

AKANKSHA BHATT

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EDUCATIONAL QUALIFICATIONS					
Course		Year	College/Institution	Result	
B. Com (Hons.)		2021-2024	Shri Ram College of Commerce, DU	9.45	
CBSE (Class XII)		2020-2021	Delhi Police Public School	97.80 %	
CBSE (Class X)		2018-2019	Delhi Police Public School	94.80 %	
ACADEMIC ACHIEVEMENTS AND AWARDS					
ACADEMIC ACHIEVEMENTS		● School Topper across all streams in Class XII , received the coveted subject price from the Lieutenant Governor for the same.			2021
		● Recipient of the Certificate of Excellence from Police Families Welfare Society			2021
		● AIR 48 out of 20,000+ applicants in Delhi University Joint Admission Test (DUJAT)			2021
		● AIR 226 out of 20,000+ applicants in GGSIPU BBA CET			2021
		● Awarded with the first rank in commerce stream in class XI			2020
CERTIFICATIONS/ PROFESSIONAL COURSES		● Excel Skills for Business: Essentials from Macquarie University			2022
		● Excel Skills for Business (Specialization): Intermediate I offered by Macquarie University			2022
		● Certifications in Stock Market Basics, Technical Analysis and Futures Trading from Zerodha Varsity			2021-22
		● Introduction to Corporate Finance from The Wharton School, University of Pennsylvania .			2022
POSITIONS OF RESPONSIBILITY					
FINANCE & INVESTMENT CELL	ORGANISING & CORPORATE COMMUNICATIONS HEAD (2022-2023)	● Led a team of 18 in negotiations and deliberations with companies and speakers , resulting a corpus of INR 25,000 and facilitated the launch ceremony of Vitta in the presence of Mr. Rajiv Memani, Chairman of EY India			
	JUNIOR EXECUTIVE MEMBER (2021-2022) (Selected 1/67 of 650)	● Organized FIC Research Fellowship , coordinated registration and database management, 750+ registrations from 3 countries, conducted an extensive workshop on technical analysis . ● Worked on Multidex , a series providing analysis of Stock Exchanges around the globe, 45000+ cumulative reach .			
CONNECTING DREAMS FOUNDATION (2021-2022)	ORGANISATION AND PR WING	● Implemented Delta, a podcast series on social entrepreneurship , featuring pioneers like Mr. Shiv Khera, Mr. Deep Bajaj, and Avanti Nagral; gaining more than 7.2k views in 2 months ● Participated in 10+ exhibitions like Dastkaar and Noida Haat to enable sales worth Rs. 1 Lakh+ ● Ideated and executed several social media campaigns involving real-time content development (Impressions: 20,00,000+ Engagement: 1,05,000+)			
	PROJECT RIVAAYAT	● Uplifted 28 artisans , facilitating a 140% increase in their monthly income by introducing supply chain efficiency & creating a product market fit of 50+ contemporized products, achieving a revenue of 8 lacs+ (144% YoY increase) ● Expanded globally to US, UK, UAE & Canada via B2B/B2C channels, expanding to a customer base of 1500+ ● Fostered collaborations with BodyShop & 3 more corporates as their gifting partners expanding the reach to 50K+ stakeholders			
	PROJECT AAROGYA	● Expanded the model tackling the issue of improper menstrual hygiene by establishing a direct sanitary napkins supply chain at 57% reduced price ● Explored 7 demand avenues , generated revenue of Rs. 2,19,000 by selling 2L+ pads , facilitating 225% increase in monthly income of entrepreneurs; empowered them with skills of negotiation, financial literacy & bookkeeping			
EXTRA CURRICULAR ACHIEVEMENTS					
RESEARCH & PUBLICATIONS		● Published article on FIC SRCC’S Blog, “ The Psychology of Freemium Games ”			2022
		● Presented article on “ Corporate Greenwashing ” in Vitta, the Annual Financial Journal of SRCC 7000+ readers, 70+ colleges			2022
		● Co-authored research newsletter providing in-depth analysis of The Luxury Fashion Industry			2022
		● Co-authored articles on “ The Lipstick Index ” and “ Environmental Footprint of Crypto Mining ” in Vitta			2022
KATHAK DANCE		● First Division in Senior Diploma(4th year) in Kathak Dance from Prayag Sangeet Samiti, Allahabad			2018
		● Performed dance ballets in festivals and events organized by Urvashi Dance Music Art and Cultural Society			2018
COMPETITIONS		● First position in Vyapar Kosh- The Case Study Competition organized by E-Cell, Keshav Mahavidyalaya			2022
		● Third runner up in Stratभूतः : Strategy Case Study Challenge organized by BIMTECH among 1150+ teams .			2022
		● Finalists in Broke Nations: Fall of the Economies , organized by Department of Commerce, Hindu College			2022
		● Top 8 out of 250 teams in Invest-O-Tank , organized by the FIS of Shaheed Bhagat Singh College			2022