

# Vansh Khanna

Student at Delhi University

I am a Final Year Student currently pursuing B.A. Economics Hons from the University of Delhi. I am currently seeking entry-level opportunities where I can enhance my skills and ascertain hands-on experience in the field of work.

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## EDUCATION

### Graduation

University of Delhi

2021 - Present

Courses

- B.A. Economics Hons

### Sr. Secondary

Vishwa Bharati Public School, Noida

2020 - 2021

96.25%

Courses

- Commerce

### High Secondary

Vishwa Bharati Public School, Noida

2018 - 2019

90%

## WORK EXPERIENCE

### Research Associate

S. Chand Group

05/2022 - 07/2022

New Delhi, India

Roles and Responsibilities

- Worked under their Anti-Piracy Cell
- Researched for Infringed Content on Social Media apps like Telegram, Youtube, Google.
- Identified and Scanning links for Pirated Content.

### Web Content Writer

Track2Digital

08/2020 - 09/2020

West Bengal

Roles and Responsibilities

- Developed and Curated SEO-Friendly Content for websites and Promotional purposes.
- Edited and Proofread Blogs and Articles.
- Indulged in Keyword Optimisation Strategies for generating and attracting maximum traffic on the Company's official website.

## SKILLS

- Logical and Analytical Problem-Solving
- Data Analysis
- Research and Development
- Leadership
- Communications
- Microsoft Excel
- Microsoft Office Suite
- Microsoft Power BI (Basics)
- Social Media Marketing

## PROJECTS

### Data Analysis Project (09/2022 - 10/2022)

- This project aimed to study the Growth Patterns of the Economies of India and Russia.
- This Comparative Analysis involves the use of various tools like Pivot Tables and Charts, Scatter and Box Plots, Line and Bar Graphs, etc.
- [https://drive.google.com/file/d/1TILBRPbUpjhv3IMSy\\_a6xzAjWykNtTW/view?usp=drivesdk](https://drive.google.com/file/d/1TILBRPbUpjhv3IMSy_a6xzAjWykNtTW/view?usp=drivesdk)

## SOCIETIES/CLUBS

### Fiontrai: The Entrepreneurship Cell (01/2023 - Present)

PR Coordinator

### Surge: The Consulting Club (10/2022 - Present)

Outreach Consultant

### The Deshbandhu Express (09/2022 - Present)

PR and Social Media Coordinator

### Epiphany: The English Literary Society (01/2023 - 04/2023)

PR Coordinator

### Dialecticians: The English Debating Society (DBC) (01/2022 - 01/2023)

Member

## CERTIFICATES

### Introduction to Digital Marketing

<https://drive.google.com/file/d/1mGo5BRDlIPODbQLHEVPBYRJMbtXq60F/view?usp=drivesdk>

### Python Certificate

[https://drive.google.com/file/d/1qp1wb2\\_Jsf07Jul16e1yAhUTvYu6Ec0a/view?usp=drivesdk](https://drive.google.com/file/d/1qp1wb2_Jsf07Jul16e1yAhUTvYu6Ec0a/view?usp=drivesdk)

## LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency