



# Women's Leadership & Empowerment

== SUMMIT & AWARDS ==

**Empower Women, Empower Nation**

*Women – Agents of Change!*

**November 13, 2019  
The Imperial, New Delhi**

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

Follow us on





CHIEF GUEST  
Smt. Smriti Zubin Irani  
Union Minister for Textiles and Women & Child Development

“ Empowerment of women is essential as their value system leads to the development of a good family, society and ultimately a good nation ”

- Dr. A. P. J. Abdul Kalam

The world today sees women excelling in a variety of fields, from exploring the universe as astronauts to leading nations. **Women are the eternal fountain of talent in the world.** With perseverance and determination, women around the world strive to prove themselves to reach the pinnacle of success. As we celebrate the successful journey of women in last few decades, India still needs to go a long way to discover hidden talents of women and establish an open platform for them to blossom wholly.

Investing in women's economic empowerment sets a direct path towards gender equality, poverty eradication and inclusive economic growth. Women make enormous contributions to economies, whether in businesses, on farms, as entrepreneurs or employees, or by doing unpaid care work at home. Gender diversity is seen as an important performance factor for overall growth. Companies with higher participation of women in leadership and decision-making roles generate higher market returns and superior profits. With India poised to become the largest economy in the world by 2030, it definitely cannot afford to leave half of its workforce behind!



***We are delighted to invite you to join us in this journey together at “ASSOCHAM Women's Leadership and Empowerment Summit & Awards” on November 13, 2019 at The Imperial, New Delhi.***

The summit is an interactive platform that enables industry leaders to exchange views, discuss policies and share experiences for women advancement and promote diversity and inclusiveness. By bringing together the most successful and highly accomplished women leaders who have made a difference in their businesses and communities, it will be a platform to learn what it takes to be leaders of tomorrow. It is open to those interested in gaining leadership skills and new knowledge as well as those who want to share their own achievements.

***We understand the importance of gender diversity and advantages of having a woman's unique perspective in building bigger, bolder, smarter businesses today. It also is a forum that deeply engages men in the journey of women becoming the most successful and professional leaders.***

This summit brings together women leaders from various spheres of society such as politics, arts, business, media, and academia to engage in a meaningful dialogue to:

- Learn success stories & inspiration from the movers and shakers
- Explore business opportunities and connections across sectors
- Discover new ways of business, networking, contacts and leadership building in start-ups & entrepreneurs for women
- Highlight the strengths, gender equality, and women contribution to Indian economy



“Feminism is not about making women strong. Women are already strong. It's about changing the way the world perceives that strength”

– G.D. Anderson

## AREAS OF DISCUSSION

- ⊙ Women – Agents of Change!
- ⊙ Emerging Trends in Business and Women
- ⊙ Skill Development in Women: Industry Growth Engine
- ⊙ Role & Value of Female Entrepreneurship & Empowerment
- ⊙ Diversity and Inclusion
- ⊙ Developing Leadership Potential of Women: Knowing What, When and How
- ⊙ The Courage to Lead: Inner Dimensions of Leadership
- ⊙ Positioning Yourself for the Next Big Opportunity
- ⊙ Branding: Becoming Visible and the Importance of Self for a Woman
- ⊙ Finding and Owning Your Voice
- ⊙ Work Life Balance – Myth or Reality for the woman of today
- ⊙ Caring for your Whole Self

## FOR WHOM

The Women's Leadership & Empowerment Summit will provide business women from all industries with opportunities to network, connect and advance their leadership skills. This highly exciting and challenging National Summit is a forum of discussion and networking for business leaders, corporates, entrepreneurs, start-up investors, academicians, researchers, professionals, freelancers, investors, policy makers, NGOs, media professionals and mentors to support female leadership in Indian scenario

## HIGHLIGHTS

- Leading women success stories
- Presence / discussion / strategies of women leaders and visionaries
- **Women Achievers Awards 2019**
- Special Knowledge Paper release
- Exhibition & Stalls
- Panel discussions by eminent speakers
- Showcase and launch of products and services
- Investment & business opportunities
- Networking with business associates
- Presentations, discussions & idea sharing to promote business
- Gathering of 150 plus audience and participants from the industry, government, corporate across sectors
- Interaction with industry representatives, government officials, policy makers on a single platform

## PARTNER WITH US

*This national women summit provides unique opportunity to showcase, network, promote, advertise, market products & services, ideas & innovations, connect & collaborate amongst important dignitaries, large focused stakeholders and delegates*

