

ANKITA BISHT

MBA

 LINKEDIN: <https://www.linkedin.com/in/ankita-bisht-3288a01b6>

EDUCATION

**MASTERS IN BUSINESS
ADMINSTRATION (MBA)**

**University School of
Management Studies,
Guru Gobind Singh
Indraprastha University**
Sector – 16 C, Dwarka, New
Delhi – 110078
2022-2024

**BACHELOR OF VOCATIONAL
STUDIES (RETAIL
MANAGEMENT AND IT)**

**Jesus And Mary College,
University of Delhi**
2019-2022

Overall: 9.08

12th/ HSC - CBSE

Shanti Gyan Niketan Snr. Sec.
Public School
Dwarka Sec 19, New Delhi
Subject: Commerce

Overall: 79%

10th/ SSC - CBSE

Shanti Gyan Niketan Snr.sec
Public School
Dwarka Sec 19, New Delhi

Overall : 6.8 CGPA

LANGUAGES

English & Hindi

SKILLS

Advanced MS Excel, MS Office,
Power Point, Outlook

OBJECTIVE

To work in with an organization where my skills are best utilized for the growth of organization and self.

WORK EXPERIENCE/INTERNSHIPS

• **Marketing and Human Resource Intern Zielhoch**
(Mar 2023- may 2023)

- Sales

• **Associate Consultant (Jun 2022- Sep2022)**
Unison International

- Processing Data/ Information, Conducting analysis and preparing reports of findings.
- Coordinating with clients(Versace, TODs, Louis Vuitton, Coach, Zara, Paul Smith, Victoria Secret) and senior consultant in respect of hiring candidates for different positions in the field of retail.
- Conducting interviews of the candidates virtually and face to face.
- Conducting Walk in Drives for various brands like Adidas, Uniqlo, Reliance brands limited etc.

• **Finance Analyst (Sep2021-Nov 2021)SPG Technologies**

- Data Analysis
- Financial Modeling
- Report Preparation
- Research

• **Social Media Marketing Intern Festa Marketing**
(Sep 2020- Sep 2020)

• **Business Development Associate We Settle**
(Oct 2022- Oct 2022)

- Boost growth and sales
- Build client relationship
- Sales and Marketing

• **Data Analyst (Aug 2020- Aug 2020)KPMG**

- Data Quality
- Assessment Data Insights
- Data Insights and presentation

• **Sales Executive (Oct 2019-Oct 2019)Reliance Trends**

- To interact with customers.
- To bar code the products.
- To solve queries of customers.
- To generate bill of the products sold.

CERTIFICATIONS

- Design thinking for innovation
- Spreadsheet for beginners using Google sheets
- Marketing Strategic framework
- Excel sheet for business essentials
- Digital Marketing

