ASSOCHAM Startup Elevator Pitch event for budding entrepreneurs in Jammu tomorrow

_Jammu, Oct 28:_ To give impetus to startup ecosystem in Jammu and Kashmir, ASSOCHAM is organizing a Startup Elevator Pitch event in Jammu on October 30 at University of Jammu.

ASSOCHAM launched Startup Elevator Pitch Series, an initiative and platform for budding entrepreneurs being organised in 12 cities across India. Under this initiative, ASSOCHAM is giving upcoming startups in tier II and III cities of India an access to industry experts who can give them the guidance they need on business, product, marketing and also connect them with right people that can help with funding process and proper guidance on how to setup business case for funding.

"The ASSOCHAM Startup Accelerator is one of India’s premier startup launch program for talented and aspiring entrepreneurs. We have partnered with renowned startup enablers to provide exclusive & special access to benefits that will help budding startups in tier II and III cities of India to elevate to the next level," said ASSOCHAM president, Balkrishna Goelke.

"Startups in Jammu could use the ASSOCHAM platform to network with high net worth individuals and generate business or funding opportunities for themselves," said Anil Khilnani, Chairman, ASSOCHAM National Council on Startups.

The format of Elevator Pitch is such that the entrepreneurs and founders are given 300 seconds to explain the concept and idea of a service or product to set of jury members.

Early-stage startups i.e. those between 0-2 years of operations and established startups between 3-5 years of operations are invited for participation in Jammu round. The top three winners will be invited for grand finale in February 2020 in Delhi.

Apart from ASSOCHAM office-bearers, Rachna Bhatt, vice president-SME, National Stock Exchange of India Limited and Manik Bhat, Director, Batra Group, will also be sharing industry’s perspective on ASSOCHAM’s initiative and startup scenario in India.

The ASSOCHAM program complements and supports Prime Minister Narendra Modi’s flagship initiative of ‘Startup India’ thereby supporting the spurring entrepreneurship ecosystem of the country.

There would be Google Cloud vouchers available, besides a direct entry into the accelerator program with IncubatedND, India’s fastest growing technology community network.

There are prizes worth INR 1.5 Cr to be won. While top five startups will get $5000 each from AWS (Amazon Web Service), next 15 startups will get $2000 and the next 60 will get $1000 worth credits.
‘Startup Elevator Pitch’ for budding entrepreneurs

TRIBUNE NEWS SERVICE

JAMMU, OCTOBER 29

With a view to give impetus to the startup ecosystem in Jammu and Kashmir (J&K), the apex industry body, ASSOCHAM, is organising a Startup Elevator Pitch event in Jammu on October 30 at University of Jammu.

It is an initiative and platform for budding entrepreneurs being organised in 12 cities across India. Under this initiative, ASSOCHAM is giving upcoming startups in tier II and III cities of India.

Its aim is to give access to industry experts who can give them the guidance they need on business, product, marketing and also connect them with the right people that can help with funding process and proper guidance on how to setup business case for funding.

“We have partnered with renowned startup enablers to provide exclusive and special access to benefits that will help the budding startups in tier II and III cities of India to elevate to the next level,” said ASSOCHAM president Balkrishan Goenka.

“Startups in Jammu could use the ASSOCHAM platform to network with high net worth individuals and generate business or funding opportunities for themselves,” said Anil Khaitan, chairman, ASSOCHAM National Council on Startups.
ASSOCHAM to organize Startup Elevator Pitch event for budding entrepreneurs on Oct 30

GJ REPORT JAMMU, OCT 28: With a view to give impetus to startup ecosystem in Jammu and Kashmir (J&K), apex industry body ASSOCHAM is organizing a Startup Elevator Pitch event on October 30 at University of Jammu which will help create new startups in the state and enable them to grow quickly to become successful examples in their respective fields.

ASSOCHAM, Launched - Startup Elevator Pitch Series, an initiative and platform for budding entrepreneurs is being organized in 12 cities across India. Under this initiative, ASSOCHAM is giving upcoming startups in tier II and III cities of India an access to industry experts who can give them the guidance they need on business, product, marketing and also connect them with right people that can help with funding process and proper guidance on how to get business case for funding.

"We have partnered with renowned startup enablers to provide exclusive and special access to benefits that will help budding startups in tier II and III cities of India to elevate to the next level," said ASSOCHAM president, Balbir Singh.

