

KUSHAGRA JAIN

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 [Kushargra Jain](#)

ABOUT ME

An ambitious and organized with a background in BBA, brings a mature and responsible approach to every task I undertake. My perseverance and dedication drive me to excel in my academic and co-curricular pursuits and contribute meaningfully to any project I am involved in. Have a keen interest in Marketing and Management work and aspiring to build a successful career in this field.

EDUCATION

Shiv Nadar Institution of Eminence, Greater Noida

Masters of Business Administration | 2023-25

St. Xavier's College, Jaipur

Bachelor of Business Administration | 2020-23

Rukmani Birla Modern High School, Jaipur

XII- Commerce with Information practices | 2020

X- 2018

INTERNSHIP EXPERIENCE

Otterfly, Mumbai | July-September'2021

Business Research Analyst

- Vested with responsibility of research and analysis
- Analyzing the competitors in the market
- Comparing their marketing strategy with our client's
- Preparing data sheets to make improvements
- Searching for social media influencers and persuading them for influencer marketing

CERTIFICATION

- Excel | Udemy
- Microsoft PowerPoint | Udemy

SKILLS

- Excel
- Canva
- Perseverant
- Organized

CO – CURRICULAR

- Non-Academic Class Representative
- Placement committee volunteer
- Xavier's Theatre society
- PR committee in EXV
- Marketing Committee in Zest
- Anandam (Animal care project)

HOBBIES & INTEREST

- Cricket
- Watching OTTs