



## **National Conference Promoting Exports in Indian MSMEs**

**Thursday, 27<sup>th</sup> June, 2019 India Habitat Centre, New Delhi**

### **Draft Program**

<b>09:00 am to 10:00 am</b>	<b>Registration &amp; Networking Tea</b>
<b>10:00 am to 11:30 am</b>	<b>Inaugural Session</b>
<b>Welcome Address</b>	<b>Shri B. K Goenka</b> President ASSOCHAM
<b>Theme Address</b>	<b>Prof. Manoj Pant</b> Director, Indian Institute of Foreign Trade
<b>Special Address</b>	<b>Shri Arunabha Pradhan</b> Senior Consultant National Research Development Corporation
<b>Keynote Address</b>	<b>Ms. Sangeeta Godbole, IRS</b> Director General Services Export Promotion Council
<b>Chief Guest Address</b>	<b>Shri Pratap Chandra Sarangi</b> Hon'ble Minister of State, Ministry of Micro, Small & Medium Enterprises, Government of India
<b>Chief Guest Address</b>	<b>Shri Som Parkash</b> Hon'ble Minister of State, Ministry of Commerce & Industries, Government of India
<b>Concluding Remarks &amp; Vote of Thanks</b>	<b>Shri Saurabh Sanyal</b> Deputy Secretary General ASSOCHAM
<b>Networking Tea</b>	

## Session – One

**11:30 am to 12:45 pm**

### **Points of Discussion:**

- Strategic Action Plan to boost the MSME Exports
- Integration of Indian MSMEs into the Global Value Chain
- Awareness about Govt. of India Schemes (Incentives & Subsidies) available for Exporters
- MSMEs Trade Facilitation through Standardization

**Session Moderator: Shri K V Tirumala, Deputy Director General, Directorate General of Foreign Trade (DGFT)**

- **Shri Rajesh Jain, General Manager, National Small Industries Corporation**
- **Ms. Sadhika Kumar, Co-Founder & CEO, PikMyBox**
- **Shri Sushil Rajput, Deputy Director, Government Affairs, Automotive Component Manufacturers Association of India (ACMA)**
- **ELCINA Electronic Industries Association of India**
- **Export Promotion Council for Handicrafts**

## Session – Two

**12:45 pm to 2:00 pm**

### **Points of Discussion :**

- Developing Export Intelligence amongst MSMEs
- Export Credit and Finance
- Digital Trade and E-Commerce
- Awareness on IPR issues and various International Trade Agreements (ITAs)

**Session Moderator: Shri Vijay Mathur, Senior Advisor, Apparel Export Promotion Council**

- **Ms. Beena Abraham, Branch Manager, Export Credit Guarantee Corporation of India Ltd (ECGC)**
- **SIDBI**
- **EXIM BANK**
- **Engineering Export Promotion Council**

**-----Networking Lunch-----**