ASSOCHAM Startup Elevator Pitch
prog for new entreprenuers in Jammu

Grand finale in Feb 2020 at New Delhi

Excelsior Correspondent
JAMMU, Oct 30: The Jammu round of ASSOCHAM
Launchpad - Startup Elevator Pitch Series, an initiative and
platform for budding entrepreneurs concluded today, calling
all startups and entrepreneurs from Jammu and Kashmir
region to bring their technology and business ideas to the most
important investors and industry leaders.

Out of the total 80 applications received by
ASSOCHAM from across J&K, 25 were shortlisted and
they got a chance to meet world class mentors, investors, companies having
decades of industry experience to help them give a better shape to their business idea and pitch for funding & technology partners to generate business opportunities.

All the applications received have been evaluated on the basis of certain parameters including innovation, problem solving, social impact, team qualification, experience, business scalability, profitability and others. Building startups from different sectors have been invited for pitching.

The participants are mostly from the category of early stage startups i.e. between 0-2 years of operations and established startups between 3-5 years of operations. The top three winners from J&K will now be invited for grand finale in February 2020 in Delhi.

Besides, they will also get an opportunity to scale up and raise finance or technology or even marketing partnership with venture capitalists, mentors or independent professionals of global repute.

As part of the Elevator Pitch all shortlisted entrepreneurs and founders were given 300 seconds to explain the concept and idea of a service or product to set of jury members which included eminent names - Anil Khaitan, chairman, ASSOCHAM Startup Council; and Tripti Somani, co-chair; Ms Rachana Bhursari, VP-SME, National Stock Exchange of India Ltd and Manik Batra, Director, Batra Group.

"The ASSOCHAM Startup Elevator Pitch event continues to showcase best startups from across different cities in India, proving ASSOCHAM's dedication towards highlighting most forward-thinking innovators/budding entrepreneurs," said Mr Khaitan.

Talking about the ASSOCHAM's initiative, Ms Somani said, "This initiative for the first time brought industry association and startups to come under one umbrella and provide a unique opportunity for both startups to pitch to industry leaders who would in turn get exposed to young entrepreneurs with new ideas which can help them with techniques and innovation in their industry."

The ASSOCHAM Startup Launchpad is giving the budding startups in tier II and III cities of India an access to industry experts who can give them the guidance they need on business, product, marketing and also connect them with the right people that can help with funding process and proper guidance on how to setup business case for funding.

36 finalists (3 each to be selected from 12 cities) are expected to present their ideas at the grand finale in February 2020 in Delhi, of which the top three will be selected. PayTM being a partner will provide payment gateway boosting INR one lakh of free payment gateway transactions for 12 months to top 3 startups in each city.
JAMMU: As many as 25 shortlisted entrepreneurs on Wednesday shared their business ideas and concepts at the Startup Elevator Pitch Series, organised by industry body ASSOCHAM in Jammu.

The ASSOCHAM Launchpad-Startup Elevator Pitch Series, an initiative and forum for budding entrepreneurs, is being organised in 12 cities across India.

At this Jammu round of the Series, all shortlisted entrepreneurs were given 300 seconds to explain business ideas and concepts to a jury comprising ASSOCHAM Startup Council Chairman Anil Khaitan, its co-chair Tripil Somani, National Stock Exchange of India Ltd Vice President Rachana Bhushan, and Batra Group Director Manik Batra, a spokesman of the ASSOCHAM said.

The spokesperson said over 80 applications were received from across Jammu and Kashmir and 25 of them were shortlisted and got a chance to meet the world-class mentors, investors and companies to help them give a better shape to their businesses, pitch for funding and technology partners to generate business opportunities.

"All the applications received have been evaluated on the basis of certain parameters including innovation, problem solving, social impact, team qualification, experience, business scalability, profitability and others. Budding start-ups from different sectors have been invited for pitching," the spokesman said.

The participants are mostly from the category of early-stage start-ups - between 0-2 years of operations and established start-ups between 3-5 years of operations, the spokesman said adding that the top three winners from J&K would now be invited for grand finale in February 2020 in Delhi.

