

EDUCATION

Hindu College, University of Delhi <i>B.Com(hons)</i> <i>Grade:</i> 8.69 (First Division) <i>Extracurriculars:</i> Finance & Investment Cell(2019), The Entrepreneurship Cell (2019), Student Member, Kaizen – Department of Commerce (2019)	Delhi, India May 2022
Chinmaya International Residential School <i>High School, Commerce (CBSE)</i> • Graduated High School with a score of 94.4 % in Class XII.	Coimbatore, India March, 2019

WORK EXPERIENCE

Universal Consulting Club <i>Consultant</i> • Mapped consumer outreach & retention strategy for a social impact NGO. • Outlined annual budgetary allocation across marketing and outreach channels • Formulated NGO membership feedback forms as to strengthen the citizen-centric governance of the organization.	London, UK January 2021 – April 2021
10dem Education <i>Business Development Executive – Strategy</i> • Created more than 100 marketable projects in various subjects in Project Based Learning segment. • Executed strategy for extensive consumer reach and registered more than 10 schools on portal. • Completed the project on – ‘Business Development Techniques’ and framed strategy based on it.	Canberra ACT, Australia August 2020 – October 2020
Unschool <i>Unschool Community Leader</i> • Worked on business development & research to generate more conversions by identifying customer touch-points. • Spearheaded and supervised a team of 10 marketing interns. • Generated revenue of more than 15k INR in the time period through effective customer acquisition program,	Hyderabad, India June 2020 – August 2020
Bright Network <i>Business, operations & Marketing</i> • Took part in skill session with Google, P&G, Enterprise and other top firms. • Completed the marketing strategy work sample for Enterprises Club on entering the new market.	London, UK July 2020

POSITIONS OF RESPONSIBILITY

The Entrepreneurship Cell, Hindu College <i>Student Member</i> • Evaluated risks and plans assumed by start-ups to sustain the competitive environment. • Worked with the sponsorship department for corporate collaborations and raised ₹10,000.	Delhi, India Sept 2019 – May 2020
Finance & Investment Cell, Hindu College <i>Student Member</i> • Worked in research to bring quality content under FIC Divide – A platform for research articles • Part of the core team in organizing the flagship event – ‘The Financial Colosseum 2019’	Delhi, India Sept 2019 – May 2020

SELECTED PROJECTS

Microsoft – Go-To-Market Virtual Program • Worked on the market attributes and completed assignments for the same.	August 2020
Grant Thornton LLP – Audit Virtual Program • Completed Audit report for the client through the analysis of the Financial Statements.	June 2020

EXTRACURRICULAR ACTIVITIES

• Civil Service Mentorship through affiliation with coaching institutions and strategy on a peer to peer review model. • Awarded as ‘Chinmaya Central Yuvak’ as part of the voluntary service taken to create awareness of Traffic Safety in rural area and cleaned the surroundings. • Intermediate Tabla player and recognized with Distinction at Level 1 exam. • Captained the U-19 School Cricket team and received ‘Promising Player of the Year’ – 2018’ for cricket at school level.
