

12th International

Gold

ECONOMIC FORUM



Shri Anurag Singh Thakur

Hon'ble Minister of State for
Finance and Corporate Affairs
Government of India

September 25, 2019

Hotel Taj Mahal
1 Mansingh Road, New Delhi



THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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INTRODUCTION

Gold is an integral part of Indian society and a foundation of wealth and savings in India. India accounts for nearly one-third of the total world demand for Gold. The Gems and Jewellery sector plays a significant role in the Indian economy, contributing around 6-7 per cent of the country's GDP. India's gems and jewellery sector contributes about 15.71 percent to India's total merchandise exports and employs over 4.64 million employees. Based on its potential for growth and value addition, the Government of India has declared the Gems and Jewellery sector as a focus area for export promotion. The Government of India has permitted 100 percent FDI under the automatic route in this sector and also has levied 3 percent Goods and Services Tax (GST) on gold, gold jewellery, silver jewellery and processed diamonds and 0.25 percent on rough diamonds.

India is deemed to be the hub of the global jewellery market because of its low costs and availability of high-skilled labour. The jewellery market in India is expected to grow at a Compound Annual Growth Rate (CAGR) of 15.95 per cent over the period 2014-2019. The market size of this sector is about USD 60 billion as of 2017 which is expected to reach USD 110 billion by 2022.

At more than 24,000 tonnes, Indian households hold the largest stock of gold in the world. The country currently has one of the highest saving rates in the world, estimated at around 30% of total income, of which 10% already invested in gold. The Government recognizes that development of gold industry is an essential in upgrading India's financial industry, therefore The Govt. of India has launched the Gold Monetisation Scheme and Sovereign Gold Bond Scheme & implemented hallmarking scheme to protect the consumer in purchasing gold jewellery of requisite purity, develop export competitiveness and make India a leading market for gold jewellery in the world. India can be "A Global Player in Gold Market". However, for India to become a world trading superpower there is a need for greater involvement of trade and industry with the Government.

Therefore, in order to discuss these aspects further with the objective of spreading better understanding of the Gold Industry as an appropriate investment avenue for wealth creation and also to address major policy issues of Gold industry, **ASSOCHAM is organizing 12th International Gold Economic Forum at 10:00 a.m. on September 25, 2019 at Hotel Taj Mahal, 1 Mansingh Road, New Delhi.** There will be a large participation by the stakeholders including the Government, Reserve Bank of India, National and International Bullion Banks, Bullion Associations, Commodity Exchanges, Security Agencies and Investors to name a few.

DELIVERABLES

- Get an insight into the policy & regulatory issues.
- Understand the growth pattern and emerging trends in gold trading.
- Knowledge sessions covering critical & topical issues
- Experience Sharing through Presentations & Case Studies
- Interact and network with the stakeholders & policy makers of gold market.





KEY ISSUES FOR DISCUSSION

- ⊙ Gold Market – Regulatory Issues and Future Policy Direction
- ⊙ Gold based financial products – creating standard products
- ⊙ Digital Gold and Gold Recycling Policy
- ⊙ Role of Artisans in Gold Sector – what should they do?
- ⊙ Gold Dore & Refining – issues & prospects
- ⊙ Role of Gold Exchanges – Future direction
- ⊙ Should India articulate its gold policies in the line of China
- ⊙ Rationale of buying gold in India – Poor Vs Rich
- ⊙ Creating infrastructure for Gold Industry
- ⊙ Creating Gold Map for India for traceability solutions
- ⊙ Aggregation of gold App and transparency
- ⊙ Innovations with design technology
- ⊙ Gold Jewellery – Indian consumer perspective
- ⊙ India's Emergence as Global Hub for Gold Trading
- ⊙ Gold in Indian Economy, usage & changing trends
- ⊙ International Trends in testing and hallmarking
- ⊙ International Setup for Gold Banks
- ⊙ Customer Interface – creating an innovation centre to bring consumer Bank
- ⊙ Innovation & Technology for Gold/Bullion Industry
- ⊙ Involving end consumer & consumer indulgence practices
- ⊙ Role of Banks and nominated agencies in Bullion
- ⊙ Gold recurring, Gold insurance schemes
- ⊙ Education for creating awareness among masses
- ⊙ Banks should come out with gold risk policy in addition to gold loan policy?
- ⊙ Should exports of gold bars be allowed?
- ⊙ Should Commodity exchange be allowed to market paper gold?
- ⊙ Risk evaluation committee
- ⊙ Dore refining – there should be a bullion bank of india
- ⊙ Creating ecosystem for gold economy
- ⊙ Gold investing–global trends, opportunities and risks
- ⊙ Monetizing of gold, replicating returns of gold.
- ⊙ Bullion Derivatives – New Products & market opportunities.
- ⊙ Gold – Mine Production/Refining trends and Outlook.
- ⊙ Integration of Indian Gold Market with world market.
- ⊙ International perspective on gold ETFs.
- ⊙ Opportunities in the worldwide gold equity markets.
- ⊙ Shanghai – How Fix has Changes Globally
- ⊙ Gems and Jewellery markets – International Prospective
- ⊙ Role of NBFCs in Gold Loans