Besides, they will also get an opportunity to scale up and raise finance or technology or even marketing partnership with venture capitalists, mentors or independent professionals of global repute, the spokesman said.
ASSOCHAM in the News

Jammu (Jammu) 31st October 2019

Next stopover - Goa (November 8), Grand finale in Feb 2020 at New Delhi

Jammu Round of ASSOCHAM Startup Elevator Pitch Series concludes
Estate Images (Jammu)

ASSOCHAM in the News

31st October 2019

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Jammmu Round of ASSOCHAM Startup Pitch Series Concludes
ASSOCHAM in the News

Nai Roshni (Jammu)
31st October 2019

Next Stopover - Goa (November 8), Grand finale in Feb 2020 at New Delhi
ASSOCHAM in the News
Jambu Lochan Times (Jammu) 31st October 2019

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Jammu Round of ASSOCHAM StartUp Elevator Pitch Series concludes
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Early Times Report

JAMMU, Oct 30: The Jammu round of ASSOCHAM Launchpad - Startup Elevator Pitch Series, an initiative and platform for budding entrepreneurs concluded today, thereby calling all startups and entrepreneurs from Jammu and Kashmir (J&K) region to bring their technology and business ideas to the most important investors, corporates and industry leaders.

Anil Khaitan, Chairman, ASSOCHAM Startup Council, said, “The ASSOCHAM Elevator Pitch event continues to showcase best startups from across different cities in India, proving ASSOCHAM’s dedication towards highlighting most forward-thinking innovators/budding entrepreneurs.”

Of over 80 applications received by ASSOCHAM from across J&K, 25 were shortlisted and they got a chance to meet world class mentors, investors, companies having decades of industry experience to help them give a better shape to their business idea and pitch for funding & technology partners to generate business opportunities.

The participants were mostly from the category of early stage startups i.e. between 0-2 years of operations and established startups between 3-5 years of operations. The top three winners from J&K will now be invited for grand finale in February 2020 in Delhi.

Khaitan added, “We are thrilled to offer recognition to each of the winners from Jammu and Srinagar as they continue their journey towards evoking change within our society and country as a whole to further propel our economy on a high growth trajectory.”

As part of the Elevator Pitch all shortlisted entrepreneurs and founders were given 300 seconds to explain the concept and idea of a service or product to set of jury members which included eminent names-Anil Khaitan, Chairman, ASSOCHAM Startup Council; Tripti Somani, Co-Chairman, ASSOCHAM Startup Council; Rachana Bhuyani, VP-SME, National Stock Exchange of India Ltd. and Manik Batra, Director, Batra Group.

All the applications received were evaluated on the basis of certain parameters including innovation, problem solving, social impact, team qualification, experience, business scalability, profitability and others. Budding startups from different sectors were invited for pitching.

Besides, they will also get an opportunity to scale up and raise finance and/or technology or even marketing partnership with venture capitalists, mentors or independent professionals of global repute.

Khaitan further said, “The ASSOCHAM ‘Startup Elevator Pitch Series’ is to be held in 12 cities, while three winners have been selected each from Jaipur, Lucknow, Pune, Chandigarh and Jammu, we now on move to Goa where top startups will vie for the winner’s slot on November 8.”

Tripti Somani, who is also CEO, KGS Advisors and knowledge partner for ASSOCHAM Startup Launchpad said, “We at KGS are happy to offer the top three from every city with financial and compliance advisory services and would love to be part of their service to the nation.”
Jammu round of ASSOCHAM Startup Elevator Pitch Series concludes

TP CORRESPONDENT
JAMMU, OCT. 30: The Jammu round of ASSOCHAM Launchpad - Startup Elevator Pitch Series, an initiative and platform for budding entrepreneurs concluded today thereby calling all startups and entrepreneurs from Jammu and Kashmir (J&K) region to bring their technology and business ideas to the most important investors, corporates and industry leaders. Anil Khattar, Chairman, ASSOCHAM Startup Council said, "The ASSOCHAM Elevator Pitch event continues to showcase best startups from across different cities in India, proving ASSOCHAM’s dedication towards highlighting most forward-thinking innovatory budding entrepreneurs.”

Of over 80 applications received by ASSOCHAM from across J&K, 25 were shortlisted and they got a chance to meet world class mentors, investors, companies having decades of industry experience to help them give a better shape to their business idea and pitch for funding & technology partners to generate business opportunities.

The participants were mostly from the category of early stage startups i.e. between 0-2 years of operations and established startups between 3-5 years of operations. The top three winners from J&K will now be invited to the grand finale in February 2020 in Delhi. Khattar added, “We are thrilled to offer recognition to each of the winners from Jammu and Srinagar as they continue their journey towards evoking change within our society and country as a whole to further propel our economy on a high growth trajectory.” As part of the Elevator Pitch all shortlisted entrepreneurs and founders were given 300 seconds to explain the concept and idea of a service or product to a set of judges which included eminent names - Mr Arif Khan, Chairman, ASSOCHAM Startup Council; Ms Tripti Somani, Co-Chairman, ASSOCHAM Startup Council; Ms Rachana Bhardwaj, VP-SME, National Stock Exchange of India Ltd. and Mr Manik Bhatia, Director, Bata Group. All the applications received were evaluated on the basis of certain parameters including innovation, problem solving, social impact, team qualifications, experience, business scalability, profitability and others. Budding startups from different sectors were invited for pitching.
ASSOCHAM in the News

State Observer (Jammu)

Next stopover – GOA (November 8) Grand finale in Feb 2020 at New Delhi

Elevator Pitch Series concludes

Jammu Chamber of ASSOCHAM

3rd October 2019
Jammu round of ASSOCHAM Startup Elevator Pitch Series concludes

Next stopover – GOA (November 8), Grand finale in Feb 2020 at New Delhi

JAMMU, OCTOBER 31: The Jammu round of ASSOCHAM Launchpad - Startup Elevator Pitch Series, an initiative and platform for budding entrepreneurs concluded today thereby calling all startups and entrepreneurs from Jammu and Kashmir (J&K) region to bring their technology and business ideas to the most important investors, corporates and industry leaders.

Mr. Anil Khaitan, Chairman, ASSOCHAM Startup Council said, “The ASSOCHAM Elevator Pitch event continues to showcase best startups from across different cities in India, proving ASSOCHAM’s dedication towards highlighting most forward-thinking innovators/budding entrepreneurs.”

Of over 80 applications received by ASSOCHAM from across J&K, 25 were shortlisted and they got a chance to meet world class mentors, investors, companies having decades of industry experience to help them give a better shape to their business idea and pitch for funding & technology partners to generate business opportunities.

The participants were mostly from the category of early stage startups i.e., between 0-2 years of operations and established startups between 3-5 years of operations. The top three winners from J&K will now be invited for grand finale in February 2020 in Delhi.

Mr. Khaitan added, “We are thrilled to offer recognition to each of the winners from Jammu and Srinagar as they continue their journey towards evolving change within our society and country as a whole to further propel our economy on a high growth trajectory.”

As part of the Elevator Pitch all shortlisted entrepreneurs and founders were given 300 seconds to explain the concept and idea of a service or product to set of jury members which included eminent names – Mr. Anil Khaitan, Chairman, ASSOCHAM Startup Council; Ms. Tripti Somani, Co-Chairman, ASSOCHAM Startup Council; Ms. Rachana Bhusari, VP-SME, National Stock Exchange of India Ltd. and Mr. Manik Batra, Director, Batra Group.

