SHIVANJALI SIKKA

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EDUCATION

M.Sc Economics (Specialisation: International Business Economics and Finance	2023-ongoing	Gokhale Institute of Politics and Economics, Pune	Pursuing
B.A (Hons) Economics	2020-23	Sri Guru Gobind Singh College of Commerce, University of Delhi	7.9 CGPA
CBSE (Class XII)	2019-20	Bal Vikas School, Panipat	97%

INTERNSHIPS

Data Entry and Outreach Intern, Skrolled	Oct 2021 - Dec 2021

- Curated database of potential clients and collaborative associations from **1000+ sources**.
- Handled strategic initiatives for foreign outreach campaign that led to conversion of **5** overseas **clients**.
- Handled mass outreach of the organisation via mailing as cross functional project that involved database of **400+** data units per send.
- Conducted completed market research and generated **reports daily** and undertook research for potential HubSpot's for investment and potential collaboration for the organisation in the global market, involving business partnership and business strategy.

Research and Promotions Intern, EvePaper	June 2021 – Aug 2021

- Formulated industry research and content curation on everyday topics along with promotion via social network.
- Provided insights on industry analysis along with generation of reports on daily basis.

PROJECTS

- **Analysing the Indian Economy- Real and Nominal GDP-** working involved comparative research of the two parameters of growth indicators, resulting in findings after statistical tests.
- **Study on the Impact of Crude Oil Prices on the Indian Economy -** working included study on the dependence on oil producing nations, concluding with the oil importing patterns of India.
- **Study on Sustainable Fashion-** understanding the consumer attitudes and perception towards sustainable clothing, resulting in identifying brand awareness through primary research.

POSITIONS OF RESPONSIBILITY

Content Head - Arthashastra - The Economics Society of SGGSCC

- Currently heading a team of **20** people working on creating web content on real-time economics, including but not limited to informative posts, reports, captions, taglines

Senior Consultant - 180 Degrees Consulting, SGGSCC

- Headed two real time consulting client projects with a team of **10** consultants which involved working with Non-profit Organisations and creating impact on **2.5 lac+** lives
- Working involved resource coordination, timeline and deliverables, reporting and presentation

Member - The Rotaract Club of SGGSCC

- Headed the flagship event with a team of 8 people to gather participation of **250+ attendees** for the virtual event spread across different colleges.

ACADEMIC ACHIEVEMENTS AND AWARDS

- Awarded the **Cash prize and Trophy** for excellence in CBSE Class 12th.
- Served as the **School Captain** for 2019-20.

EXTRA-CURRICULAR ACTIVITIES AND VOLUNTEER EXPERIENCE

- **Resource Head - Beds and Vaccination** Under the project Sahayta, in collaboration with 180 Degrees Consulting, SGGSCC, headed and maintained resource database of verified leads for availability of beds and vaccination centers in Delhi amid the second wave of the pandemic
- Conducted a **15-day fundraiser for Mission Oxygen**. By the end of the fundraiser, the team became successful in raising **1,25,000+ INR** through a series of events and became successful in touching more than **3,50,000 lives**
- Under the project Qissa- the Audio Stories by the Rotaract Club, recorded few **audio stories for blind children** in the collaborated NGOs

OTHER INFORMATION

Skills – MS Office, Communication, Team player & Leadership, Problem Solving, Public Speaking, Project Management

Certifications- Basic+Advanced Microsoft Excel (Weekend)