"Startups in Jammu could use the ASSOCHAM platform to network with high net worth individuals and generate business or funding opportunities for themselves," said Anil Khatan, chairman, ASSOCHAM National Council on Startups.

The format of Elevator Pitch is such that the entrepreneurs and founders are given 90 seconds to explain the concept and idea of a service or product to a set of jury members.

Early stage startups i.e. those between 0-2 years of operations and established startups between 3-5 years of operations are invited for participation in Jammu round. The top three winners from will be invited for grand finale in February 2020 in Delhi.

"We at ASSOCHAM are on a mission to unleash full potential through meaningful connections with discovering talent, investors, business deals and other startups," said Ashish Agarwal, co-chair, ASSOCHAM National Council on Startups.

Apart from ASSOCHAM office-bearers, Rachna Bhatia, vice president-SME, National Stock Exchange of India Limited and Manik Bansal, Director, Barra Group will also be sharing industry’s perspective on ASSOCHAM’s initiative and startup scenario in India.

36 finalists (3 each to be selected from 12 cities) are expected to present their ideas at the grand finale in February 2020 in Delhi, of which the top three will be selected. There are prizes worth INR 1.5 Cr to be won. While top five startups will get $5000 each from AWS (Amazon Web Service), next 15 startups will get $2000 and the next 80 will get $1000 worth credits.

The applications are being sought online and the details of venues, jury members are updated on regular basis.
ASSOCHAM to organise Startup Elevator Pitch event for budding entrepreneurs in Jammu on Oct 30

JAMMU, OCT 28: With a view to give impetus to startup ecosystem in Jammu and Kashmir (J&K), apex industry body ASSOCHAM is organising a Startup Elevator Pitch event in Jammu on Wednesday, October 30 at University of Jammu which will help create new startups in the state and enable them to grow and quickly to become successful examples in their respective fields, ASSOCHAM Launchpad - Startup Elevator Pitch Series, an initiative and platform for budding entrepreneurs is being organised in 12 cities across India. Under the initiative, ASSOCHAM is giving upcoming startups in tier II and III cities of India an access to industry experts who can give them the guidance they need on business, product, marketing and also connect them with right people that can help with funding process and proper guidance on how to setup business case for funding.

"The ASSOCHAM Startup Launchpad is one of India’s premier startup launchpad program for talented and aspiring entrepreneurs. We have partnered with renowned startup enablers to provide inclusive & special access to benefits that will help budding startups in tier II and III cities of India to elevate to the next level," said ASSOCHAM president Mr Balkrishna Goenka.

"Startups in Jammu could use the ASSOCHAM platform to network with high net worth individuals and generate business or funding opportunities for themselves," said Mr. Anil Khattar, ASSOCHAM National Council on Startups.

"Through this event, aspiring entrepreneurs in Jammu will get to meet world class mentors, investors, companies having decades of industry experience who would help give a better shape to their business ideas and pitch for funding & technology partners to generate business opportunities," he added.

The format of Elevator Pitch is such that the entrepreneurs and founders are given 300 seconds to explain the concept and idea of a service or product to set of jury members.

Early stage startups i.e., those between 0-2 years of operations and established startups between 3-5 years of operations are invited for participation in Jammu round. The top three winners from will be invited for grand finale in February 2020 in Delhi.

The launchpad works like a commercial incubator whereby people share their business ideas with ASSOCHAM Startup Council initially. Then, when a business plan is formed they meet with program mentors and local businesses in their industry. We at ASSOCHAM are on a mission to unleash full potential through meaningful connections with discovering talent, investors, business deals and other startups. It is dedicated to helping exceptional entrepreneurs grow their ideas, get funded and go global with a very hands-on approach and support of a large community of experienced business leaders, said Mr Ashish Agrawal, co-chair, ASSOCHAM National Council on Startups.

"The ASSOCHAM Elevator Pitch Series aims to support the very best entrepreneurial talent that Jammu region has to offer, by providing tailored acceleration, services, funding opportunities and mentoring through an established network of partnerships," said Ms Tripti Somani, co-chair, ASSOCHAM National Council on Startups.

Apart from ASSOCHAM office-bearers, Ms Rachna Bhutani, vice president, SME, National Stock Exchange of India Limited and Mr Manik Bhatra, director, Bhatra Group will also be sharing the industry's perspective on ASSOCHAM's initiative and startup scenario in India.

