

Event Partner



# Future of Work Summit 2025

## Navigating the Evolving Workforce Landscape

February 19, 2025 | Hotel Ramada Plaza, Guindy, Chennai



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The Associated Chambers of Commerce and Industry of India



## Summit Objectives

The Future of Work Summit 2025 brings together industry leaders, HR professionals, entrepreneurs, and institutions to explore the transformative trends redefining the modern workplace. The summit highlights emerging practices in talent management, the impact of cutting-edge technologies like Generative AI, strategies for managing multigenerational workforces, the evolving skilling landscape, and the adoption of new age HR practices. Offering fresh insights and actionable strategies, the summit creates a collaborative environment for innovation and strategic dialogue, empowering organizations to navigate workforce transformations with agility and build resilience in an ever-changing world.



## Benefits of Attending

- Understanding Workforce Transformation
- How to Harness Emerging Technologies
- Master Multigenerational Workforce Strategies
- Stay Ahead in Skilling Trends
- Awareness of Cutting-Edge HR Practices
- Connect with Industry Leaders

## Target Audience

- CEO/Senior Management
- Human Resource Head/ GM – Plant & Operations
- Recruitment/ Career Development Mangers
- Placement Officers
- Entrepreneurs
- HR Services Providers & Consultants
- Management & Administration Professionals
- Academicians
- MNC, Manufacturing, Human Resources, MSME, Start-up, NGO's etc.



## PROGRAM AGENDA

09:30 AM – 10:00 AM	Registration
11:00 AM – 11:45 AM	Inaugural Session and White Paper/ Research Report Release
11:00 AM – 11:45 AM	Panel Discussion 1: Skills for Growth – Building the Workforce of Tomorrow
	<p>Topic: Building Skill-Based Organizations</p> <ul style="list-style-type: none"> <li>Upskilling and reskilling programs tailored to business objectives.</li> <li>Partnering with academia for sustainable talent development.</li> <li>Creating a culture of continuous learning and growth.</li> <li>Leveraging technology to identify and address skill gaps.</li> <li>Examples from India's key sectors, including IT and manufacturing.</li> </ul>
	Q&A Session
11:45 AM – 12:15 PM	Wellness Activity: Chair/Desktop Yoga
12:15 PM – 01:00 PM	Panel Discussion 2: HR's Role in Shaping India's Talent
12:15 PM – 13:00 PM	<p>Shaping India's Workforce for Local and Global Success</p> <p>This panel will explore HR's strategic role in shaping India's workforce amidst current geopolitical scenarios, emphasizing its position as a global manpower supplier.</p>
	<p><b>Topic: Developing talent for local and international markets.</b></p> <ul style="list-style-type: none"> <li>Enhancing workforce resilience and adaptability.</li> <li>Aligning talent strategies with national economic priorities.</li> <li>Building a future-ready workforce through partnerships with academia and industry</li> </ul>
	Q&A Session
01:00 PM – 02:00 PM	Lunch & Networking
02:00 PM – 02:45 PM	Panel Discussion 3: Agile & Adaptable Work Practices
	<p><b>Topic: Agile HR Practices for a Dynamic Workforce</b></p> <ul style="list-style-type: none"> <li>Functional Agility</li> <li>Emergence of Fractional HR</li> <li>How can your organizations build agility n&amp; responsiveness</li> <li>Building agile teams through cultural transformation.</li> <li>Leveraging AI and technology for HR efficiency.</li> <li>Data-driven decision-making for strategic HR interventions.</li> <li>Embedding continuous feedback and adaptability into organizational processes.</li> <li>Insights from emerging startups and established industries.</li> </ul>
	Q&A Session
02:55 PM – 03:30 PM	Panel Discussion 4: Panel: Future-Ready Workforces: HR Strategies for Adaptation and Growth
	<p><b>Adapting and Growing the Workforce in a Rapidly Changing World</b></p> <ul style="list-style-type: none"> <li>Practical HR strategies to manage workforce transitions and future-proof roles.</li> <li>Aligning talent strategies with technological advancements and organizational goals.</li> <li>Empowering employees with upskilling and reskilling initiatives.</li> <li>Promoting adaptability, agility, and lifelong learning as core workforce values.</li> <li>Insights on building inclusive, sustainable growth pathways in dynamic industries</li> <li>Success stories from Indian companies driving workforce innovation</li> </ul>
	Q&A Session
03:30 PM – 03:45 PM	Networking & Tea Break
03:45 PM – 04:15 PM	HR Quiz An engaging, live quiz designed to test participants' knowledge of HR trends and global best practices.
04:15 PM – 05:00 PM	Panel Discussion Moderation: Workforce Evolution – Strategies for Inclusivity through Innovation
	<p><b>Panel Discussion:</b></p> <ul style="list-style-type: none"> <li>Balancing productivity, connectivity, and well-being in remote work.</li> <li>Integrating the gig economy with opportunities and compliance strategies.</li> <li>Bridging generational gaps with mentorship and inclusive HR policies.</li> <li>Flexible work models for satisfaction and retention.</li> <li>Insights from industries on leveraging technology for workforce management.</li> </ul>
	Q&A Session
05:00 PM – 05:30 PM	Conference Closing & Key Takeaways
	<i>Brief summary of key takeaways from the day's discussions and a vote of thanks</i>





