



Dear Sir / Madam,

The Government of India is committed to bring about an improvement in the lives of tribal entrepreneurs, and to actualize the commitment of the Ministry of Tribal Affairs, have initiated efforts to promote and support entrepreneurship across Indian tribal communities by creating an ecosystem that enables, nurtures and facilitates successful, self-sustaining tribal enterprises. The efforts are targeted at eliminating bottlenecks and issues faced by the community at large.

Through various initiatives and schemes, we are working to create avenues for building and enhancing the entrepreneurial capabilities of tribal communities and bring them into the mainstream fold. This would enable them to leverage their full potential, raise the quality of their lives and contribute to the country's economic and social growth.

The apex industry body, ASSOCHAM and a noted non profit research organization, SEEDS are supporting the Ministry of Tribal Affairs (MoTA) in this noble endeavor. We would like to solicit the assistance of the Centers of Excellence by helping us in our efforts with information to develop projects to assist tribal artisans.

We have created a short survey for the same purpose and your response would be very helpful to understand the challenges faced by Tribal groups. We hope to use this knowledge to create solutions that address their needs.

Click on the below link to fill in the survey:

https://forms.office.com/Pages/ResponsePage.aspx?id=7MYsc5wb7keq_FIqDJYBI7b3k51f_rJssSaciC8ehtUNkRPNIRGWkwzNURPQ0dOTFIUSDNaRkhFUi4u

We believe that this initiative will go a long way to support India's vision of becoming self-reliant or ***Atmanirbhar***.

This is a challenging task which requires participation of all stakeholders. We would sincerely urge and call upon you to extend mentoring and skilling of the artisans and come forward to actively participate in realizing the vision '**Sabka Saath Sabka Vikas**' shared by the Hon'ble Prime Minister and contribute towards the task of nation-building.

This in turn will help ensure livelihoods for the tribal population of our country and go a long way in making them true Entrepreneurs !

We look forward to hearing from you. Jai hind

Kind Regards

Team ASSOCHAM