The ASSOCHAM program both complements and supports Prime Minister Narendra Modi's flagship initiative of "Start-up India", thereby supporting the spirit of entrepreneurship ecosystem of the country. It incorporates mentorship and guidance from industry's best, and together with co-working space for all selected startups for a period of three months with no cost. Each of the startups making it would get three meetings with investors and a chance to pitch directly to them.

Besides, they will also get an opportunity to scale up and raise funds over and technology or even marketing partnership with venture capitalists, mentors or independent professionals of global repute.

There would be Google Cloud vouchers available, besides a direct entry into the accelerator programme with incubateIND; India’s fastest growing technology community network.

36 finalists (3 each to be selected from 12 cities) are expected to present their ideas at the grand finale in February 2020 in Delhi, of which the top three will be selected. There are prizes worth INR 1 L to be won. While top five startups will get INR 50,000 each from AWS (Amazon Web Service), next 15 startups will get INR 20,000 and the next 30 will get INR 10,000 worth of credits.

Further details on the ASSOCHAM Launchpad may be accessed on our dedicated Website https://www.assoccham.org/startup/index.html, where all the information related to the Elevator Pitch schedule and plan are uploaded. The applications are being sought online and the details of venues, jury members are being updated on regular basis.
ASSOCHAM to organise event for budding entrepreneurs on Oct 30

JAMMU: With a view to promote entrepreneurship in Jammu and Kashmir, the Associated Chambers of Commerce and Industry (ASSOCHAM) is organising an event 'Startup Elevator Pitch' here on Wednesday. The event, to be held at the University of Jammu on October 30, will help in creating new startups in the region besides enabling them to grow quickly to become successful examples in their respective fields. It was informed by the industry body in a statement issued here.

ASSOCHAM launched a 'Startup Elevator Pitch Series', an initiative and platform for budding entrepreneurs being organised in 12 cities across India. Under the initiative, ASSOCHAM is giving upcoming startups access to the II and III cities of India access to industry experts, who can give them guidance they need on business, product, marketing and also connect them with right people that can help with funding process and proper guidance on how to set up a business case for funding, the statement said. "Startups in Jammu could use ASSOCHAM platform to network with high net worth individuals and generate business or funding opportunities for themselves," ASSOCHAM National Council on Startups Chairman, Aatif Khan said.

He said through this event, aspiring entrepreneurs in Jammu would get an opportunity to meet world-class mentors, investors and companies having decades of industry experience who would help give a better shape to their business idea and pitch for funding and technology partners to generate business opportunities.

ASSOCHAM National Council on Startups Co-chair, Tanuj Kaushal said, "ASSOCHAM Elevator Pitch Series aims to support the very best entrepreneurial talent that Jammu region has to offer by providing tailored acceleration services, funding opportunities and mentoring through an established network of partnerships."

The format of Elevator Pitch is such that the entrepreneur and founders are given 90 seconds to explain the concept and idea of a service or product to set of jury members.

Early stage startups, those between 0-2 years of operations and established startups between 3-5 years of operations are invited for participation in Jammu round. The top three winners would be invited for the grand finale in February 2020 in Delhi, the statement said.

36 finalists, three each to be selected from 12 cities, are expected to present their ideas at the grand finale in February 2020 in Delhi, of which top three will be selected, the statement said, adding there are prizes worth Rs 1.5 crore to be won. While top five startups will get Rs 2.50 lakh each from AWS (Amazon Web Services), next 15 startups will get over Rs 1.44 lakh each and next 80 will get over Rs 70,000 worth credits, it said.
ASSOCHAM to organise startup elevator pitch event for budding entrepreneurs

YB News
Jammu, Oct 28

With a view to give impetus to startup ecosystem in Jammu and Kashmir (J&K), apex industry body ASSOCHAM is organising a Startup Elevator Pitch event in Jammu on Wednesday, October 30 at University of Jammu which will help create new startups in the state and enable them to grow quickly to become successful examples in their respective fields.

ASSOCHAM Launchpad - Startup Elevator Pitch Series, an initiative and platform for budding entrepreneurs is being organised in 12 cities across India. Under this initiative, ASSOCHAM is giving upcoming startups in tier II and III cities of India an access to industry experts who can give them the guidance they need on business, product, marketing and also connect them with right people that can help with funding process and proper guidance on how to setup business case for funding.