### PLATINUM PARTNER – INR 5,000,00/-

- ❖ Extensive visibility and acknowledgement as “Platinum Partner”
- ❖ Speaker slot in the inaugural and technical session
- ❖ Prominent display of company logo/ individual branding at the event backdrop and on all promotional material
- ❖ Special launch of any product or service
- ❖ 9 Sqm built up stall at the conference venue
- ❖ Special B2G, B2B, B2C meeting on request
- ❖ Brand visibility in the national newspaper advertisement as Platinum Partner
- ❖ Screening of corporate or promotional film during session breaks
- ❖ Logo placement on the event website with a hyperlink
- ❖ Special announcement of company's achievements
- ❖ Banner visibility on ASSOCHAM home page
- ❖ Display of 5 company standees at the foyer & pre-function area
- ❖ Corporate advertisement in the backgrounder
- ❖ Corporate brochure and promotional literature in the delegate kit and head table
- ❖ Corporate literature at the registration table
- ❖ Acknowledgement as Platinum Partner in thank you panel
- ❖ Special announcements thanking Platinum Partner highlighting company profile or individual credentials
- ❖ VIP special allocated seating
- ❖ 10 complimentary delegate passes

### DIAMOND PARTNER – INR 4,000,00/-

- ❖ Extensive visibility and acknowledgement as “Diamond Partner”
- ❖ Speaker slot in the inaugural session
- ❖ Prominent display of company logo/ individual branding at the event backdrop and on all promotional material
- ❖ 6 Sqm built-up stall at the conference venue
- ❖ Screening of corporate or promotional film during session breaks
- ❖ Banner visibility on ASSOCHAM home page
- ❖ Display of 4 company standees at the foyer & pre-function area
- ❖ Corporate brochure and promotional literature in the delegate kit and head table
- ❖ Acknowledgement as Diamond Partner in thank you panel
- ❖ Special announcements thanking Diamond Partner highlighting company profile or individual credentials
- ❖ Special allocated seating
- ❖ 7 complimentary delegate passes

### SILVER PARTNER – INR 3,000,00/-

- ❖ Prominent visibility and acknowledgement as “Silver Partner”
- ❖ Speaker slot in the technical session
- ❖ Display of company logo/ individual branding at the event backdrop and on all promotional material
- ❖ Display of 3 company standees at the foyer & pre-function area
- ❖ Corporate brochure and promotional literature in the delegate kit
- ❖ Acknowledgement as Silver Partner in thank you panel
- ❖ Special announcements thanking Silver Partner highlighting company profile or individual credentials
- ❖ Special allocated seating
- ❖ 5 complimentary delegate passes

### SPECIAL PARTNER (CUSTOM-BUILT, AS PER REQUIREMENT) – INR 2,000,00/-

- ❖ Visibility and acknowledgment as “Special Partner”
- ❖ Display of company logo/ individual branding at the event backdrop and on all promotional material
- ❖ Corporate brochure and promotional literature in the delegate kit
- ❖ Display of 2 company standees at the foyer area
- ❖ Corporate literature at the registration table
- ❖ Display and acknowledgement as Special Partner in thank you panel
- ❖ 4 complimentary delegate passes

### ASSOCIATE PARTNER – INR 1,00,000/-

- ❖ Visibility and acknowledgment as “Associate Partner”
- ❖ Display of company logo/ individual branding at the event backdrop and on all promotional material
- ❖ Display of 1 company standee at the foyer area
- ❖ Display and acknowledgement as Associate Partner in thank you panel
- ❖ 3 complimentary delegate passes

### PROMOTIONAL PARTNER – INR 75,000/-

- ❖ Visibility and acknowledgment as “Promotional Partner”
- ❖ Display of company logo/ individual branding at the event backdrop and on all promotional material
- ❖ Display as Promotional Partner in thank you panel
- ❖ 2 complimentary delegate passes

# ASSOCHAM WOMEN ACHIEVERS AWARDS 2019

*Cheer the Leaders!*

*AWAA 2019 is to identify, recognize, influence, innovate, inspire, encourage and celebrate the outstanding leadership and achievements demonstrated by women that are reflected by the distinct innovations initiatives and contributions in various fields*

*The awards are open to all (Organizations and individuals of any capacity)*

## NOMINATIONS INVITED

For details, please log on to [www.assochem.org](http://www.assochem.org)

#### Exhibition Stall – INR 50,000 (Stall Size – 3 x 2 sqm.)

The event provides a unique opportunity to exhibit products, services, presentations, interactive brief sessions or anything you would like to display or share in front of diversified large audience to explore mutually beneficial business opportunities and build partnerships and alliances

#### Benefits to Exhibitor

- Completely built up stall 3 x 2 sqm. with company fascia / Individual brand name
- Two chairs, one table, spotlights, waste paper basket, electric points
- 2 complimentary delegate passes

**Advertisement in Special ASSOCHAM Background Paper: INR 50,000 / 30,000**

**Registration: INR 2500/- per delegate (15% discount on more than two delegates)**

### FOR MORE DETAILS PLEASE CONTACT

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