

ASSOCHAM SMARTecIndia Initiative

In last one and half years, this ongoing pandemic has motivated all industry sectors, all over the world to adapt automation and smart-technologies for improving their operations and increasing their productivity. Hence, it was apt for ASSOCHAM to take lead in promoting the use of smart technologies in Healthcare, Agriculture, BFSI, Transportation, BFSI Solutions, Education & MSMEs, that's how **SMARTecIndia Initiative** was first organized in 2020, and became a successful global platform witnessing impressive participation of leaders from government and industry, stakeholders from domestic and international markets and enthusiasts of smart technologies.

The SMARTecIndia Initiative is a unique Digital platform that has reached out to maximum target audience all over the world to showcase, reward, recognize and celebrate the world of smart technologies and how they are making our lives and businesses smarter and simpler.

ASSOCHAM SMARTecIndia Initiative also hosts **Annual Innovators' Excellence Awards** on our flagship platform **EnnovateIndia** to celebrate the unique zeal of innovations of the entrepreneurs and leaders from all industry sectors. The winners of the 1st Edition of ASSOCHAM Innovators Excellence Awards included names like Bharat Petroleum Corp Ltd, Tech Mahindra Foundation, CESC Ltd and many others.

For more information, please visit us at www.smartecindia.in

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