"The ASSOCHAM Startup Launchpad is one of India's premier startup launchpad program for talented and aspiring entrepreneurs. We have partnered with renowned startup enablers to provide exclusive & special access to benefits that will help budding startups in tier II and III cities of India to elevate to the next level," said ASSOCHAM president, Balkrishan Goenka.

"Startups in Jammu could use the ASSOCHAM platform to network with high net worth individuals and generate business or funding opportunities for themselves," said Anil Khaitan, chairman, ASSOCHAM National Council on Startups.

"Through this event, aspiring entrepreneurs in Jammu will get to meet world class mentors, investors, companies having decades of industry experience who would help give a better shape to their business ideas and pitch for funding & technology partners to generate business opportunities," he added.

The format of Elevator Pitch is such that the entrepreneurs and founders are given 90 seconds to explain the concept and idea of a service or product to set of jury members. Early stage startups i.e. those between 0-3 years of operations and established startups between 3-5 years of operations are invited for participation in Jammu round. The top three winners from this round will be invited for grand finale in February 2020 in Delhi. The launchpad works a little like a commercial incubator whereby people share their business ideas with ASSOCHAM Startup Council initially. Then, when a business plan is formed they meet with program mentors and local businesses in their industry.

"We at ASSOCHAM are on a mission to unleash full potential through meaningful connections with discovering talent, investors, business deals and other startups. It is dedicated to helping exceptional entrepreneurs grow their startups, get funded and go global with a very hands-on approach and support of a large community of experienced business leaders," said Ashish Agrawal, co-chair, ASSOCHAM National Council on Startups.

"The ASSOCHAM Startup Pitch Series aims to support the very best entrepreneurial talent that Jammu region has to offer, by providing tailored acceleration services, funding opportunities and mentoring through an established network of partnerships," said Tripti Somani, co-chair, ASSOCHAM National Council on Startups.

Apart from ASSOCHAM office bearers, Rachna Bhusari, vice president, SME, National Stock Exchange of India Limited and Manik Batra, director, Batra Group, will also be sharing industry's perspective on ASSOCHAM's flagship initiative of 'Startup India,' thereby supporting the spurring entrepreneurship ecosystem of the country. It incorporates mentorship and guidance from industry's best leaders together with co-working space for all selected startups for a period of three months with no cost.

Each of the startups making it would get three meetings with investors and a chance to pitch directly to them. Besides, they will also get an opportunity to scale up and raise finance and/or technology or even market their startup with venture capitalists, mentors or independent professionals of global repute.

There would be Google Cloud vouchers available, besides a direct entry into the accelerator programme with IncubateND, India's fastest growing technology community network. 36 finalists (3 each to be selected from 12 cities) are expected to present their ideas at the grand finale in February 2020 in Delhi. Of which the top three will be selected.
ASSOCHAM to organise ‘Startup Elevator Pitch’ on Oct 30

JAMMU, OCT 29

The ASSOCHAM Jammu chapter has decided to organise ‘Startup Elevator Pitch’ on October 30, which is a free platform for startup owners and entrepreneurs to get international exposure.

The event will be held at Hotel Ramada Continental, Jammu.

In a press release, ASSOCHAM Jammu chapter president Mr. Anil Aggarwal said, “ASSOCHAM Jammu chapter, under the guidance of Mr. P.N. Shrivastava, National Vice President, ASSOCHAM has decided to organise ‘Startup Elevator Pitch’ to provide a platform to young entrepreneurs and startup owners who are looking for international exposure to market their business products.

The ASSOCHAM team has already picked up the very best among the startups in different sectors and would get chance to represent India in the future.

Anil Aggarwal said, “We are creating technologies like AI, Blockchain and AI-Muse which will be able to change the way businesses operate and grab the global market. We are providing startups with the best exposure to global markets and also to get investment in India.”
Assocham to organise event for budding entrepreneurs in Jammu

Jammu, Oct 28: Assocham National Council on Startups Co-chair Tripti Somani said Assocham Startup Elevator Pitch Series, an initiative and platform for budding entrepreneurs is being organised in 12 cities across India. Under this initiative, Assocham has given upcoming startups in tier II and III cities of India access to industry experts who can give them the guidance they need on business, product, marketing and also connect them with the right people that can help with funding process and proper guidance on how to setup business. The format of Elevator Pitch is such that the entrepreneurs and founders are given 300 seconds to explain the concept and idea of a service or product to set of jury members. Early stage startups – those having business case for funding, are invited for participation. The top three winners would be invited for the grand finale in February 2020 in Delhi, the statement said.

