



National Conference

Promoting Exports in Indian MSMEs

Thursday, 27th June, 2019, India Habitat Centre, New Delhi

Introduction:

The Micro, Small and Medium Enterprises (MSMEs) are at the heart of industrial activity in India. There are more than 63 Million MSMEs, which account for 45% of industrial production, 30.05% of services sector and employ close to 110 Million people. A dynamic global market coupled with domestic policy focus can unleash opportunities for MSMEs to go global. MSME sector has emerged as a powerful engine of the country's economic growth, contributing around 45% of the overall exports from India.

The Micro, Small and Medium Enterprises (MSMEs), are the nurseries for Entrepreneurship and Innovation. Indian MSMEs are widely dispersed across the country and produce around 6000 plus diverse range of products and services to meet the needs of the local markets, the global market and integrating into domestic and global value chains.

MSME sector has acted as a catalyst to bring about the socio-economic transformation of the country. Indian economy is likely to be a USD 5 Trillion economy by 2025 and the MSME segment has the potential to emerge as a backbone for this economy and act as an engine for growth, given the right set of support and enabling framework.

About the Summit:

The Ministry of Micro, Small and Medium Enterprises (MSME) has recently established an Export Promotion Cell with an aim to create a sustainable ecosystem for entire MSME development. India's MSME sector as per the information from **Director General of Commercial Intelligence and Statistics (DGCIS)**, the value of MSME related products is **USD 1,47,390.08 Million** and share of MSME related products in the country's Exports was **48.56% during 2017-18**.

Government of India has taken several measures to improve competitiveness of Indian industry and to boost exports. These include efforts taken under National Manufacturing Competitiveness Programme, Make in India initiatives, Ease of Doing Business, improvement in infrastructure and logistics, improved availability of credit, awareness programs and workshops, Merchandise Exports from India Scheme (MEIS), Interest Equalisation Scheme on Pre & Post Shipment Rupee Export Credit and Niryat Bandhu Scheme.

Despite a reasonable growth story and substantial share in overall exports, MSMEs are often faced with the challenges that restrict their entry into the foreign market. An ecosystem needs to be created in such a way that these enterprises shall be able to participate in the global value chain on its own and generate enough economies of scale.

The prime objectives of the Conference is the **integration of the Indian MSMEs with the Global Value Chain & Target of USD 100 billion of exports from India by 2020**.



Keeping this in view the **ASSOCHAM, India's Apex Chamber for Commerce & Industry** along with the **Ministry of MSME, Government of India** is organizing the “**National Conference on Promoting Exports in Indian MSMEs**” on **Thursday, 27th June, 2019** at the **India Habitat Centre, New Delhi** from **09:00 am to 02:00 pm**. **Speakers** from the **Ministry of MSME, Govt. of India, the Ministry of Commerce and Industry, Govt. of India, Directorate General of Foreign Trade (DGFT), Ministry of Commerce and Industry, Govt. of India, Export Credit Guarantee Corporation of India (ECGC), Small Industries Development Bank of India (SIDBI), National Small Industries Corporation (NSIC), Export Inspection Council (EIC), Government of India, Indian Institute of Foreign Trade (IIFT), International Institute of Import & Export Management (IIEM), Agricultural & Processed Food Products Export Development Authority (APEDA), Federation of Indian Export Organisations (FIEO) and Industry Experts** are expected to **Address the Conference**.

Key Issues for Discussion:

- Strategic Action Plan for MSME Exports
- Integration of MSMEs into Global Value Chain
- To create a Sustainable Ecosystem for entire MSME development
- Awareness on IPR issues and various International Trade Agreements (ITAs)
- Awareness about Govt. of India Schemes available for Exporters
- Future of Free Trade Agreements (FTAs)
- Trade in a Shifting World
- Developing Export Intelligence amongst MSMEs
- Digital Trade and E-Commerce
- Export Controls: Emerging and Fundamental Technologies
- MSMEs Trade Facilitation through Standardization Activities
- Export Finance
- Access to affordable Trade Finance

Who Should Attend:

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| <ul style="list-style-type: none"> • Policy Makers & Govt. Officials • Exporters & Importers • Micro, Small & Medium Manufacturers & Enterprises • Manufacturers and suppliers of equipment and components • Startups • Service Providing Units • Logistics Providers • Food Processing Units • Digital Media Companies | <ul style="list-style-type: none"> • Exporters Consultant • Financial Institutions and Banks • ERP & E-Commerce Companies • Travel Agencies • Marketing Agencies • Fin Tech Companies • IT/ITes • Retail & Trading • Foreign Trade Exim Consultant • Forex Services Providers |
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Sponsorship Opportunities:

This is just the right platform for you to showcase your offerings to a large group of Entrepreneurs, Exporters, Start-Ups, Bankers, Professionals, and Decision makers in the entire ecosystem.

Your branding at the Summit will leave an everlasting impression in the minds of all your business associates and peers. Sponsorship at this event would provide you the desired exposure and value.

Categories	Dedicated Table Space for Networking	Corporate Video Presentation during Breaks	Speaker Slot in Inaugural Session	Speaker Slot in Technical Session	Corporate Literature on the Head Table	Corporate Literature in Delegate Kit	*Standees at Venue	Logo on Back Drop	Complementary Delegate Passes
Platinum Partner ₹ Five Lakh	✓	✓	✓	✓	✓	✓	3	✓	6
Premium Partner ₹ Three Lakh		✓		✓	✓	✓	2	✓	4
Corporate Associate Partner ₹ One Lakh				✓		✓	1	✓	2

* Standee to be provided by the Sponsor

Limited Seats: Pre-registration Required: Register Now!!!

Participation Fee:

₹ 2,000/- inclusive of GST per delegate on Non Residential Basis.
10% Discount available for three or more delegates from the same organization.

For Sponsorship & Participation please contact

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