

# AKANKSHA BHATT

Female | 18 | 9958435239 |  
bhattakanksha740@gmail.com

EDUCATIONAL QUALIFICATIONS							
Course	Year	College/Institution	Result				
B. Com (Hons.)	2021-2024	Shri Ram College of Commerce, DU	9.45				
CBSE (Class XII)	2020-2021	Delhi Police Public School	97.80 %				
CBSE (Class X)	2018-2019	Delhi Police Public School	94.80 %				
ACADEMIC ACHIEVEMENTS AND AWARDS							
ACADEMIC ACHIEVEMENTS	<ul style="list-style-type: none"> <li><b>School Topper</b> across all streams in Class XII, received the coveted <b>subject price</b> from the <b>Lieutenant Governor</b> for the same.</li> <li>Recipient of the <b>Certificate of Excellence</b> from <b>Police Families Welfare Society</b></li> <li><b>AIR 48 out of 20,000+</b> applicants in <b>Delhi University Joint Admission Test (DUJAT)</b></li> <li><b>AIR 226 out of 20,000+</b> applicants in <b>GGSIPU BBA CET</b></li> <li><b>Awarded with the first rank</b> in commerce stream in class XI</li> </ul>						
				2021			
				2021			
				2021			
				2020			
CERTIFICATIONS/ PROFESSIONAL COURSES	<ul style="list-style-type: none"> <li><b>Excel Skills for Business: Essentials</b> from Macquarie University</li> <li><b>Excel Skills for Business (Specialization): Intermediate I</b> offered by Macquarie University</li> <li>Certifications in <b>Stock Market Basics, Technical Analysis and Futures Trading</b> from Zerodha Varsity</li> <li><b>Introduction to Corporate Finance</b> from The Wharton School, <b>University of Pennsylvania</b>.</li> </ul>						
				2022			
				2022			
POSITIONS OF RESPONSIBILITY							
FINANCE & INVESTMENT CELL	ORGANISING & CORPORATE COMMUNICATIONS HEAD (2022-2023)	<ul style="list-style-type: none"> <li><b>Led a team of 18</b> in negotiations and deliberations with companies and speakers, resulting a corpus of <b>INR 25,000</b> and facilitated the launch ceremony of Vitta in the presence of <b>Mr. Rajiv Memani, Chairman of EY India</b></li> <li><b>Organized FIC Research Fellowship</b>, coordinated registration and database management, <b>750+ registrations</b> from 3 countries, conducted an extensive workshop on <b>technical analysis</b>.</li> <li>Worked on <b>Multidex</b>, a series providing analysis of <b>Stock Exchanges</b> around the globe, <b>45000+ cumulative reach</b>.</li> </ul>					
	JUNIOR EXECUTIVE MEMBER (2021-2022) (Selected 1/67 of 650)	<ul style="list-style-type: none"> <li>Raised sponsorship worth <b>INR 85,000 (Title Sponsor)</b> for Episteme 2021</li> <li>Contributed to <b>conceptualizing, designing and hosting 3 complex rounds</b> for Shri Ram Vitt Vichaar, under Episteme 2021 (India's largest undergraduate finance fest) hosting <b>2100+ participants</b>.</li> <li><b>Ideated and Co-headed</b> the section '<b>Going Green: Towards a Sustainable Future</b>' in the annual publication <b>Vitta 2022</b> with <b>7000+ reader base</b>.</li> </ul>					
CONNECTING DREAMS FOUNDATION (2021-2022)	ORGANISATION AND PR WING	<ul style="list-style-type: none"> <li>Implemented <b>Delta</b>, a <b>podcast series on social entrepreneurship</b>, featuring pioneers like Mr. Shiv Khera, Mr. Deep Bajaj, and Avanti Nagral; gaining more than <b>7.2k views in 2 months</b></li> <li>Participated in <b>10+ exhibitions</b> like Dastkaar and Noida Haat to enable <b>sales worth Rs. 1 Lakh+</b></li> <li><b>Ideated and executed</b> several <b>social media campaigns</b> involving real-time content development (<b>Impressions: 20,00,000+   Engagement: 1,05,000+</b>)</li> </ul>					
	PROJECT RIVAAYAT	<ul style="list-style-type: none"> <li><b>Uplifted 28 artisans</b>, facilitating a <b>140% increase in their monthly income</b> by introducing supply chain efficiency &amp; creating a <b>product market fit of 50+</b> contemporized products, achieving a <b>revenue of 8 lacs+ (144% YoY increase)</b></li> <li><b>Expanded globally to US, UK, UAE &amp; Canada</b> via B2B/B2C channels, expanding to a <b>customer base of 1500+</b></li> <li><b>Fostered collaborations with BodyShop &amp; 3 more corporates</b> as their <b>gifting partners</b> expanding the reach to 50K+ stakeholders</li> </ul>					
	PROJECT AAROGYA	<ul style="list-style-type: none"> <li>Expanded the model tackling the issue of <b>improper menstrual hygiene</b> by establishing a direct <b>sanitary napkins supply chain</b> at <b>57% reduced price</b></li> <li>Explored <b>7 demand avenues</b>, generated <b>revenue of Rs. 2,19,000</b> by selling <b>2L+ pads</b>, facilitating <b>225% increase in monthly income</b> of entrepreneurs; <b>empowered</b> them with skills of negotiation, financial literacy &amp; bookkeeping</li> </ul>					
EXTRA CURRICULAR ACHIEVEMENTS							
RESEARCH & PUBLICATIONS	<ul style="list-style-type: none"> <li>Published article on FIC SRCC'S Blog, "<b>The Psychology of Freemium Games</b>"</li> <li>Presented article on "<b>Corporate Greenwashing</b>" in <b>Vitta</b>, the Annual Financial Journal of SRCC   <b>7000+ readers, 70+ colleges</b></li> <li>Co-authored <b>research newsletter</b> providing in-depth analysis of <b>The Luxury Fashion Industry</b></li> <li>Co-authored articles on "<b>The Lipstick Index</b>" and "<b>Environmental Footprint of Crypto Mining</b>" in <b>Vitta</b></li> </ul>						
				2022			
				2022			
				2022			
KATHAK DANCE	<ul style="list-style-type: none"> <li><b>First Division in Senior Diploma(4th year)</b> in <b>Kathak Dance</b> from <b>Prayag Sangeet Samiti, Allahabad</b></li> <li><b>Performed dance ballets</b> in festivals and events organized by <b>Urvashi Dance Music Art and Cultural Society</b></li> </ul>						
				2018			
COMPETITIONS	<ul style="list-style-type: none"> <li><b>First position in Vyapar Kosh- The Case Study Competition</b> organized by E-Cell, Keshav Mahavidyalaya</li> <li>Third runner up in <b>Strat<sup>edge</sup> : Strategy Case Study Challenge</b> organized by BIMTECH among <b>1150+ teams</b>.</li> <li><b>Finalists in Broke Nations: Fall of the Economies</b>, organized by Department of Commerce, <b>Hindu College</b></li> <li><b>Top 8 out of 250 teams</b> in <b>Invest-O-Tank</b>, organized by the FIS of <b>Shaheed Bhagat Singh College</b></li> </ul>						
				2022			
				2022			
				2022			