With a view to promote entrepreneurship in Jammu and Kashmir, industry body Assocham is organising an event here on Wednesday. The event will be held at the University of Jammu where aspiring entrepreneurs will get to meet world-class mentors, investors and companies having experience who would help in creating new startups in the region and enable them to grow quickly to become successful examples in their respective fields, the industry body said in a statement.

"Assocham to organise event for budding entrepreneurs in Jammu"
Assocham to organise event for budding entrepreneurs in Jammu

**EARTH NEWS SERVICE**

**Jammu, Oct 28:** With a view to promote entrepreneurship in Jammu and Kashmir, industry body Assocham is organising an event 'Startup Elevator Pitch' here on Wednesday. The event will be held at the University of Jammu on October 30 which will help create new startups in the region and enable them to grow quickly to become successful examples in their respective fields, the industry body said in a statement here.

Assocham launched 'Start-up Elevator Pitch Series', an initiative and platform for budding entrepreneurs being organised in 12 cities across India. Under this initiative, Assocham is giving upcoming startups in tier II and III cities of India access to industry experts, who can give them the guidance they need on business, product, marketing and also connect them with the right people that can help with funding process and proper guidance on how to setup business case for funding, the statement said.

Startups in Jammu could use the Assocham platform to network with high net worth individuals and generate business or funding opportunities for themselves," Assocham National Council on Startups chairman Anil Khaitan said.

He said through this event, aspiring entrepreneurs in Jammu would get to meet world-class mentors, investors and companies having decades of industry experience who would help give a better shape to their business ideas and pitch for funding and technology partners to generate business opportunities.

Assocham National Council on Startups Co-chair Tripti Somani said Assocham Elevator Pitch Series aims to support the very best entrepreneurial talent that Jammu region has to offer, by providing tailored acceleration services, funding opportunities and mentoring through an established network of partners.

The format of Elevator Pitch is such that the entrepreneurs and founders are given 300 seconds to explain the concept and idea of a service or product to set of jury members.

Early stage startups — those between 0-2 years of operations and established startups between 3-5 years of operations are invited for participation in Jammu round. The top three winners would be invited for the grand finale in February 2020 in Delhi, the statement said.

Thirty-six finalists, three each to be selected from 12 cities, are expected to present their ideas at the grand finale in February 2020 in Delhi, of which the top three will be selected, the statement said adding there are prizes worth Rs 1.5 crore to be won.

While top five startups will get over Rs 3.5 lakh each from AWS (Amazon Web Services), next 15 startups will get over Rs 1.41 lakh and the next 80 will get over Rs 70,000 worth credits, it said.
ASSOCHAM to organise Startup Elevator Pitch in Jammu on Oct 30

KT NEWS SERVICE

JAMMU; Oct 28: With a view to give impetus to startup ecosystem in Jammu and Kashmir (J&K), apex industry body ASSOCHAM is organising a Startup Elevator Pitch event in Jammu on Wednesday, October 30 at University of Jammu which will help create new startups in the state and enable them to grow quickly to become successful examples in their respective fields.

ASSOCHAM Launchpad Startup Elevator Pitch Series, an initiative and a platform for budding entrepreneurs is being organised in 12 cities across India. Under this initiative, ASSOCHAM is giving upcoming startups in tier II and III cities of India an access to industry experts who can give them the guidance they need on business, product, marketing and also connect them with right people that can help with funding process and provide guidance on how to setup business case for funding.

"The ASSOCHAM Startup Launchpad is one of India's premier startup launch program for talented and aspiring entrepreneurs. We have partnered with renowned startup enablers to provide exclusive & special access to benefits that will help budding startups in tier II and III cities of India to elevate to the next level," said ASSOCHAM president, Balkrishnan Goenka.

"Startups in Jammu could use the ASSOCHAM platform to network with high net worth individuals and generate business or funding opportunities for themselves," said Nil Khaitan, Chairman, ASSOCHAM National Council on Startups.

