



**Shri Anurag Singh Thakur**  
Hon'ble Minister of State for Finance  
Government of India



**Shri Balkrishan Goenka**  
President  
ASSOCHAM



**6<sup>th</sup> National Summit**  
**NON-BANKING**  
**Finance Companies**  
*“Contributing to 5 Trillion Dollar Economy”*

**17<sup>th</sup> October 2019, New Delhi**

**KNOWLEDGE PARTNER**



**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**

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## OVERVIEW

**N**on-Banking Finance Companies (NBFCs) play a very crucial role in the economy as they provide credit to Micro, Small & Medium Enterprises (MSMEs). NBFCs also provide credit to consumers and others in the unorganized sector in an organized and systematic manner. Being specialized financial institutions, they have unique appraisal methods and have better coordination and collection mechanism to deal with the customers, unlike banks.

NBFCs continue to depend on banks to a large extent for funding. In September, 2018 a default by one NBFC, which actually was a Core Investment Company and in no way it represents the actual business model and working of the NBFC sector, created a negative sentiment. This resulted in banks suddenly going risk averse in lending to NBFCs, which led to a severe liquidity crunch for the NBFC sector. This liquidity crisis for NBFCs forced them to restrict their lending and this had a multiplier effect on important sectors like automobiles, MSMEs and Consumer goods. While, the Govt has announced a series of measures to address the situation, there is both a need and scope to do more to ensure a healthy growth of the sector.

ASSOCHAM with the support of industry leader is organizing 6<sup>th</sup> edition of NBFCs Summit in New Delhi. This will be full day long summit, with all leading galaxy speakers of NBFC & MFIs sectors, they will highlighting the overall success of NBFC for Promoting economic growth of India with the case studies; discuss the challenges through panel discussions and exploring ways in which technology is changing the face of this industry. This summit will also provide a platform for set the various strengths, opportunities, challenges and problem faced by this sector and charting a roadmap for the future of NBFCs.

## KEY AREAS OF DISCUSSION

- ⊙ Is Increased Regulation the Way Forward?
- ⊙ Liquidity Crunch - Not Again!
- ⊙ Resolution of NBFCs

## TARGET AUDIENCE

- ⊙ Government officials and Regulators
- ⊙ Reserve Bank of India Authority
- ⊙ Business Leaders from reputed Non-Banking Finance
- ⊙ Micro Finance Institutions Companies
- ⊙ Banking and Financial organizations
- ⊙ Payment Gateway/Cash Management/Security
- ⊙ Executives from the MSME sector
- ⊙ Venture Capitalists & Angel Investors
- ⊙ Technology Service/IT Solution Provider
- ⊙ Mobile Banking/Core Banking Solution Provider Solution Provider
- ⊙ Chartered Accountant and financial experts
- ⊙ Economists & Academician
- ⊙ Tax Officials and Law makers
- ⊙ Researchers/Scholars
- ⊙ Brokerage Firms
- ⊙ Security Solution Providers



## 2nd National Summit on Non Banking Finance Companies held on 23rd January 2015, New Delhi



Release of Knowledge Report Prepared By ASSOCHAM-PWC during The Summit



Lightning of Lamp by Shri N. S. Vishwanathan (then), Executive Director, Reserve Bank of India

## 3rd National Summit on Non Banking Finance Companies held on 25th April 2016, Mumbai



Shri R. Gandhi (then) Deputy Governor, Reserve Bank of India inaugurating the session



Shri R. Gandhi (then) Deputy Governor, RBI addressing the summit



Shri R. Gandhi (then) Deputy Governor, Reserve Bank of India releasing the Knowledge Report of ASSOCHAM-PWC during the summit



Shri V Vaidyanathan, Chairman, Capital First Ltd addressing the summit

## 4th National Summit on Non Banking Finance Companies held on 23rd August 2017, New Delhi



From left to right: Shri D S Rawat (then) Secretary General, ASSOCHAM, Shri Raman Aggarwal, Chairman, ASSOCHAM National Council for NBFCs, Shri Abhimanya Munjal, Joint MD & CEO, Hero Fincorp Ltd, Shri V Vaidyanathan, Founder Chairman, Capital First Ltd, Shri R N Dhoot, Hon'ble Member of Parliament, Rajya Sabha, Shri N S Vishwanathan, Deputy Governor, Reserve Bank of India, Shri Sandeep Jajodia (then) President ASSOCHAM, Shri Rakesh Singh, Managing Director & CEO, Aditya Birla Finance Ltd, Shri Ramesh Iyer, Vice Chairman & MD, Mahindra & Mahindra, Financial Services Ltd, Shri Hemant Jhahria, Partner, Strategy & Digital-Financial Services, PwC



Inaugural Address by Chief Guest Shri N S Vishwanathan, Deputy Governor, Reserve Bank of India

## 5th National Summit on Non-Banking Finance Companies held on 11th October 2018, Mumbai



Shri Ram Mohan Mishra, Additional Secretary- Ministry of MSME, Government of India addressing the summit



Shri Ram Mohan Mishra, Additional Secretary- Ministry of MSME, Government of India releasing the Knowledge Report of ASSOCHAM-PWC during the summit



## SPONSORSHIP OPPORTUNITIES

The summit provides an excellent opportunity for NBFC sectors/ companies to promote their product & services to the focused audience besides networking during tea/ coffee and lunch intervals. The sponsorship details are as under:-

CATEGORY	AMOUNT	BENEFITS
Presenting Partner	10 Lakh	All Benefits as stated below 1-11 (Except 9)
Platinum Partner	8 Lakh	From 2 to 11 (Except 9)
Principal Partner	6 Lakh	2, 3, 4, 5, 6, 8, 10 & 11
Associate Partner	4 Lakh	2, 3, 4, 6, 7, 9 & 11
Logo Partner	2 Lakh	2, 3, 4, 6, 8, 10 & 11

1. Status of 'Summit Partner' the Sponsor name and logo will be prominently displayed at the Summit venue.
2. Incorporation of an article in Banking E-Bulletin.
3. Latest Research Studies and e-Publications on various issues are to be sent on priority basis.
4. Branding of company's logo on the main backdrop at the conference.
5. Speaker slot to a company representative.
6. Insertion of Company's brochure and publicity material into the documentation pack.
7. Complimentary exhibition space of 2x2 sq. meters at the venue of the Summit.
8. 15 Delegate Passes to attend the conference.
9. 10 Delegate Passes to attend the conference.
10. Screening of a Corporate Video during the Break
11. Display of 2 Company banners inside the Summit hall and Lunch area.



**FOR FURTHER DETAILS PLEASE CONTACT**

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