

EDUCATION

Hindu College, University of Delhi

B.Com(hons)

Grade: 8.69 (First Division)

Extracurriculars: Finance & Investment Cell(2019), The Entrepreneurship Cell (2019), Student Member, Kaizen – Department of Commerce (2019)

Delhi, India

May 2022

Chinmaya International Residential School

High School, Commerce (CBSE)

- Graduated High School with a score of 94.4 % in Class XII.

Coimbatore, India

March, 2019

WORK EXPERIENCE

Universal Consulting Club

Consultant

- Mapped consumer outreach & retention strategy for a social impact NGO.
- Outlined annual budgetary allocation across marketing and outreach channels
- Formulated NGO membership feedback forms as to strengthen the citizen-centric governance of the organization.

London, UK

January 2021 – April 2021

10dem Education

Business Development Executive – Strategy

- Created more than 100 marketable projects in various subjects in Project Based Learning segment.
- Executed strategy for extensive consumer reach and registered more than 10 schools on portal.
- Completed the project on – ‘Business Development Techniques’ and framed strategy based on it.

Canberra ACT, Australia

August 2020 – October 2020

Unschool

Unschool Community Leader

- Worked on business development & research to generate more conversions by identifying customer touch-points.
- Spearheaded and supervised a team of 10 marketing interns.
- Generated revenue of more than 15k INR in the time period through effective customer acquisition program,

Hyderabad, India

June 2020 – August 2020

Bright Network

Business, operations & Marketing

- Took part in skill session with Google, P&G, Enterprise and other top firms.
- Completed the marketing strategy work sample for Enterprises Club on entering the new market.

London, UK

July 2020

POSITIONS OF RESPONSIBILITY

The Entrepreneurship Cell, Hindu College

Student Member

- Evaluated risks and plans assumed by start-ups to sustain the competitive environment.
- Worked with the sponsorship department for corporate collaborations and raised ₹10,000.

Delhi, India

Sept 2019 – May 2020

Finance & Investment Cell, Hindu College

Student Member

- Worked in research to bring quality content under FIC Divide – A platform for research articles
- Part of the core team in organizing the flagship event – ‘The Financial Colosseum 2019’

Delhi, India

Sept 2019 – May 2020

SELECTED PROJECTS

Microsoft – Go-To-Market Virtual Program

- Worked on the market attributes and completed assignments for the same.

August 2020

Grant Thornton LLP – Audit Virtual Program

- Completed Audit report for the client through the analysis of the Financial Statements.

June 2020

EXTRACURRICULAR ACTIVITIES

- **Civil Service Mentorship** through affiliation with coaching institutions and strategy on a peer to peer review model.
- Awarded as ‘Chinmaya Central Yuvak’ as part of the voluntary service taken to create awareness of Traffic Safety in rural area and cleaned the surroundings.
- **Intermediate Tabla player** and recognized with Distinction at Level 1 exam.
- Captained the U-19 **School Cricket team** and received ‘Promising Player of the Year’ – 2018’ for cricket at school level.