"Through this event, aspiring entrepreneurs in Jammu will get to meet world class mentors, investors, companies having decades of industry experience who would help give a better shape to their business idea and pitch for funding & technology partners to generate business opportunities," he added.

The format of Elevator Pitch is such that the entrepreneurs and founders are given 300 seconds to explain the concept and idea of a service or product to set of jury members.

Early stage startups i.e. those between 0-2 years of operations and established startups between 3-5 years of operations are invited for participation in Jammu round. The top three winners from will be invited for grand finale in February 2020 in Delhi.

The launchpad works a little like a commercial incubator whereby people share their business ideas with ASSOCHAM Startup Council initially. Then, when a business plan is formed they meet with program mentors and local businesses in their industry.

Further details on the ASSOCHAM Launchpad may be accessed on our dedicated Website at https://www.assoccham.org/startups/index.html, where all the information related to the Elevator Pitch schedule and plan are uploaded.
ASSOCHAM to organise Startup Elevator Pitch event for budding entrepreneurs in Jammu on Oct 30

Chance for upcoming startups in J&K to showcase talent, generate funding & win prizes worth upto INR 1.5 cr

MT NEWS SERVICE
Jammu, October 29:

With a view to give impetus to startup ecosystem in Jammu and Kashmir (J&K), apex industry body ASSOCHAM (Associated Chambers of Commerce & Industry) is organising a Startup Elevator Pitch event in Jammu on Wednesday, October 30 at University of Jammu, 2 pm onwards. The event will help create new startups in the state and enable them to grow quickly to become successful examples in their respective fields.

The format of Elevator Pitch is such that the entrepreneurs and founders are given 300 seconds to explain the concept and idea of a service or product to set of jury members.

Balkrishan Goenka, President, ASSOCHAM said, “The ASSOCHAM Startup Launchpad is one of India’s premier startup launch program for talented and aspiring entrepreneurs. We have partnered with renowned startup enablers to provide exclusive & special access to benefits that will help budding startups in tier II and III cities of India to elevate to the next level.”

Anil Khaitan, Chairman, ASSOCHAM National Council on Startups said, “Startups in Jammu could use the ASSOCHAM platform to network with high net worth individuals and generate business or funding opportunities for themselves.”

ASSOCHAM Launchpad - Startup Elevator Pitch Series, an initiative and platform for budding entrepreneurs is being organised in 12 cities across India. Early stage startups i.e. those between 0-2 years of operations and established startups between 3-5 years of operations are invited for participation in Jammu round. The top three winners from will be invited for grand finale in February 2020 in Delhi.
ASSOCHAM: Pitch for Budding Entrepreneurs

ASSOCHAM to organise "Elevator

Pitch" for budding entrepreneurs.

The News Now (Jammu)

29th October 2019

The ASSOCHAM programme is being

launched in Jammu.

Jammu, October 30th.

The ASSOCHAM National Council

on October 30th, 2019, launched a

programme in Jammu to network with high

impact start-ups in the city.

The programme, known as "Elevator,

Pitch", is aimed at identifying and

pitching startups for funding.

ASSOCHAM National Council

President, Mr. Balvinder Gour, said

that the programme will provide a

platform for entrepreneurs to

network and find investors.

The event will be held on

February 2nd, 2020, in

Jammu, and will

conclude on February 3rd.

The top three winners will be invited

to participate in a

national entrepreneurship

programme.

The ASSOCHAM programme aims to

provide a

platform for entrepreneurs to

network with investors and

find funding.
ASSOCHAM, in the News

The North Lines (Jammu)

February 2020 in Delhi in

The "North Lines (Jammu)

29th October 2019: The ASSOCHAM

entrepreneurs, we have

launch program for

The ASSOCHAM

Launchpad is one

of India's premier launch

Startup Launchpad I's one

platform to network with

ASSOCHAM National

Council on Startups said,

"The ASSOCHAM

President ASSOCHAM

North Region, Ganga

said, "The ASSOCHAM

Launchpad is one

of India's premier startups. The

event, which is a platform to network

with entrepreneurs, will help

accelerate startups. The event will help

create new startups in the state.

The event will be held on October 30 at the

University of Jammu on Wednesday.

Elevator Pitch event in

Jammu to launch startups

with a view to give

ASSOCHAM to organise Startups in Jammu on Oct 30

for budding entrepreneurs.

ASSOCHAM to organise Startups in Jammu on Oct 30

for budding entrepreneurs, in its launch event aiming to

organise startups and entrepreneurs from different sectors

to pitch their ideas and

successful entrepreneurs in


Chances for upcoming startups in Jammu to showcase talent, gain

ASSOCHAM to organise Startups in Jammu on Oct 30

for budding entrepreneurs.
ASSOCHAM to organise Startup Elevator Pitch in Jammu on Oct 30

SREE TIMS NEWS
JAMMU, OCT 28

With a view to give impetus to startup ecosystem in Jammu and Kashmir (J&K), apex industry body ASSOCHAM is organising a Startup Elevator Pitch event in Jammu on Wednesday, October 30 at University of Jammu which will help create new startups in the state and enable them to grow quickly to become successful examples in their respective fields.

ASSOCHAM Launchpad Startup Elevator Pitch Series, an initiative and platform for budding entrepreneurs is being organised in 12 cities across India. Under this initiative, ASSOCHAM is giving upcoming startups in tier II and III cities of India an access to industry experts who can give them the guidance they need on business, product, marketing and also connect them with right people that can help with funding process and proper guidance on how to setup business case for funding.

"The ASSOCHAM Startup Launchpad is one of India's premier startup launch program for talented and aspiring entrepreneurs. We have partnered with renowned startup enablers to provide exclusive & special access to benefits that will help budding startups in tier II and III cities of India to elevate to the next level," said ASSOCHAM president, Balkrishna Goenka.

"Startups in Jammu could use the ASSOCHAM platform to network with high net worth individuals and generate business or funding opportunities for themselves," said Anil Khaitan, chairman, ASSOCHAM National Council on Startups.

"Through this event, aspiring entrepreneurs in Jammu will get to meet world class mentors, investors, companies having decades of industry experience who would help give a better shape to their business idea and pitch for funding & technology partners to generate business opportunities," he added.

The format of Elevator Pitch is such that the entrepreneurs and founders are given 300 seconds to explain the concept and idea of a service or product to set of jury members.

Early stage startups i.e. those between 0-2 years of operations and established startups between 3-5 years of operations are invited for participation in Jammu round. The top three winners from will be invited for grand finale in February 2020 in Delhi.
'स्टार्टअप एलिवेटर पिच' से मिलेगी नए उद्यमियों को दिशा

पहला
- भारतीय महिलाएं एवं उद्योग मंडल का जनता विभाग ने प्रारंभिक कार्यक्रम का कार्यक्रम समाप्त करने के लिए इंडिया एलिवेटर पिच कार्यक्रम में राष्ट्रीय योजना का मुख्य विषय नियोजित किया।
- स्टार्टअप कर्मियों के लिए इंडिया एलिवेटर पिच कार्यक्रम में उद्यमियों की शामिलता बढ़ाई गई है।

इसामिया विवेक का उल्लेख यह है कि यह एलिवेटर का शीर्ष स्तर में स्थापित है जिसमें 500 से ज्यादा सुविधाओं हैं। ऐसे में, उद्यमियों को स्थानीय उद्योग मंडल के लिए सफलता प्राप्त करने के लिए आवश्यक सहायता प्रदान की जा रही है।

उद्यमियों के लिए स्टार्टअप को अनुपम में सक्षमता प्रदान करने के लिए इंडिया एलिवेटर पिच कार्यक्रम का मुख्य विषय नियोजित किया गया है।

उद्यमियों के लिए इंडिया एलिवेटर पिच कार्यक्रम का मुख्य विषय नियोजित किया गया है।
उद्यमियों के लिए स्टार्ट अप एलीवेटर पिच कल

जम्मू। उद्योग बाज़ार एसोचेम की ओर से उभरते उद्यमियों के लिए कुर्सीबाजी को स्टार्टअप एलीवेटर पिच कार्यक्रम का आयोजन किया जा रहा है। जम्मू विश्वविद्यालय में होने वाले कार्यक्रम का उद्देश्य जम्मू-कश्मीर में उद्यमिता को बढ़ावा देना है। देशभर के 12 शहरों में होने वाले इस कार्यक्रम का उद्देश्य जम्मू संघात में औद्योगिक क्षेत्र में नए अनुभव देने के साथ नए स्टार्ट अप बनने में मदद करेगा।