## Partnership Proposal

### Event Partner (Rs. 5,00,000 + GST) Exclusive slot

- Positioned and branded as Event Sponsor
- 1 Prominent Speaking Slot (Keynote) at the Conference Inaugural
- 10 Delegate Passes with access to the conference, networking areas
- Prominent branding onsite - positioned as Event Partner
- Full Delegate list will be provided post event
- One Page report of Company Best Practices
- Stall (2x2)

#### MARKETING

- Logo Visibility throughout the marketing campaign as Event Partner
- Logo Visibility in all pre-event and onsite branding for sponsors
- Exclusive Social Media post from Senior management
- Prominent Logo Visibility (Digital and Print Mailers)
- Prominent Logo Visibility in any social media posts
- Prominent Logo Display in 'Thank you' Partners Panel at Venue
- Prominent Logo on the wings of Backdrop at Venue
- Corporate Video will be played during the Session breaks

### Associate Partner (Rs. 1,50,000 + GST)

- Positioned and branded as Associate Sponsor
- 1 Speaking Slot in relevant Panel Discussion
- 6 Delegate Passes with access to the conference, networking areas
- Branding onsite - positioned as Associate Sponsor

#### MARKETING

- Logo Visibility throughout the marketing campaign as Associate Partner
- Logo Visibility included in all pre-event and onsite branding for sponsors
- Logo Visibility (Digital and Print Mailers)
- Logo Visibility in any social media posts
- Logo Display in 'Thank you' Partners Panel at Venue
- Logo on the wings of Backdrop at Venue
- Video Byte will be played during the Session

### Gold Partner (Rs. 3,00,000 + GST)

- Positioned and branded as Gold Sponsor
- 1 Prominent Speaking Slot as Moderator in relevant Panel Discussion
- 8 Delegate Passes with access to the conference, networking areas
- Prominent branding onsite - positioned as Corporate Partner
- One Page report of Company Best Practices
- Stall (2 x 2)

#### MARKETING

- Logo visibility throughout the marketing campaign as Gold Partner
- Logo visibility in all pre-event and onsite branding for partners
- Social Media post from Senior management
- Logo Visibility (Digital and Print Mailers)
- Logo visibility on Exclusive session Social media post & all other relevant social media posts
- Logo Display in 'Thank you' Partners Panel at Venue
- Logo on the wings of Backdrop at Venue
- Video Byte will be played during the Session breaks

### Institutional / Logo Partner (50,000 + GST)

- 5 Delegate Passes with access to the conference
- Prominent branding onsite - positioned as Institutional Sponsor
- Stall (2 x 2) / Table space

#### MARKETING

- Logo visibility throughout the marketing campaign as Logo Partner
- Logo included in all pre-event and onsite branding for Partner
- Logo Visibility in any social media posts
- Logo Display in 'Thank you' Partners Panel at Venue
- Logo on the wings of Backdrop at Venue

Register here: <https://forms.office.com/r/MNcBrVqvZP>

*For inquiries & registrations, Please Contact:*

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