All the applications received were evaluated on the basis of certain parameters including – innovation, problem solving, social impact, team qualification, experience, business scalability, profitability and others. Budding startups from different sectors were invited for pitching.
Jammu round of ASSOCHAM Startup Elevator Pitch Series concludes

GREATR JAMMU OCT 30: The Jammu round of ASSOCHAM Startup Elevator Pitch Series, an initiative of ASSOCHAM Startup Council, was concluded today at the Jammu Chambers of Commerce & Industry in the presence of ASSOCHAM Chairman, Anil Khaitan, and Co-Chairman, Tripti Somani. The event was organized in collaboration with ASSOCHAM Startup Council, National Stock Exchange of India Ltd, and V.S. SME, National Stock Exchange.

The ASSOCHAM Startup Elevator Pitch Series is an initiative designed to provide a platform for budding entrepreneurs and startups to showcase their innovative ideas and solutions, gain exposure to potential investors, and network with industry leaders. By bringing together startups and entrepreneurs from across Jammu and Kashmir, the initiative aims to foster innovation and growth in the region.

Tripti Somani, Co-Chairman of ASSOCHAM Startup Council, said, "We are proud to be part of this initiative that aims to promote startups and entrepreneurs in the region. The elevators provide startups with an opportunity to pitch their ideas to potential investors and gain valuable feedback from industry experts."

Anil Khaitan, Chairman of ASSOCHAM, added, "ASSOCHAM is committed to supporting startups and entrepreneurs in the region. We are delighted to have played a part in this event, which has offered a great opportunity for startups to showcase their ideas and connect with potential investors."

The event featured a series of elevator pitches, each lasting 90 seconds, where startups presented their ideas to a panel of judges and investors. The winners of the Jammu round will progress to the next stage of the ASSOCHAM Startup Elevator Pitch Series, where they will have the opportunity to compete for funding and business support.

Elaborating on the purpose of the ASSOCHAM Startup Elevator Pitch Series, Somani said, "The initiative provides startups with the platform to showcase their ideas, gain valuable feedback, and connect with potential investors. It is a valuable opportunity for startups to gain exposure and grow their business."

The ASSOCHAM Startup Elevator Pitch Series is a part of ASSOCHAM's broader initiative to support startups and entrepreneurs in India. The organization is committed to fostering innovation and growth in the region and providing startups with the necessary support to succeed.
Jammu round of ASSOCHAM Startup Elevator Pitch Series concludes

MT NEWS SERVICE

Jammu, October 30

The Jammu round of ASSOCHAM Launchpad - Startup Elevator Pitch Series, an initiative and platform for budding entrepreneurs concluded today thereby calling all startups and entrepreneurs from Jammu and Kashmir (J&K) region to bring their technology and business ideas to the most important investors, corporates and industry leaders.

Anil Khaitan, Chairman, ASSOCHAM Startup Council said, "The ASSOCHAM Elevator Pitch event continues to showcase best startups from across different cities in India, proving ASSOCHAM's dedication towards highlighting most forward-thinking innovators/budding entrepreneurs." Of over 89 applications received by ASSOCHAM from across J&K, 25 were shortlisted and they got a chance to meet world class mentors, investors, companies having decades of industry experience to help them give a better shape to their business idea and pitch for funding & technology partners to generate business opportunities. The participants were mostly from the category of early stage startups i.e. between 0-2 years of operations and established startups between 3-5 years of operations. The top three winners from J&K will now be invited for grand finale in February 2020 in Delhi. Mr. Khaitan added, "We are thrilled to offer recognition to each of the winners from Jammu and Srinagar as they continue their journey towards evoking change within our society and country as a whole to further propel our economy on a high growth trajectory." As part of the Elevator Pitch all shortlisted entrepreneurs and founders were given 5 minute slots to explain the concept and idea of a service or product to set of jury members which included eminent names - Mr. Anil Khaitan, Chairman, ASSOCHAM Startup Council; Ms. Tripti Somani, Co-Chairman, ASSOCHAM Startup Council; Ms. Rachana Bhatia, VP-SME, National Stock Exchange of India Ltd. and Mr. Manik Batra, Director, Batra Group.

All the applications received were evaluated on the basis of certain parameters including - innovation, problem solving, social impact, team qualification, experience, business scalability, profitability and others. Budding startups from different sectors were invited for pitching. Besides, they will also get an opportunity to scale up and raise finance and/or technology or even marketing partnership with venture capitalists, mentors or independent professionals of global repute.