एलीवेटर पिच में उद्यमी और संस्थापक को 300 सेकंड में किसी सेवा या उत्पाद के कांसेप्ट और आइडिया समझने का समय दिया जाता है। एसोचेम की ओर से देश में दूसरे और तीसरे टियर के शहरों में उद्योग विशेषज्ञ व्यापार, उत्पाद और मार्केटिंग के बारे में अनुभव देकर बताया जाएगा कि किस तरह से व्यापार को सफल बनाए। इसमें मजबूत और सुरक्षित निवेश किया जाए। एसोचेम नेशनल काउंसिल के स्टार्ट अप चेयरमैन अनिल खेतान ने बताया कि विश्व स्तरीय परम्परा देने वाले विशेषज्ञों, निवेशकों और प्रमुख कंपनियों के प्रतिनिधियों से युवा उद्यमियों को रूढ़कर होने का मौका मिलेगा। एसोचेम स्टार्ट अप लांचपैड प्रतिभाशाली और महत्त्वाकांक्षी उद्यमियों के लिए भारत के प्रमुख स्टार्ट अप लांच कार्यक्रमों में से एक है। जम्मू क्षेत्र के स्टार्ट अप समर्थन व्यक्तियों के साथ नेटवर्किंग के लिए एसोचेम एंटरप्राइज का उपयोग कर सकते हैं और खुद के लिए व्यवसाय या धन के अवसर प्रदान किए जाएंगे। उप चेयरमैन तृतीय सोमानी ने कहा कि कार्यक्रम से जम्मू में बेहतर उद्यमिता प्रतिभा दौ जाएगी। व्यूरो
एसोचैम कल जम्मू में आयोजित करेगा स्टार्टअप एलिवेटर पिच कार्यक्रम

जम्मू, 28 अक्टूबर (सतीश): जम्मू-कश्मीर (जे. एंड के.) में स्टार्टअप ईको विस्तार की प्रतिसाहन देने के उद्देश्य से शीर्ष उद्योग निकाय एसोचैम (एसोसिएटेड चेयर्स ऑफ कॉमर्स एंड इंडस्ट्री) ने जम्मू में 30 अक्टूबर दोपहर 2 बजे से स्टार्टअप एलिवेटर पिच नामक एक इवेंट आयोजित करने की घोषणा की है। यह आयोजन राज्य में नए स्टार्टअप बनाने में मदद करेगा व उन्हें अपने क्षेत्र में सफल उदाहरण पेश करते हुए तेजी से बढ़ने में सक्षम करेगा।

एलिवेटर पिच का फॉर्मैट ऐसा है कि ज्युरी के सदस्यों को किसी सेवा या उत्पाद के कंसेप्ट और आइडिया को समझने के लिए प्रत्येक उद्यमी व संस्थापक को 300 सेकेंड मिलते हैं। एसोचैम के अध्यक्ष वाल्ट क्रूशर गोयेंका के अनुसार एसोचैम स्टार्टअप लॉन्च पिच प्रतिभाशाली और महत्वाकांक्षी उद्यमियों के लिए भारत के प्रमुख स्टार्टअप लॉन्च कार्यक्रमों में से एक है। स्टार्टअप पर एसोचैम नेशनल कोर्सेल के अध्यक्ष अनिल खत्तान ने कहा कि जम्मू क्षेत्र के स्टार्टअप समर्थ व्यक्तियों के साथ नेटवर्किंग के लिए एसोचैम प्लेटफॉर्म का उपयोग कर सकते हैं व खुद के लिए व्यवसाय या धन के अवसर पेदा कर सकते हैं।

एसोचैम लॉन्च पेड-स्टार्टअप एलिवेटर पिच सीरीज नए उद्योग उद्यमियों के लिए एसोचैम की एक खाली है। शुरुआती दौर के स्टार्टअप चार्ज ऑपरेशन के 0-2 साल और 3 से 5 साल के ऑपरेशन वाले स्टार्टअप को जम्मू राज्य में भागीदारी के लिए आमंत्रित किया गया है। जम्मू के शीर्ष तीन विजेताओं को फरवरी 2020 में दिखी में होने वाले प्रैड फिनाले के लिए आमंत्रित किया जाएगा।