INVITED EMINENT SPEAKERS FROM

- ★ Reserve Bank of India (RBI)
- ★ Ministry of Finance, Govt of India
- ★ Ministry of Consumer Affairs, Govt of India
- ★ Ministry of Commerce and Industry
- ★ Securities & Exchange Board of India (SEBI)
- ★ Bureau of Indian Standards (BIS)
- ★ World Gold Council (WGC)
- ★ PSUs Trading Companies and Corporate
- ★ Gems & jewellery Industry
- ★ International & National Commodity Exchanges
- ★ Indian Council for Research on International Economic Relations (ICRIER)
- ★ Gold Loan Companies, Banks & FIs.
- ★ Bullion Associations
- ★ Rating Agencies & Consulting Firms
- ★ Gold Exporting & Importing Firms

PARTICIPANTS PROFILE

- ★ Policy Makers
- ★ Government Officials
- ★ Commodity Exchanges
- ★ Exporters and Importers
- ★ Bullion & Jewellers Associations
- ★ Jewellers, Bullion Traders & Jewellery Manufacturers
- ★ Gold loan Companies, Banks & FIs
- ★ Distribution & Broking Houses.
- ★ Commodity Analysts and Advisors
- ★ Hedge Fund Managers & Market Intermediaries
- ★ Gems and Jewellery Companies
- ★ Research & Consulting Firms
- ★ Information and Service Providers
- ★ Clearing and Settlement Agencies



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The Economic Forum provides an excellent opportunity for organizations/companies to promote their products & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

CATEGORY	AMOUNT	BENEFITS
Forum Partner	Rs. 25 Lac	All 1-10
Principal Sponsor	Rs. 20 Lac	All except 1, 7
Co-Sponsor	Rs. 15 Lac	All except 1,5,7
Banking / Technology/ Refinery Partners	Rs. 10 Lac	All except 1,5,7,8
Associate Sponsor	Rs. 5 Lac	All except 1, 5, 6, 7, 8
Supporter	Rs. 2 Lac	Only 2, 3 & 9

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3. **One full-page Advertisement (Colour)** in Souvenir to be released at the Economic Forum.
4. **Logo in the newspaper advertisement.**
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7. **Speaker slot** to a company representative.
8. **Insertion of Company's brochure** and publicity material into the documentation pack.
9. **Delegate passes to attend the Economic Forum.**
10. Special Seating arrangements for the delegates nominated by the Sponsor organization.



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Stalls measuring 3 x 2 mtr each are available for Rs. 50,000/- (including Taxes). Each stall is built up having depth of 2 mtr and width of 3 mtr. With facilities like – wall partition, covering, carpet, one table, one chair, spotlight, waste paper basket, etc. Companies may send their request for bigger space and accordingly the fee would be payable.

DETAILS OF RELEASE OF AN ADVERTISEMENT TARIFF IN THE SOUVENIR

Page Particulars	Amount (Rs.)	SPECIFICATIONS
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Full Page (Colour)	50,000/-	▪ Double Spread or Centre Spread (Non-Bleed): 38cm width / 24cm Height
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		▪ Quality: High-quality PDF / EPS / CDR with 300 DPI Resolution

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