

Vansh Khanna

Student at Delhi University

I am a Final Year Student currently pursuing B.A. Economics Hons from the University of Delhi. I am currently seeking entry-level opportunities where I can enhance my skills and ascertain hands-on experience in the field of work.

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EDUCATION

Graduation

University of Delhi

2021 - Present

Courses

- B.A. Economics Hons

Sr. Secondary

Vishwa Bharati Public School, Noida

2020 - 2021

96.25%

Courses

- Commerce

High Secondary

Vishwa Bharati Public School, Noida

2018 - 2019

90%

WORK EXPERIENCE

Research Associate

S. Chand Group

05/2022 - 07/2022

New Delhi, India

Roles and Responsibilities

- Worked under their Anti-Piracy Cell
- Researched for Infringed Content on Social Media apps like Telegram, Youtube, Google.
- Identified and Scanning links for Pirated Content.

Web Content Writer

Track2Digital

08/2020 - 09/2020

West Bengal

Roles and Responsibilities

- Developed and Curated SEO-Friendly Content for websites and Promotional purposes.
- Edited and Proofread Blogs and Articles.
- Indulged in Keyword Optimisation Strategies for generating and attracting maximum traffic on the Company's official website.

SKILLS

Logical and Analytical Problem-Solving

Data Analysis

Research and Development

Leadership

Communications

Microsoft Excel

Microsoft Office Suite

Microsoft Power BI (Basics)

Social Media Marketing

PROJECTS

Data Analysis Project (09/2022 - 10/2022)

- This project aimed to study the Growth Patterns of the Economies of India and Russia.
- This Comparative Analysis involves the use of various tools like Pivot Tables and Charts, Scatter and Box Plots, Line and Bar Graphs, etc.
- https://drive.google.com/file/d/1TILBRPbUpjvhv3IMSy_a6xzAjWykN-tTW/view?usp=drivesdk

SOCIETIES/CLUBS

Fiontrai: The Entrepreneurship Cell (01/2023 - Present)

PR Coordinator

Surge: The Consulting Club (10/2022 - Present)

Outreach Consultant

The Deshbandhu Express (09/2022 - Present)

PR and Social Media Coordinator

Epiphany: The English Literary Society

(01/2023 - 04/2023)

PR Coordinator

Dialecticians: The English Debating Society (DBC)

(01/2022 - 01/2023)

Member

CERTIFICATES

Introduction to Digital Marketing

<https://drive.google.com/file/d/1mGo5BRDIIPoDbQLHEVPBYRJ-MbtXq60F/view?usp=drivesdk>

Python Certificate

https://drive.google.com/file/d/1qp1wb2_Jsf07Jul16e1yAhUTvYyU6Ec0a/view?usp=drivesdk

LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency