

# 3<sup>rd</sup> National Conclave Financial Inclusion

*Reforming Today for a Fairer Tomorrow*

**Wednesday, 5<sup>th</sup> March 2025**  
**New Delhi**

**Conclave Partner**



**Powered By**



**Banking Partner**



**Gold Partner**



**Session Partners**



**Silver Partners**



**InvIT Partner**



**Lanyard & Kit Partner**



**Logo Partners**



**In Association**



**Knowledge Partner**



**The Associated Chambers of Commerce and Industry of India**



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## Overview

India has made remarkable progress in advancing financial inclusion through a combination of government-led initiatives, technological innovation, and partnerships between the public and private sectors. Various initiatives such as Pradhan Mantri Jan Dhan Yojana, Unified Payments Interface, Aadhaar identification system, Pradhan Mantri Mudra Yojana (PMMY) has successfully brought millions of unbanked individuals into the formal financial system. Recent reforms led by the Reserve Bank of India (RBI) and various financial institutions for financial inclusion in India have focused on expanding access to digital financial services and improving financial literacy.

Achieving full financial inclusion requires close collaboration between governments, financial institutions, and fintech companies to tackle challenges like affordability and accessibility. By fostering this partnership, we can build a sustainable, inclusive financial system that empowers marginalized communities and drives broader economic prosperity.

## Salient Features

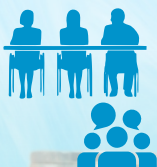
Leaders from Government, Regulatory & Industry as Speakers and Delegates



Special Address



Interactive Panel Discussion Sessions



Media Coverage



Excellent Branding and Networking Platform



Release of Knowledge Paper





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## What Makes The Conclave Unique?

- A World Class Platform, the Opportunity to Network with your Peers will Arm you with the Information you need.
- Though Provoking Leaders from the Domain under One Roof.
- Inclusive Session that will Enable and Engage through an Interesting and Thought-provoking Group Discussions to Discuss the Key Issues in the Industry and bring out their Relevant Solutions.

## Why Participate...?

- Obtain regulatory updates and vision for the sector from the government and regulator.
- Understand the dynamics of financial inclusion, strategies and models.
- Understanding the various existing and future technological advancements and platforms, that are shaping the current market scenario and will be game changers in near future.
- Sharing of the ASSOCHAM's research work in the form of a Knowledge Paper on topical issues of Financial Inclusion.
- A unique platform to Network and collaborate with a conglomeration of Industry leaders , government representatives and policy makers under one roof.

## Target Audience



Policy Makers  
& Regulators



Non-Banking Finance  
Companies (NBFCs)



Micro Financial  
Institutions (MFIs)



Banks



Housing Finance  
Companies (HFCs)



Infrastructure  
Finance Companies



Micro, Small & Medium  
Enterprises (MSMEs)



Small and Midsize Businesses  
(SMB) Community



Technology  
Providers



Entrepreneurs



Services  
Sector



Consultants &  
Analysts



Rating  
Agencies



Venture Capitalist  
Private Equity Funds



Economists &  
Academicians





# Sponsorship Opportunities

S. No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	Conclave Partner (Exclusive)	Rs. 10 Lakh/-	Mentioned Below
2.	Powered By (Two Slots)	Rs. 8 Lakh/-	
3.	Gold Partner	Rs. 6 Lakh/-	
4.	Session Partner	Rs. 4 Lakh/-	
5.	Silver Partner	Rs. 3 Lakh/-	
6.	Lanyard & Kit Partner (Exclusive)	Rs. 2 Lakh/-	

## 1. Conclave Partner (Exclusive)

- Status of 'Conclave Partner' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conclave venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the Conclave.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 2. Powered By (Two Slots)

- Status of 'Powered By' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in inaugural session.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conclave venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the Conclave.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 3. Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conclave venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the Conclave.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 4. Session Partner

- Status of 'Session Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conclave venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Incorporation of 2 company standees in the venue.
- 5 delegate passes to attend the Conclave.
- Branding in social media platform.

## 5. Silver Partner

- Status of 'Silver Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conclave venue.
- 5 delegate passes to attend the Conclave.
- Branding in social media platform.

## 6. Lanyard & Kit Partner (Exclusive)

- Status of 'Lanyard & Kit Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conclave venue.
- Branding of company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the Conclave.
- Branding in social media platform.

**For further details, please contact:**

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