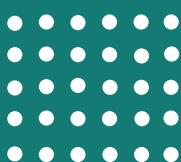


## SKILLS

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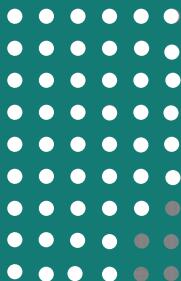
### PERSONAL

Problem Solving  
Adaptability  
Team Management  
Quick Learner  
Visionary



### PROFESSIONAL

Photoshop  
After Effects  
Illustrator  
Premiere Pro  
Ableton Live  
Spark AR  
Resolume  
Figma  
Unreal Engine



## PROFILE

Innovative, Creative, Audio - Visual Engineer and Technical Artist Based out of New Delhi. Dedicated to utilizing my skills and experience to impact society positively. With a passion for interplaying media with policy and development, I am seeking roles that allow me to leverage my expertise to bring social impact through media and stay at the forefront of policy reporting. With diverse exposure to project management, fundraising, creating impactful campaigns, content curation, client servicing, and more, I possess a well-rounded skill set that enables me to take on various roles and different sets of responsibilities very easily. My ability to understand briefs, work with content and media, build brand strategy, and consult clients on communication requirements make me an ideal candidate for positions that require a holistic approach to media and policy. My proven track record of delivering successful projects, collaborating effectively with teams, and staying up-to-date with emerging trends in media and technology make me an asset to any organization.

## SOCIAL

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 ayushmakesmusic@twitter.com  
 ayushjajoria12@linkedind.com  
 ayushmakesmusic.com

# AYUSH JAJORIA

AUDIO - VISUAL - TECHNICAL ARTIST/ ENGINEER

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t. +91/9910002176

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## EXPERIENCE

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### ● Creative Designer/ Beatoven.ai

April-2021/ July 2021

Played a Key part in Building the Visual Brand Identity and content creation for the Company's AI Vision towards forming a web platform that wants to use Artificial Intelligence to create stock music.

### ● A&R/Content Acquisition Manager/ Dibbl Studio

May 2022/ July 2022

Managed the in- house audio- visual production and imparted their brand identity through visual storytelling and shoots. Generated leads to sign up for company's services which aims to build Asia's largest repository of sync worthy music.

### ● Freelance Media Work/ Audio - Visual

2016 / Present

**Media Monks, Pitch Fork**

- Engaged in visual mapping working closely with cross-functional teams i.e., account managers, art directors, developers, clients etc.
- Had hands-on experience in marketing campaign execution (Eg. Media, email and understanding of performance metrics)
- Managed several complex projects simultaneously and identified campaign priorities in the deliverable engagement.

**Redbull, Mini Cooper, BBC World Service**

- Lead the investor partnerships value chain (ranging across developing specific initiatives with different investors, monitoring implementation, conducting analysis and preparing reports managing relationships with investors.
- Managed relationships and communications with board members, advisors, and impact funds, foundations, etc.
- Researched various investors and understood critical requirements for each investor. Created greater visibility, partnerships, and advocacy pipeline.

**Netflix**

- Have engaged in the curation of background scoring work and visual identity for the docu series 'The Creative Indians' which shows the journey and processes of the most impactful professionals and projects of India across industries like cinema, art, design, music, etc.

## EDUCATIONS

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### ● Bachelor in Commerce/ Delhi University

March-2016 /December-2019

Completed his Bachelors in commerce from Delhi University in the midst of the pandemic with third division.

### ● Masters in Development Studies/Ambedkar University

November- 2022/ May - 2024

Currently in the pursuit of his Masters Education in Development Studies from School of Development Studies in Ambedkar University.

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