

PRATHAM GUPTA

Ph. No. - 8076878652

Email - Prathamg329@gmail.com

DTU Roll No. - 2K20/BAE/106

LinkedIn - linkedin.com/in/pgupta05

EDUCATION

Course	Institution	Year	CGPA/ Percentage
B.A. (H) Economics	Delhi Technological University, Delhi	2020 – 2023	8.6 (Till Sem 4)
Class 12 th (CBSE, Commerce)	Bharatiya Vidya Bhawan, Delhi	2018 – 2019	84.5%
Class 10 th (CBSE)	Bharatiya Vidya Bhawan, Delhi	2016 – 2017	7.0

WORK EXPERIENCE

PRATHAM ENTERPRISES (Family business), Administrator and finance	Apr 2020 – Nov 2022
Prepared employees' salary sheet and filed their ESI and PF monthly, filed firm's GST return Administered employees to ensure effective and efficient work	
INSPLORE CONSULTANTS, Marketing and Finance Intern	Sept 2022 – Oct 2022
Lead generation, product marketing and sales, client relationship and strategies to boost revenue	
HIRECT INDIA, Business Development Intern	May 2022 – Jun 2022
Followed leads, reached out potential clients; Identified new market opportunities and business segments	
Conducted primary research for clients and discovered new consumer behavior patterns	
CONSORTICO, Research Intern (Collaboration and Branding team head)	Sept 2021 – Nov 2021
Mentored and monitored performance of members, collected, analyzed information specific to the industry to recommend alternative strategies to the clients, leveraged research outputs to guide clients	

ACADEMIC PROJECT

Relation between gold price and economy growth - Analyzed the demand and supply of gold in Indian market and measured its impact on economic growth and Indian currency.
Carried out financial analysis of ALOK INDUSTRIES – Analyzed the turnaround from Bankrupt (in 2018) to India's no. 1 PPE kit manufacturing firm (2020).
Welfare analysis of Delhi's Mohalla Clinics – Conducted primary research (surveyed doctors and patients) to assess the performance of Delhi's Mohalla clinics; suggested measures for further improvement

POSITIONS OF LEADERSHIP AND RESPONSIBILITY

ROTARACT CLUB OF USME DTU, Vice – President	July 2021 – Jun 2023
Facilitate club functions, present innovative ideas; managed club documentation and records, networking with Rotary international team; led a team of 200+ students as well as council, helped in the organizing club events	
Techstars Start-Up Weekend Delhi, Core Team Member	Jan 2022 – Feb 2022
Invited leading venture capital for sponsorships and well-known industrialists as judges, managed all the promotion and outreach activity. Developed and handled a meta-verse platform for the event	

EXTRA-CURRICULAR ACTIVITIES AND ACHIEVEMENTS

Awarded Rotaract District 3012, Best Zonal Secretary Award 2022
Recognized as Best organizing committee member for Techstars Start-Up Weekend Delhi 22
Organised 2 Blood Donation Camps : 1 st at Pacific Mall NSP, 20 th Oct 2021 in COVID Lockdown ; 2 nd at DTU East Campus, 14 th Mar 2022, 110+ registrations out of which 72 eligible units of blood were collected
Spearheaded COVID Resource Camp , provided verified information to COVID patients related to Oxygen Cylinders, beds available in hospital, ambulance services and free food services during COVID Lockdown
Organised Ration Kits and food packets donation drives in COVID Lockdown

TECHNICAL SKILLS

Programming language	• Python
Statistical Packages	• MS Excel • STATA