



**INDISEC 2020-India's Most Comprehensive Expo & Summit**  
**"CYBER & TECHNOLOGY IN INTERNAL SECURITY"**

**Monday, 17<sup>th</sup> Feb, Hotel Le- Meridien, New Delhi**

**Partnership Proposal**

<b>Sponsorship Categories:</b>	<b>AMOUNT</b>
1. Presenting Partner (Exclusive slot)	INR 10,00,000
2. Platinum Partner (Exclusive Slot)	INR 8,00,000
3. Gold Partner	INR 5,00,000
4. Knowledge Partner (Exclusive Slot)	INR 4,00,000
5 Lunch Sponsor (Exclusive Slot)	INR 3,00,000
6. Lanyard Partner	INR 2,50,000
7. Kit Partner (Exclusive Slot)	INR2,50,000
8. Silver Partner	INR 1,00,000

**ABOVE SPONSORSHIP CATAGORIES BENEFITS ARE MENTIONED BELOW**



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### **1. PRESENTING PARTNER -Branding Opportunities**

(Rs. 10 Lakhs) (Rupees Ten lakh only) (Exclusive slot)

#### **Pre-event Branding & Visibility \***

- Logo/ Name Branding on the Summit Mailers
- Logo will be on the ASSOCHAM Summit Website
- Branding in ASSOCHAM Social Media

#### **During the Summit Branding & Visibility**

- Speaking opportunity at the Inaugural Session of the summit
- Speaking opportunity at the Technical Session of the summit
- Logo visibility on the Wings of the Summit Backdrop
- Branding (Logo visibility) on the venue Thank-you Sponsor Panels
- Logo on the Podium Screen during the Sessions
- Logo on the screensavers between Sessions
- Screening of 3-minute-long corporate film / presentation during the Session breaks
- Special acknowledgements thanking Sponsors
- 6 Corporate Standees at the venue \*\*
- Brochures / Promotional Inserts in the Summit Kit\*\*
- Two Stalls of size 2x3 meter for Corporate display & Network
- 10 Complimentary Passes to the Summit

#### **Post-Event**

- Copy of the Delegates list with contact details
- Publicity through Summit Photos on Social Media



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### 2. **PLATINUM PARTNER- Branding Opportunities**

(Rs. 8 lakhs) (Rupees Eight Lakhs only)

#### Pre-event Branding & Visibility \*

- Logo/ Name Branding on the Summit Mailers
- Logo will be on the ASSOCHAM Summit Website
- Branding in ASSOCHAM Social Media

#### During the Summit Branding & Visibility

- Speaking opportunity at the two Technical Sessions of the summit
- Logo visibility on the Wings of the Summit Backdrop
- Branding (Logo visibility) on the onsite Thank-you Sponsor Panels
- Logo on the Podium Screen during the Sessions
- Screening of 3-minute-long corporate film / presentation during the Session breaks
- Acknowledgements thanking Sponsors
- 6 Corporate Standees at the venue
- Brochures / Promotional Inserts in the Summit Kit\*\*
- 2x3 meter one Stall for Corporate display & Network
- 7 Complimentary Passes to the Summit

### 3. **GOLD PARTNER- Branding Opportunities**

(Rs. 5 lakhs) (Rupees FIVE Lakhs only)

#### Pre-event Branding & Visibility \*

- Logo/ Name Branding on the Summit Mailers
- Logo will be on the ASSOCHAM Summit Website
- Branding in ASSOCHAM Social Media

#### During the Summit Branding & Visibility

- Speaking opportunity at the one of the Technical Sessions of the summit
- Logo visibility on the Wings of the Summit Backdrop
- Branding (Logo visibility) on the onsite Thank-you Sponsor Panels
- Screening of 1-minute-long corporate film / presentation during the Session breaks
- 4 Corporate Standees at the venue
- Brochures / Promotional Inserts in the Summit Documentation Kit\*\*
- 2x3 meter one Stall for Corporate display & Network
- 4 Complimentary Passes to the Summit



4. **Knowledge Partner** - Branding Opportunities

(Rs. 4 lakhs) (Rupees Four Lakhs only)

**Pre-event Branding & Visibility \***

- Branding on the Summit Mailers
- Logo will be on the ASSOCHAM Summit Website
- Branding in ASSOCHAM Social Media

**During the Summit Branding & Visibility**

- Exclusive branding as a 'Knowledge Partner' on the main backdrop of the conference
- Exclusive branding as a 'Knowledge Partner' at other prominent places at the conference venue
- Company profile in the Conference kit
- Exclusive branding as a 'Knowledge Partner' on conference website.
- Exclusive branding as a 'Knowledge Partner' in all e-mailers for the conference
- Five (5) complimentary delegates for the conference
- 4 Corporate Standee at the venue

5. **LUNCH SPONSOR** (Rs. 3 lakhs) (Rupees Three Lakhs only)

(Exclusive Lunch sponsor for One day)

**Pre-event Branding & Visibility \***

- Branding on the Summit Mailers
- Logo will be on the ASSOCHAM Summit Website

**During the Summit Branding & Visibility**

- Company can place their Standees exclusively in the Lunch Area
- Logo visibility as Lunch Sponsor on the Wings of the Summit Backdrop
- Branding (Logo visibility) on the onsite Thank-you Sponsor Panels
- 4 Corporate Standees at the venue
- Brochures / Promotional Inserts in the Summit Kit\*\*
- Five complimentary Passes to the Summit

\* Branding in the Summit Mailers - Companies to confirm their sponsorship well in advance

\*\* To be provided by the company -For more information please contact: Varun Aggarwal 9910613815 [varun.aggarwal@assochem.com](mailto:varun.aggarwal@assochem.com) or Mr Vicky Pandita (+91 9999592906) / 011-46550555 (621): [vicky.pandita@assochem.com](mailto:vicky.pandita@assochem.com)



6. **LANYARD PARTNER** (Rs. 2.5 lakhs) (Rupees Two Lakh Fifty Thousand only)

**Pre-event Branding & Visibility \***

- Branding on the Summit Mailers
- Logo will be on the ASSOCHAM Summit Website

**During the Summit Branding & Visibility**

- Exclusive Logo on Lanyard
- Logo visibility as LANYARD Partner on the Wings of the Summit Backdrop
- Branding (Logo visibility) on the onsite Thank-you Sponsor Panels
- Brochures / Promotional Inserts in the Summit Kit\*\*
- 3 Corporate Standees at the venue
- 4 complimentary Passes to the Summit

7. **KIT PARTNER** (Rs. 2.5 lakhs) (Rupees Two Lakh Fifty Thousand only)

**Pre-event Branding & Visibility \***

- Branding on the Summit Mailers
- Logo will be on the ASSOCHAM Summit Website

**During the Summit Branding & Visibility**

- Exclusive Logo on Conference Kit
- Logo visibility as KIT Partner on the Wings of the Summit Backdrop
- Branding (Logo visibility) on the onsite Thank-you Sponsor Panels
- Brochures / Promotional Inserts in the Summit Kit\*\*
- 3 Corporate Standees at the venue
- 4 complimentary Passes to the Summit

8. **SILVER PARTNER** (Rs. 1 lakhs) (Rupees One Lakh only)

**Pre-event Branding & Visibility \***

- Branding on the Summit Mailers

**Branding & Visibility during the Summit**

- Logo visibility on the Wings of the Summit Backdrop
- Branding (Logo visibility) on the onsite Thank-you Sponsor Panels
- 2 Corporate Standees at the venue
- 2 Complimentary Passes to the Summit