India is one of the largest in the world and is anticipated to reach USD 400 billion by 2020. The Electronics and Electrical Industry is experiencing a high growth rate in APAC countries – mainly India, China, South Korea, and Japan due to rapidly increasing demands
- India ranks third among global start-up ecosystems. The Indian Electronics Industry is certainly on the right track to becoming a preferred Manufacturing destination.
- India boasts of a vast talent pool which has strong capabilities in design and R&D. The work force is not just skilled, but cost-effective as well
- To make India a global hub for electronics manufacturing, a budgetary provision of USD 114 Million has been made in towards incentive schemes like Modified Incentive Special Package Scheme (M-SIPS) and Electronics Development Fund (EDF)
- With the Government's vision to reduce the dependence on imports by 2020, India is poised to become a hub for electronics manufacturing.

The Opportunity at Hong Kong and World

- HKTDC platform provides an opportunity of connecting to the world buyers from US to Asia
- HKTDC small order Zone, Start-up Zone, Personalised attention offer opportunity for exhibitors to market product / services to ASIA and GLOBE
- There is also opportunity for start-ups to connect with prospective investors
- The show offers opportunity for technology transfer, shared manufacturing, etc.

The Travel Information

- Hong Kong offers free 14 days visa to Indian Nationals , online pre registration is required
- Air Fare is approx 30 thousand return Ex Delhi
- Hotels in the range of \$60 to \$120 per night are readily available near the venue

EXHIBITION PARTICIPATION CHARGES

Package Options	Package Amount	Benefits
OPTION I	Rs. 4,25,000 (Lacs) + 18% GST	9 sqm stall (3M x 3M) under main pavilion Surrounding walls, carpeting, fascia, spotlights, shelves, cabinets, discussion table & chairs
OPTION II	Rs. 1,00,000 (Lac) + 18% GST	Surrounding walking area of 6 sqm under India pavilion, carpeting, one table & one chair
OPTION III	Rs. 50,000 + 18% GST	Shared display under India pavilion, carpeting, one chair and opportunity to have meeting at common meeting area.
OPTION IV	Rs. 20,000 + 18% GST (For Business Delegate)	Visitor's pass & and opportunity to have meeting at common meeting area under the India pavilion.

Bank Details for NEFT / RTGS

Bank Name	HDFC Bank Limited
Branch Name with Address	2/6, Sarat Bose Road, Central Plaza, Kolkata 700020
IFSC Code	HDFC0000014
BANK ACCOUNT NUMBER	0014111005388
MICR Code	700240003

Terms & Conditions

- The booths shall be allotted on 'first come first basis' and upon receipt of full payment
- The filled form and payment to be submitted to the organizer HKTDC by 31st July and the deadline is fixed.
- Standee, flex, fascia and no blockage of perimeter is permitted under the India pavilion.
- Registration Fee is not refundable.
- ASSOCHAM will not be responsible for any last minute changes in the schedule by HKTDC and other exigencies.
- Exporters to provide IEC codes
- Do not guarantee B2B meetings & entry to the fair to those submitting forms after closing date.
- All decisions by ASSOCHAM are final

For participation write to ASSOCHAM or Call

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