Mr. Khaitan further said, "The ASSOCHAM 'Startup Elevator Pitch Series' is to be held in 6 cities, while three winners have been selected each from Jaipur, Lucknow, Pune, Chandigarh and Jammu, we now on move to Goa where top startups will vie for the winner's slot on November 8." Ms. Tripti Somani, who is also CEO, KGS Advisors and knowledge partner for ASSOCHAM Startup Launchpad said, "We at KGS are happy to offer the top three from every city with financial and compliance advisory services and would love to be part of their service to the nation."
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Mr. Anil Khaitan, Chairman, ASSOCHAM Startup Council said, “The ASSOCHAM-Elevator Pitch event continues to showcase best startups from across different cities in India, proving ASSOCHAM’s dedication towards highlighting most forward-thinking innovators/budding entrepreneurs.”

Of over 80 applications received by ASSOCHAM from across J&K, 25 were shortlisted and they got a chance to meet world-class mentors, investors, companies having decades of industry experience to help them give a better shape to their business idea and pitch for funding & technology partners to generate business opportunities.

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Mr. Khaitan added, “We are thrilled to offer recognition to each of the winners from Jammu and Srinagar as they continue their journey towards evoking change within our society and country as a whole to further propel our economy on a high growth trajectory.” As part of the Elevator Pitch all shortlisted entrepreneurs and founders were given 300 seconds to explain the concept and idea of a service or product to set of jury members which included eminent names - Mr Anil Khaitan, Chairman, ASSOCHAM Startup Council; Ms Tripti Somani, Co-Chairman, ASSOCHAM Startup Council; Ms Rachana Bhusari, VP-SME, National Stock Exchange of India Ltd. and Mr Manik Batra, Director, Batra Group. All the applications received were evaluated on the basis of certain parameters including innovation, problem solving.
उभरते उद्यमियों ने सफलता के उदाहरण पेश किए
स्टार्ट अप में जम्मू-कश्मीर से लिए गए तीन फाइनलिस्ट

एसोचेम की ओर से आयोजित कार्यक्रम 'एसोचेम स्टार्ट अप एनार्टिस्ट रित्स ' में प्रतिस्पर्धित उम्मीदवार। दो नाम

एसोचेम के लिए स्टार्ट अप में 0-2 वार्षिक और 3-5 वर्ष के प्रारंभिक और स्पष्ट रूप से स्टार्ट अप के
को समापन किया गया। इसमें पिछले 5 साल के भारतीय उद्यमियों के मात्र दस्तावेज दिखाए गए। उद्यमियों ने
अपने व्यक्तिगत अनुभव की प्रस्तुति की।

उद्यमियों की प्रतिस्पर्धा में सधन प्रशिक्षण के साथ-साथ स्थानीय उन्नयन समूहों का महत्वपूर्ण भूमिका

सहायक के रूप में 80 आवेदन आये सैलानी में से 25 उद्यमियों को पीछे दिखाया गया। जम्मू-कश्मीर
के लिए स्टार्ट अप से दूर रहने के स्थिरता से बेहतर स्टार्ट अप को निर्धारित किया गया। उन्होंने इससे
हार गए प्रतिस्पर्धियों को जीतने की योजना सुझाव दी।
भावी योजनाओं को युवा उद्यमियों ने किया साज्जा

उद्यम नवाचार, जम्मू-शिक्षा अवसर के लिए अपने मनोनीत युवा कार्यकर्ताओं को प्रेरित करने के लिए नागरिक संस्था असोचेम ने राज्य में एक नियोजित अभियान चालू किया है।

इस प्रयास की आयोजना के लिए अन्य शासन विभाग भी हस्ताक्षरकार प्रदान कर रहे हैं।

असोचेम के आयोजन के तहत अन्य शासन विभाग भी हस्ताक्षरकार प्रदान कर रहे हैं।