



ASSOCHAM SOUTHERN REGIONAL
3rd edition

HR SUMMIT 2026

Reimagining Workplaces: Navigating the Future of Work



26 February 2026



HICC, Novotel, Hyderabad

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For Registration



The ASSOCHAM Southern Region HR Summit 2026 is a flagship leadership forum designed to address one of the most pressing strategic priorities for Indian organizations today the future of work.

Under the theme “Reimagining Workplaces: Navigating the Future of Work,” the summit will convene senior HR leaders, CEOs, GCC heads, policymakers, academicians, and industry experts to explore how organizations must fundamentally rethink work, workforce, and workplaces in an era shaped by AI-led disruption, de-globalisation, evolving talent mobility, sustainability imperatives, and multi-generational workforce expectations.

The summit will move beyond conversation to co-creation, culminating in a comprehensive Summit White Paper capturing actionable insights, implementation frameworks, and policy recommendations for organizations, industry bodies, and government stakeholders.



Context & Rationale:

The HR Transformation Imperative in a Changing World

As India positions itself in a rapidly shifting global order, HR leaders are at the center of navigating unprecedented transitions. The summit will examine:

India in a De-Globalising World – The HR Mandate

How HR can design talent mobility pathways, redeployment playbooks, and cross-border-ready capabilities as global supply chains, geopolitics, and talent flows realign.

Unlocking Talent in the Era of AI

Moving from static job descriptions to skills-based talent ecosystems; accelerating upskilling and reskilling through industry-academia collaboration; and enabling effective Human + AI teaming across functions.

Global Capability Centres (GCCs) and New HR Operating Models

With Hyderabad emerging as a global GCC hub, the summit will explore how GCCs are reshaping leadership pipelines, compensation frameworks, culture, and high-velocity capability building, offering lessons for Indian enterprises across sectors.

Reimagining the Multi-Generational Workforce

Aligning productivity norms, learning styles, career aspirations, and wellbeing expectations

HR as a Catalyst for Sustainable Workplaces

Embedding sustainability into workforce planning, green skills development, responsible employment practices, and employer branding, making ESG tangible and measurable through people outcomes.

The 40s Are the New 60s – Redesigning Careers for Longevity

Rethinking career architecture through internal talent marketplaces, second-act leadership roles, career reinvention pathways, and integrated wellbeing support to prevent experience drain and capability loss.





Why This Summit. Why Now.

Indian organizations are simultaneously navigating:

- Rapid and uneven AI adoption
- Increased career volatility and skills obsolescence
- A global reset in trade, geopolitics, and talent mobility
- Rising expectations on sustainability, governance, and social impact



This summit provides a structured, future-focused platform for HR leaders to co-create practical playbooks, scalable frameworks, and policy insights aligned with India's growth ambitions and regional economic priorities.

Summit Objectives

- Assess India's readiness for talent transitions in a de-globalising context.
- Build a skills-first blueprint for the AI era with actionable industry-academia collaboration models.
- Examine GCC-specific HR operating models and their relevance for Indian enterprises.
- Develop effective approaches to managing multi-generational workforces with trust, productivity, and wellbeing.
- Frame career longevity strategies addressing mid-life career disruption and internal mobility.
- Generate ecosystem-level insights and policy recommendations for inclusion in the Summit White Paper.

Summit Deliverables

- ASSOCHAM-CHRMF Summit White Paper: Actionable recommendations for organizations, industry bodies, and government stakeholders.
- MOU Signing: Skill Development Initiative between ASSOCHAM and the Government of Telangana.
- Practical Playbooks
 - ◀ Skills-first implementation framework
 - ◀ Talent transition and redeployment toolkit
 - ◀ GCC HR model insights and best practices
- Collaboration Agenda: A structured roadmap for industry-academia partnerships on future skills and AI adoption.



Key Thematic Sessions:



India's rise to Global Leadership:

Future proofing talent transitions and building workforce resilience.



GCCs: The India Advantage:

New HR models, next-generation leadership pipelines, and in-demand capabilities.



Reengineering Talent for the Future:

Skills-First, Human-AI Collaboration, and Sustainability-Led Workforce Outcomes.



Age-Inclusive Workplaces:

From Generational Harmony to Mid-Career Design



Understanding the 4 Labour Codes:

Implications for employers, workforce strategy, and compliance readiness

Sponsorship Opportunities

Deliverables	Platinum Partner (Rs. 5 lacs + GST)	Gold Partner (Rs. 4 lacs + GST)	Silver Partner (Rs. 3 lacs + GST)	Associate Partner (Rs. 2 lacs + GST)
Speaking Opportunity				
Inaugural Session	✓	-	-	-
Panel Session	✓	✓	✓	✓
Branding at the Venue				
Corporate Video	✓	✓	✓	-
Conference Backdrop	✓	✓	-	-
Exclusive Thank You Standee	✓	✓	-	-
Thank You Partner Standee	-	-	✓	✓
Company Standees	✓	✓	✓	✓
ASSOCHAM Website & Social Media Promotion				
Social Media Handle	✓	✓	✓	✓
Partner Logo in Post Event Report	✓	✓	✓	✓
Other Benefits				
Company Literature in Delegate Kit	✓	✓	✓	✓
Delegate Passes	15	10	5	3
Exclusive Booth Space for Display (Octanorm Stall)	3 x 6 Mtr	3 x 4 Mtr	3 x 3 Mtr	2 x 2 Mtr
Distribution of mementos/ gifts to delegates (at sponsor's own cost)	✓	✓	-	-
Option to purchase additional delegate passes at 25% discount	✓	✓	✓	✓
Special announcements thanking all sponsors	✓	✓	✓	✓
Logo placement in Post Event Newsletter	✓	✓	✓	-

Exhibition Stalls	Facilities
Rs. 50,000/- + 18% GST	<ul style="list-style-type: none"> 3 X 3 Mtr Two chairs One table Three spotlights One dustbin One plug point
POD Amount	
Rs. 25,000/- + 18% GST	

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